NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 8, 1983

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LIFES-EMBARASSING MOMENTS(S)	28.0	23,320
2	DALLAS	23.6	19,660
3	NBC SUNDAY NIGHT MOVIE	21.0	17,490
4	LOVE BOAT	20.7	17,240
4	NBC MONDAY NIGHT MOVIES	20.7	17,240
6	SIMON & SIMON	20.6	17,160
7	60 MINUTES	20.5	17,080
7	TV CENSORED BLOOPERS #4(S)	20.5	17,080
9	ALICE#	20.3	16,910
10	HART TO HART	20.0	16,660
11	A TEAM	19.7	16,410
11	MAGNUM, P.I.	19.7	16,410
13	TRAPPER JOHN, M.D.#	19.1	15,910
14	FACTS OF LIFE	18.6	15,490
14	THREE'S COMPANY	18.6	15,490
16	MISSISSIPPI	18.4	15,330
17	9 TO 5	18.2	15,160

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LIFES-EMBARASSING MOMENTS(S)	18.1	39,480
2	NBC SUNDAY NIGHT MOVIE	16.3	35,600
3	TV CENSORED BLOOPERS #4(S)	16.3	35,450
4	A TEAM	15.6	34,020
5	DALLAS	15.5	33,790
6	LOVE BOAT	14.3	31,260
7	SIMON & SIMON	13.6	29,750
8	BATTLE-NETWORK STARS(S)	13.5	29,440
9	60 MINUTES	13.1	28,590
10	NBC MONDAY NIGHT MOVIES	13.1	28,540
11	MAGNUM, P.I.	12.9	28,080
12	FALL GUY#	12.8	27,820
13	SPECIAL MOVIE PRSNT-CBS(S)	12.7	27,760
14	FANTASY ISLAND#	12.7	27,690
15	FACTS OF LIFE	12.5	27,270
16	THREE'S COMPANY	12.3	26,860
17	TV'S GREATEST COMMERCIALS(S)	12.0	26,090
18	ALICE#	11.8	25,810
19	HART TO HART	11.8	25,680
20	9 TO 5	11.7	25,550

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	21.8	18,850
2	LIFES-EMBARASSING MOMENTS(S)	21.6	18,630
3	ALICE#	17.6	15,180
4	LOVE BOAT	16.8	14,530
5	60 MINUTES	16.1	13,880
6	NBC SUNDAY NIGHT MOVIE	15.8	13,620
7	HART TO HART	15.6	13,470
8	FACTS OF LIFE	15.3	13,180
9	TRAPPER JOHN, M.D.#	15.3	13,170
10	TV CENSORED BLOOPERS #4(S)	15.1	13,070
11	A TEAM	14.8	12,800
12	MISSISSIPPI	14.4	12,420
13	MAGNUM, P.I.	14.4	12,410
14	NBC MONDAY NIGHT MOVIES	14.4	12,400
14	SIMON & SIMON	14.4	12,400
16	9 TO 5	14.3	12,390
17	REMINGTON STEELE	14.0	12,110

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LIFES-EMBARASSING MOMENTS(S)	19.4	15,120
2	NBC SUNDAY NIGHT MOVIE	17.5	13,610
3	60 MINUTES	15.9	12,350
4	TV CENSORED BLOOPERS #4(S)	15.6	12,140
5	A TEAM	15.0	11,670
6	SIMON & SIMON	14.5	11,300
7	NBC MONDAY NIGHT MOVIES	14.5	11,240
8	SPECIAL MOVIE PRSNT-CBS(S)	14.0	10,890
9	HILL STREET BLUES	14.0	10,880
10	DALLAS	13.3	10,330
11	ABC SUNDAY NIGHT MOVIE	12.4	9,670
12	BATTLE-NETWORK STARS(S)	12.3	9,600
13	MAGNUM, P.I.	12.3	9,550
14	KENTUCKY DERBY(S)	11.5	8,910
15	HART TO HART	11.1	8,640
16	FALL GUY#	10.8	8,390
17	LOVE BOAT	10.6	8,260
18	20/20	10.5	8,200
19	CANDID CAMERA NOW & THEN(S)	10.5	8,180
20	THAT'S INCREDIBLE	10.4	8,050
21	REMINGTON STEELE	10.3	7,990

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 8, 1983

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LIFES-EMBARASSING MOMENTS(S)	22.4	12,150
2	NBC SUNDAY NIGHT MOVIE	18.0	9,770
3	DALLAS	16.4	8,880
4	NBC MONDAY NIGHT MOVIES	16.4	8,870
5	HART TO HART	15.3	8,290
6	FACTS OF LIFE	15.3	8,270
7	LOVE BOAT	15.1	8,150
8	BATTLE-NETWORK STARS(S)	14.7	7,970
9	FANTASY ISLAND#	14.3	7,740
10	TV CENSORED BLOOPERS #4(S)	14.2	7,690
11	A TEAM	14.1	7,620
12	ST. ELSEWHERE#	13.8	7,460
13	9 TO 5	13.7	7,430
14	THREE'S COMPANY	13.6	7,360
15	HILL STREET BLUES	13.5	7,330
16	REMINGTON STEELE	13.5	7,320
17	RYAN'S FOUR#	13.1	7,090
18	CHEERS	12.5	6,780

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	31.4	8,330
2	ALICE#	28.7	7,610
3	60 MINUTES	27.1	7,180
4	TRAPPER JOHN, M.D.#	24.3	6,450
5	NEWHART#	21.5	5,690
6	MISSISSIPPI	21.1	5,590
7	JEFFERSONS	20.7	5,500
8	MAGNUM, P.I.	20.4	5,420
9	LIFES-EMBARASSING MOMENTS(S)	20.1	5,330
10	LOVE BOAT	19.8	5,260
11	GOODNIGHT, BEANTOWN#	19.8	5,240
12	ONE DAY AT A TIME	18.4	4,880
13	CBS EVENING NEWS-RATHER	17.7	4,690
14	SPECIAL MOVIE PRSNT-CBS(S)	17.5	4,640
15	SIMON & SIMON	17.2	4,560
15	TV CENSORED BLOOPERS #4(S)	17.2	4,560
17	A TEAM	16.9	4,490
18	M*A*S*H	16.9	4,480

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	LIFES-EMBARASSING MOMENTS(S)	20.2	10,550
2	NBC SUNDAY NIGHT MOVIE	20.2	10,540
3	TV CENSORED BLOOPERS #4(S)	17.7	9,240
4	NBC MONDAY NIGHT MOVIES	16.4	8,560
5	HILL STREET BLUES	15.6	8,150
6	A TEAM	14.8	7,710
7	ABC SUNDAY NIGHT MOVIE	13.5	7,040
8	BATTLE-NETWORK STARS(S)	13.2	6,880
9	SIMON & SIMON	13.0	6,790
10	SPECIAL MOVIE PRSNT-CBS(S)	10.9	5,710
11	FALL GUY#	10.9	5,700
12	60 MINUTES	10.8	5,650
13	DALLAS	10.7	5,610
14	TV'S GREATEST COMMERCIALS(S)	10.7	5,590
15	ST. ELSEWHERE#	10.4	5,410
16	MAGNUM, P.I.	10.2	5,330
17	KENTUCKY DERBY(S)	9.8	5,130
18	HART TO HART	9.8	5,120
19	REMINGTON STEELE	9.7	5,050
20	CHEERS	9.4	4,920
21	LOVE BOAT	9.3	4,880

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	27.7	5,610
2	DALLAS	21.0	4,250
3	SPECIAL MOVIE PRSNT-CBS(S)	20.1	4,080
4	SIMON & SIMON	19.0	3,850
5	GOODNIGHT, BEANTOWN#	18.6	3,780
6	ALICE#	18.6	3,770
7	NEWHART#	18.5	3,740
8	MAGNUM, P.I.	18.4	3,720
9	JEFFERSONS	17.6	3,570
10	A TEAM	17.0	3,450
11	DUKES OF HAZZARD	16.6	3,370
12	LIFES-EMBARASSING MOMENTS(S)	16.6	3,360
13	KENTUCKY DERBY(S)	15.8	3,200
14	MISSISSIPPI	15.5	3,140
15	CBS EVENING NEWS-RATHER	15.4	3,120
16	CANDID CAMERA NOW & THEN(S)	15.2	3,080
17	TRAPPER JOHN, M.D.#	15.1	3,070
18	ABC MONDAY NIGHT MOVIE	14.4	2,910
19	20/20	14.2	2,870

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																										
A TEAM	11	205	208	A	19.7	33	1641	2073	683	275	780	249	465	425	379	274	711	263	471	394	330	209	257	108	325	238
TUE. 8.00P 60 NBC A		98	99	B	20.1	30	1674	2002	631	249	694	222	420	392	362	222	725	275	483	412	350	204	259	95	324	228
8.00 - 8.30				A	17.9	31	1491	2105	692	279	789	246	467	425	385	280	724	267	473	392	333	221	258	106	334	246
8.30 - 9.00				A	21.5	35	1791	2039	673	270	770	250	462	422	374	267	697	259	465	394	326	199	258	109	314	228
ABC FRIDAY NIGHT MOVIE	3	190	196	A	12.3	21	1025	1971	712	281	798	317	555	487	382	197	662	234	459	449	334	158	265	127	246	185
1 FRI. 9.00P 120 ABC FF		97	99	B	12.0	21	1000	1886	733	299	811	308	551	488	398	211	628	219	430	413	326	154	234	117	213	162
2 FRI. 8.00P 172																										
8.00 - 8.30				A	12.9	26	1075	2003	792	299	869	310	533	479	375	298	713	287	467	479	322	180^	269	171^	152^	106^
8.30 - 9.00				A	14.6	27	1216	2058	827	312	899	354	596	537	393	268	753	286	506	516	360	181^	258	149^	148^	98^
9.00 - 9.30				A	10.4	17	866	1998	721	307	802	334	554	482	378	198	648	222	432	416	308	180	273	134^	275	211
9.30 - 10.00				A	10.6	17	883	1975	710	309	806	344	577	482	385	182	632	207	442	436	334	152	255	121^	282	215
10.00 - 10.30				A	13.6	23	1133	1888	654	243	736	285	531	474	378	160	634	222	457	434	327	142	256	108	262	203
10.30 - 11.00				A	13.5	25	1125	1938	645	255	752	295	550	483	385	151	643	227	467	442	337	135	270	109	273	207
ABC MONDAY NIGHT MOVIE	12	185	196	A	14.2	22	1183	1534	749	254	802	236	411	379	370	328	529	150	244	226	262	245	116	56^	87^	67^
MON. 9.00P 120 ABC FF		95	99	B	18.2	27	1516	1627	755	286	815	294	481	446	386	260	584	221	359	337	270	181	136	74	92	63
9.00 - 9.30				A	14.2	21	1183	1566	724	237	770	211	380	351	348	330	553	166	258	234	266	252	117	46^	126	89^
9.30 - 10.00				A	14.0	21	1166	1548	763	254	815	236	425	397	378	329	509	141	239	225	257	233	125	52^	99^	80^
10.00 - 10.30				A	14.4	22	1200	1498	755	273	812	252	426	388	378	320	500	129	218	206	259	243	116	63^	70^	56^
10.30 - 11.00				A	14.5	23	1208	1474	738	244	787	239	401	374	361	323	532	159	248	229	255	244	105	58^	50^	41^
ABC NEWSBRIEF-M-F	145	184	188	A	14.9	23	1241	1674	735	287	805	291	482	417	347	274	544	187	328	308	266	173	187	84	138	95
1 MON. 9.51P 2 ABC N		95	95	B	16.4	25	1366	1689	710	280	772	287	480	429	358	236	585	222	377	343	277	166	169	83	163	116
1 TU-TH 9.58P 1																										
1 FRI. 9.56P 1																										
2 MON. 9.59P 1																										
2 TU&TH 9.58P 1																										
2 WED. 10.03P 1																										
2 FRI. 9.53P 1																										
ABC NEWSBRIEF-SAT.	29	193	193	A	20.1	35	1674	1812	763	302	848	268	482	466	391	308	487	185	284	261	210	163	238	153	239	170
1 SAT. 10.07P 1 ABC N		96	97	B	19.5	32	1624	1807	757	306	833	280	474	432	380	305	573	213	345	318	253	192	192	107	209	155
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	30	193	193	A	12.6	19	1050	1830	570	270	668	302	507	430	324	119	805	337	600	544	433	135	211	96^	146	96^
1 SUN. 9.56P 1 ABC N		96	97	B	17.2	26	1433	1809	695	308	751	302	512	459	367	189	760	309	537	490	377	167	172	73	126	85
2 SUN. 10.00P 1																										
ABC SPORTS UPDATE-SAT	30	198	197	A	15.2	28	1266	1759	717	301	825	223	442	389	379	343	535	185	302	257	237	201	187	106	212	156
SAT. 8.58P 1 ABC SN		98	98	B	16.5	27	1374	1792	715	280	783	226	423	398	389	306	653	210	386	364	326	226	149	63	207	141
ABC SPORTS UPDATE-SUN	28	197	189	A	11.6	19	966	1931	578	261	629	278	459	429	289	137	761	317	576	525	428	120^	279	134	262	156
1 SUN. 9.00P 2 ABC SN		98	95	B	15.2	23	1266	1914	682	301	756	286	485	438	361	224	739	277	507	465	385	178	192	69	227	153
2 SUN. 7.32P 1																										
ABC SUNDAY NIGHT MOVIE	24	202	203	A	14.4	23	1200	1792	575	267	654	272	466	414	323	145	805	346	586	532	420	151	192	85^	141	91^
SUN. 8.00P 180 ABC FF		99	99	B	17.4	28	1449	1819	676	288	740	309	524	462	362	169	772	328	566	512	382	151	177	68	130	90
8.00 - 8.30				A	14.5	25	1208	1794	579	270	644	259	435	397	310	168	768	338	528	470	393	181	210	97^	172	113
8.30 - 9.00				A	15.0	24	1250	1784	563	276	633	260	432	387	300	164	765	348	548	485	382	153	206	97^	180	115
9.00 - 9.30				A	15.2	24	1266	1794	584	246	658	269	449	403	316	172	795	318	565	529	436	160	191	83^	150	100
9.30 - 10.00				A	14.5	22	1208	1825	568	254	652	265	455	412	330	148	819	330	593	549	447	155	210	86^	144	94^
10.00 - 10.30				A	14.0	22	1166	1809	574	282	673	302	523	443	338	105	850	383	649	583	427	130	187	73^	99^	63^
10.30 - 11.00				A	13.3	23	1108	1723	568	275	649	270	506	436	340	106^	833	361	634	574	422	131	154	73^	87^	56^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WORLD NEWS TONIGHT	150	199	202	A	9.6	20	800	1399	669	199	704	153	287	296	343	350	554	143	246	259	264	259	73^	38^	68^	40^
M-F 6.30P 30 ABC N		98	99	B	12.0	21	1000	1533	686	204	731	183	334	331	349	332	627	177	321	315	311	256	74	34	101	61
ABC WRLD NEWS TONIGHT-SUN	25	166	166	A	5.3	12	441	1478	632	288	677	111^	225^	279	371	392	637	178^	261^	247^	307	301	102^	18v	62v	32v
SUN. 6.30P 30 ABC N		87	87	B	8.1	15	675	1601	711	252	771	188	337	322	356	387	652	172	309	321	314	283	68	25	110	70
ALICE	2	198		A	20.3	30	1691	1526	830	342	897	227	365	377	396	450	466	110^	173	199	227	223	112^	92^	51^	32v
1 SUN. 9.30P 30 CBS CS		99		B	19.6	29	1633	1588	773	325	862	267	413	386	364	379	524	141	241	260	259	226	98	67	104	63
AMANDA'S	1		193	A	11.1	18	925	1642	757	245^	816	202^	396	405	406	363	588	166^	304	293	297	226^	107^	76^	131^	105^
2 THU. 9.30P 30 ABC CS			97	B	11.1	18	925	1642	757	245	816	202	396	405	406	363	588	166	304	293	297	226	107	76	131	105
AMERICA'S HEROES(S)		200		A	5.3	10	441	1689	622	326^	625	246^	434^	385^	260^	191^	615	289^	517^	421^	266^	98v	254^	87v	195^	180^
1 SUN. 7.00P 60 NBC SA		96																								
7.00 - 7.30				A	5.1	9	425	1584	613	347^	613	265^	422^	382^	209^	191^	558^	271^	445^	377^	223^	113v	222^	46v	191^	191^
7.30 - 8.00				A	5.5	10	458	1762	629	304^	629	229^	443^	385^	303^	186^	661	301^	578	460^	305^	83v	277^	120v	195^	167^
ARCHIE BUNKER'S PLACE	5	191	201	A	12.3	20	1025	1689	628	198	746	182	290	299	260	405	554	182	279	252	223	243	175	97^	214	116^
MON. 8.00P 30 CBS CS		97	99	B	13.2	20	1100	1672	664	237	750	195	307	292	293	398	562	163	268	249	260	259	138	66	222	135
AT EASE	8	191		A	8.2	14	683	1545	636	263^	722	324^	420	352	254^	260^	469	180^	248^	229^	204^	197^	141^	104^	213^	78v
1 FRI. 8.30P 30 ABC CS		98		B	13.0	21	1083	1632	680	279	767	279	449	379	341	274	519	181	320	282	251	170	177	87	169	119
BABY MAKES FIVE	4	192		A	9.3	18	775	1619	679	250^	770	338	458	364	288^	269^	491	166^	263^	238^	236^	215^	161^	124^	197^	77v
1 FRI. 8.00P 30 ABC CS		98		B	13.1	23	1091	1693	729	264	822	296	492	403	386	291	522	191	317	271	231	175	162	99	187	125
BARE ESSENCE	5	200		A	10.2	18	850	1407	666	259^	702	197^	441	361	386	261^	408	122^	235^	208^	200^	142^	209^	129^	88^	64v
1 FRI. 10.00P 60 NBC GD		98		B	9.9	18	825	1559	698	281	760	263	497	435	388	229	549	233	371	321	248	129	163	107	87	71
10.00 - 10.30				A	10.6	19	883	1456	668	247^	705	198^	445	363	391	260^	410	122^	238^	218^	201^	140^	251^	150^	90^	66v
10.30 - 11.00				A	9.9	18	825	1327	653	267^	688	193^	433	353	377	255^	395	117^	226^	192^	194^	140^	160^	101^	84^	59v
BATTLE-NETWORK STARS(S)			197	A	17.9	29	1491	1975	710	308	802	344	535	435	328	227	644	264	462	389	295	141^	285	111^	244	146^
2 WED. 9.00P 120 ABC SE			98																							
9.00 - 9.30				A	15.0	24	1250	2110	678	299	772	342	512	426	287	222	590	221	398	399	281	139^	345	121^	403	206
9.30 - 10.00				A	16.2	25	1349	2055	709	326	797	341	524	448	316	230	623	237	442	406	298	136^	321	114^	314	174^
10.00 - 10.30				A	20.5	32	1708	1856	725	322	809	353	551	441	337	221	625	264	451	351	282	139^	255	97^	167	115^
10.30 - 11.00				A	20.1	34	1674	1906	709	279	810	337	534	425	351	229	711	310	528	400	315	147	243	115^	142^	108^
BENSON	4	203		A	10.8	19	900	1706	688	210^	735	145^	285	307	334	382	650	195^	347	306	327	245^	113^	91^	208^	134^
1 THU. 8.00P 30 ABC CS		99		B	13.4	22	1116	1703	705	282	758	235	399	377	336	308	528	164	295	278	260	194	138	72	279	175
BERENSTAIN BEARS LIL LEAG(S)			195	A	7.9	16	658	2269	538	300^	706	311^	438	372	213^	239^	442	272^	360^	279^	156^	82v	325^	148^	796	478
2 FRI. 8.00P 30 NBC EA			96																							
CAGNEY & LACEY	21	200	200	A	15.3	24	1274	1442	794	313	893	299	490	484	395	341	401	110	196	196	200	170	118	87^	30^	LT
MON. 10.00P 60 CBS OP		99	99	B	15.1	24	1258	1498	720	309	793	273	463	445	384	267	544	201	335	310	254	174	105	63	56	32
10.00 - 10.30				A	15.1	23	1258	1463	801	320	909	315	515	493	396	337	401	122	201	190	190	168	127	91^	26^	7v
10.30 - 11.00				A	15.4	25	1283	1422	789	306	878	285	467	475	391	346	399	96	190	202	212	172	111	84^	34^	LT
CANDID CAMERA NOW & THEN(S)		196		A	14.1	26	1175	1990	716	204	774	211	406	335	384	346	697	227	412	332	362	263	299	128^	220	129^
1 FRI. 8.00P 60 NBC CV		97																								
8.00 - 8.30				A	13.3	25	1108	2018	708	200^	766	218	403	327	369	341	723	240	442	357	374	259	310	124^	219	133^
8.30 - 9.00				A	15.0	26	1250	1946	713	202	770	204	403	335	389	348	664	212	379	311	347	263	293	131^	219	124^
CBS EVENING NEWS-RATHER	150	202	203	A	12.1	25	1008	1489	727	204	772	137	250	256	312	464	584	125	246	241	274	310	62	41^	71	34^
M-F 6.30P 30 CBS N		99	99	B	14.3	25	1191	1475	694	216	748	130	270	286	343	415	577	121	238	249	283	291	62	30	88	48

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS EVENING NEWS-DEAN	20	182	182	A	9.1	21	758	1639	622	222	705	156^	259	264	305	372	770	198	367	372	406	334	76^	33v	88^	32v
SUN. 6.30P 30 CBS N		91	91	B	10.0	19	833	1574	682	209	738	151	291	295	329	387	681	162	318	327	343	291	67	37	88	50
CBS SAT. NEWS-SCHIEFFER	21	160	155	A	8.0	18	666	1359	671	162^	671	84^	180^	263	374	408	575	109^	250	269	334	276	32v	24v	81^	62^
SAT. 6.30P 30 CBS N		88	86	B	10.4	20	866	1532	680	209	732	124	262	268	349	412	653	169	309	289	317	295	59	30	88	49
CBS SAT. NIGHT MOVIE	28	205	204	A	12.4	22	1033	1649	680	292	745	240	427	427	371	252	660	208	394	374	388	213	106^	47^	138	93^
SAT. 9.00P 120 CBS FF		99	99	B	15.2	26	1266	1788	703	275	758	241	463	442	395	234	676	240	442	413	363	182	172	67	182	139
9.00 - 9.30				A	10.6	19	883	1669	629	282	709	279	425	406	305	230	658	227	413	364	381	207	109^	49^	193	138
9.30 - 10.00				A	11.8	21	983	1677	663	302	733	246	417	410	349	254	679	228	419	393	395	208	98^	46^	167	119^
10.00 - 10.30				A	13.1	23	1091	1648	713	300	777	235	448	445	401	263	656	196	385	377	392	215	107^	47^	108^	67^
10.30 - 11.00				A	14.1	26	1175	1607	705	283	759	219	423	440	408	262	648	190	367	363	381	219	101^	42^	99^	64^
CBS TUESDAY NIGHT MOVIES	23	186	203	A	10.8	18	900	1636	719	242	801	243	448	443	403	288	515	195	322	280	253	150	217	135	103^	70^
TUE. 9.00P 120 CBS FF		96	99	B	17.0	27	1416	1571	762	284	825	258	465	441	407	294	551	186	334	303	274	178	117	63	78	50
9.00 - 9.30				A	10.3	16	858	1599	696	248	786	215	420	435	403	305	491	181	300	280	244	147	198	116^	124^	83^
9.30 - 10.00				A	10.2	16	850	1642	716	253	802	233	459	455	412	282	481	182	287	254	222	148	243	134^	116^	80^
10.00 - 10.30				A	11.0	18	916	1644	712	231	786	252	449	436	390	274	533	199	342	296	273	146	227	148	98^	70^
10.30 - 11.00				A	12.0	21	1000	1600	723	230	802	264	451	436	394	280	536	208	341	282	267	155	195	138	67^	46^
CBS WEDNESDAY NIGHT MOVIE	18	191	199	A	14.0	22	1166	1517	736	260	787	215	381	375	399	333	594	200	299	277	278	241	89^	43^	47^	37^
1 WED. 9.14P 120 CBS FF		98	99	B	14.4	22	1200	1511	744	291	805	228	438	426	422	297	506	160	282	266	263	181	116	67	84	54
2 WED. 9.00P 120																										
9.00 - 9.30				A	14.7	24	1225	1491	654	245	714	177^	341	367	388	310	603	206	276	282	269	270	118^	47v	56^	37v
9.30 - 10.00				A	13.2	20	1100	1573	736	255	787	230	394	368	379	324	593	202	298	274	267	250	113	60^	80^	66^
10.00 - 10.30				A	14.9	23	1241	1536	745	273	804	219	393	391	416	334	608	210	315	290	281	238	83^	44^	41^	36^
10.30 - 11.00				A	14.9	24	1241	1482	743	254	795	207	375	375	415	348	599	203	305	280	280	236	65^	29^	23v	20v
CHEERS	15	205	208	A	14.4	23	1200	1715	731	276	811	365	564	460	315	218	585	241	410	376	262	154	158	97^	161	108
THU. 9.30P 30 NBC CS		99	99	B	14.3	22	1191	1747	715	299	786	356	531	467	318	204	620	295	456	379	258	131	188	100	153	104
CONDO	3	202		A	11.9	20	991	1582	682	199^	750	165^	316	353	378	350	506	126^	262	244	283	204^	110^	78^	216^	140^
1 THU. 8.30P 30 ABC CS		99		B	13.3	21	1108	1667	692	265	749	197	377	377	375	317	545	163	290	285	284	190	105	57	268	165
DALLAS	28	207	205	A	23.6	39	1966	1719	877	285	959	287	452	428	400	425	525	186	286	253	242	217	107	68	128	70
FRI. 9.00P 60 CBS GD		99	99	B	24.5	39	2041	1629	827	293	894	262	438	426	395	382	526	177	285	267	235	207	84	46	125	78
9.00 - 9.30				A	22.6	37	1883	1714	869	273	947	279	438	422	394	426	520	182	278	247	240	216	104	66	143	78
9.30 - 10.00				A	24.7	40	2058	1711	878	293	965	293	460	437	403	419	527	188	290	257	243	214	107	69	112	63
DIFF'RENT STROKES-SAT.	28	204	205	A	13.4	27	1116	1913	610	273	708	207	368	327	314	300	469	182	299	245	180	157	335	159	401	286
SAT. 8.00P 30 NBC CS		98	99	B	15.3	26	1274	2049	719	274	799	256	430	374	324	312	545	201	320	287	229	178	267	140	438	307
D. HENNING MAGIC-BROADWAY(S)			196	A	13.9	24	1158	1607	572	226	649	237	425	408	309	187^	638	257	416	352	279	172^	157^	62^	163^	125^
2 FRI. 10.00P 60 NBC GV			97																							
10.00 - 10.30				A	13.6	23	1133	1613	576	242	648	230	421	416	321	182^	636	260	421	341	282	171^	162^	67^	167^	132^
10.30 - 11.00				A	14.1	25	1175	1604	569	213	650	244	429	399	298	193^	645	257	415	363	277	175^	151^	58^	158^	118^
DUKES OF HAZZARD	29	207	206	A	15.0	28	1250	1790	615	174	664	147	252	275	279	337	507	118	218	170	242	271	192	58^	427	238
FRI. 8.00P 60 CBS CS		99	99	B	17.3	29	1441	1938	654	206	702	198	334	324	310	314	558	172	291	265	264	233	161	68	517	284
8.00 - 8.30				A	13.5	26	1125	1749	606	165	657	138	236	266	274	341	514	122	220	171	238	275	173	48^	405	227
8.30 - 9.00				A	16.5	29	1374	1817	622	181	669	153	265	281	283	335	498	115	215	169	242	265	205	66^	445	247
FACTS OF LIFE	24	198	198	A	18.6	29	1549	1760	718	301	850	336	534	435	344	281	408	142	228	208	188	146	302	178	200	144
1 WED. 10.00P 30 NBC CS		99	98	B	17.4	26	1449	1745	721	283	812	299	470	403	324	292	478	180	288	246	201	157	251	159	204	143
2 WED. 9.00P 60																										
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FACTS OF LIFE-CONT'D																										
9.00 - 9.30				A	19.1	31	1591	1895	756	303	899	366	577	472	358	279	412	156	249	207	187	133^	331	218	253	178
9.30 - 10.00				A	21.4	33	1783	1825	781	334	911	356	599	495	391	270	373	130^	203	188	181	132^	341	199	200	140
10.00 - 10.30				A	15.3	23	1274	1491	584	249	703	267	387	302	261	302	446	140^	234	240	197	178^	207	100^	135^	107^
FALL GUY	3		200	A	17.0	30	1416	1965	627	352	741	315	464	426	328	189	594	291	403	293	222	173	216	75^	414	265
2 WED. 8.00P 60 ABC A			99	B	18.6	30	1549	1894	647	279	720	277	453	413	327	207	627	265	413	362	273	176	184	63	363	229
8.00 - 8.30				A	15.6	29	1299	1955	655	378	768	340	485	438	330	193	576	285	391	264	211	175^	222	69^	389	252
8.30 - 9.00				A	18.3	32	1524	1977	603	329	717	292	446	417	330	184	607	294	413	319	234	170	215	80^	438	276
FAME	28	202	206	A	10.9	19	908	1985	647	298	794	385	585	434	290	185	495	240	385	373	221	72^	290	219	406	234
THU. 8.00P 60 NBC GD		99	99	B	13.3	21	1108	1998	701	294	790	364	554	446	308	194	544	254	400	336	234	112	295	184	369	255
8.00 - 8.30				A	10.3	18	858	1916	632	285	753	357	542	423	277	184	481	230	368	360	222	71^	288	213	394	226
8.30 - 9.00				A	11.5	19	958	2032	655	309	821	406	616	445	295	181	504	246	398	388	217	69^	293	224	414	237
FAMILY TIES	5	196	208	A	15.2	24	1266	1812	660	277	790	310	514	444	355	243	449	199	315	279	196	114	374	240	199	123
MON. 8.30P 30 NBC CS		95	98	B	14.3	21	1191	1847	635	278	756	294	490	416	340	233	428	177	293	266	192	114	366	209	297	192
FANTASY ISLAND	22		205	A	17.8	33	1483	1867	686	382	809	312	523	493	351	254	485	168	297	316	244	136^	200	116^	373	278
2 SAT. 10.00P 60 ABC A			99	B	16.7	30	1391	1745	724	309	799	304	502	454	369	239	545	220	353	320	236	157	222	121	179	137
10.00 - 10.30				A	17.9	33	1491	1863	678	370	792	306	507	485	343	255	486	175	296	318	242	138^	196	112^	389	283
10.30 - 11.00				A	17.7	34	1474	1866	692	392	823	315	537	502	362	252	481	156^	294	310	249	134^	206	120^	356	270
FOOT IN THE DOOR	5	192	199	A	11.6	18	966	1579	678	241	796	199	306	314	287	428	493	153	224	202	201	237	109^	48^	181	90^
MON. 8.30P 30 CBS CS		97	99	B	12.3	18	1025	1600	686	236	769	200	323	315	302	398	536	152	261	241	246	247	94	39	201	113
GIMME A BREAK	16	197	200	A	14.1	23	1175	1871	730	249	808	344	537	417	296	243	540	207	383	337	249	125	235	150	288	162
THU. 9.00P 30 NBC CS		99	99	B	14.7	22	1225	1857	708	282	793	333	522	444	323	224	535	230	386	319	234	119	253	143	276	189
GOODNIGHT, BEANTOWN	4	199		A	16.1	26	1341	1547	771	328	820	252	348	341	317	391	551	141^	223	198	268	281	51^	33v	125^	80^
1 SUN. 8.00P 30 CBS CS		99		B	18.0	29	1499	1656	751	306	829	250	396	362	358	374	591	165	298	277	295	250	96	57	140	104
HAPPY DAYS	28	200	203	A	11.3	20	941	1689	652	209	735	270	421	313	277	275	434	152	279	201	199	133	289	176	231	155
TUE. 8.00P 30 ABC CS		97	98	B	17.0	26	1416	1881	685	291	758	341	518	412	295	201	481	224	335	277	197	112	279	160	363	240
HART TO HART	23	200	202	A	20.0	34	1666	1541	731	303	809	299	498	444	349	257	518	205	306	285	228	167	161	88	53^	26^
TUE. 10.00P 60 ABC PD		99	98	B	19.0	32	1583	1602	738	307	807	322	539	473	378	213	571	239	380	338	253	144	135	81	89	51
10.00 - 10.30				A	20.0	33	1666	1531	731	292	808	301	497	444	346	257	500	202	292	274	216	165	162	85	61^	36^
10.30 - 11.00				A	20.1	35	1674	1539	727	312	802	294	494	440	346	256	531	210	320	291	235	167	160	93	46^	16v
HILL STREET BLUES	30	216	216	A	18.1	31	1508	1550	633	260	679	316	487	448	296	161	722	341	541	471	332	144	92	50^	57^	38^
THU. 10.00P 60 NBC OP		99	99	B	18.5	31	1541	1689	697	325	753	329	545	488	351	164	739	361	572	488	328	130	138	55	59	33
10.00 - 10.30				A	17.9	30	1491	1567	639	258	687	330	493	448	288	164	700	317	516	459	333	144	97	48^	83	61^
10.30 - 11.00				A	18.3	32	1524	1530	626	260	670	299	477	444	306	161	740	364	566	485	329	139	88	53^	32^	18v
I, LEONARDO:JOURNEY-MIND(S)		196		A	11.1	19	925	1541	782	297	806	108^	266	336	480	450	504	127^	188^	170^	269	297	74^	50v	157^	135^
1 TUE. 8.00P 60 CBS DO		98																								
8.00 - 8.30				A	11.0	19	916	1522	784	299	808	113^	259^	329	476	459	491	122^	184^	168^	263	293	80^	49v	143^	117^
8.30 - 9.00				A	11.2	18	933	1546	776	295	799	102^	272	342	481	437	512	129^	187^	170^	272	300	67^	50v	168^	151^
IT TAKES TWO	24	201		A	13.8	22	1150	1586	697	231	782	249	392	382	322	333	399	106^	212	236	214	163^	229	138^	176^	115^
1 THU. 9.30P 30 ABC CS		98		B	15.5	24	1291	1622	727	267	793	273	456	404	358	284	488	177	293	271	222	149	189	114	152	110
JEFFERSONS	27	198	201	A	16.9	28	1408	1511	759	288	810	221	340	346	366	390	529	154	216	197	216	254	105	53^	67^	39^
1 SUN. 9.00P 30 CBS CS		99	99	B	19.7	29	1641	1676	750	301	826	246	409	386	354	360	553	183	292	274	241	215	145	78	152	103
2 SUN. 10.30P 30																										

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EVENING CONT'D																										
KNIGHT RIDER	28	204	194	A	13.9	23	1158	1934	571	192	642	224	402	369	323	217	617	261	417	329	276	163	295	115	380	290
FRI. 9.00P 60 NBC A		98	96	B	15.2	24	1266	2086	640	252	695	263	469	427	346	180	674	269	467	417	332	155	286	109	431	319
9.00 - 9.30				A	13.3	22	1108	1910	560	173	634	225	395	361	312	218	584	258	393	298	250	164	297	121	395	280
9.30 - 10.00				A	14.5	23	1208	1945	579	208	644	222	407	375	331	212	642	263	442	354	301	158	290	107	369	297
LAVERNE & SHIRLEY	28	199	203	A	11.9	19	991	1709	639	208	707	268	418	313	273	251	419	145	256	209	200	135	336	230	247	177
TUE. 8.30P 30 ABC CS		98	99	B	17.4	26	1449	1853	678	298	752	340	522	421	303	189	463	211	322	270	195	108	305	177	333	227
LIFES-EMBARASSING MOMENTS(S)		199		A	28.0	44	2332	1693	773	248	799	313	521	492	400	229	648	275	452	425	329	144	189	87^	57^	25v
1 WED. 10.00P 60 ABC U		98																								
10.00 - 10.30				A	26.8	41	2232	1690	772	250	796	308	512	490	395	232	654	276	450	421	334	150	171	80^	69^	33^
10.30 - 11.00				A	29.3	48	2441	1686	771	245	798	314	526	495	403	225	639	277	454	427	320	136	202	93^	47^	16v
LOVE BOAT	28	203	202	A	20.7	36	1724	1813	757	303	841	261	471	456	390	305	479	185	283	246	205	156	236	153	257	181
1 SAT. 9.00P 120 ABC CS		99	99	B	20.5	34	1708	1803	770	299	848	274	469	426	388	323	548	195	321	295	242	191	189	103	218	158
2 SAT. 9.00P 60																										
9.00 - 9.30				A	18.0	32	1499	1799	757	297	837	237	462	443	391	324	473	170	259	243	209	173	220	139	269	188
9.30 - 10.00				A	21.3	37	1774	1813	763	286	838	245	464	456	393	318	477	180	268	245	199	172	214	140	284	201
10.00 - 10.30				A	22.6	39	1883	1825	767	324	854	287	491	475	400	282	469	194	303	246	197	131	263	168	239	164
10.30 - 11.00				A	22.8	41	1899	1847	759	327	864	310	495	467	384	279	507	212	334	260	216	129	271	178	205	147
LOVE, SIDNEY	5	192	206	A	13.1	22	1091	1833	698	236	823	265	454	392	356	334	455	194	317	284	195	118	257	175	298	196
MON. 8.00P 30 NBC CS		94	98	B	13.4	21	1116	1819	661	248	777	275	440	368	329	300	421	153	270	249	197	130	269	155	352	229
MAGNUM, P.I.	28	205	203	A	19.7	34	1641	1711	694	232	756	205	363	365	365	330	582	173	325	294	286	226	211	105	162	94
THU. 8.00P 60 CBS PD		99	99	B	22.6	35	1883	1768	723	266	782	225	412	398	390	308	630	204	363	336	309	228	171	64	185	120
8.00 - 8.30				A	18.5	33	1541	1726	695	226	756	198	350	356	366	338	588	178	328	293	290	233	213	111	169	100
8.30 - 9.00				A	20.9	35	1741	1688	690	237	753	209	368	370	363	322	574	169	321	294	280	221	208	100	153	86
MAMA'S FAMILY	15	195	194	A	13.7	24	1141	1639	708	287	747	205	372	381	339	346	415	133	234	223	192	166	232	117	245	183
SAT. 9.00P 30 NBC CS		97	97	B	14.5	24	1208	1808	718	272	793	222	412	380	362	330	538	177	303	284	257	191	195	111	282	198
M*A*S*H	2	202	202	A	16.2	24	1349	1576	686	274	800	257	427	412	328	330	470	164	259	220	210	185	187	81^	119	88^
MON. 9.00P 30 CBS CS		99	99	B	16.2	24	1349	1576	686	274	800	257	427	412	328	330	470	164	259	220	210	185	187	81	119	88
MAYDAY FOR MOTHER(S)			190	A	9.3	17	775	2303	522	264^	654	292^	465	405	238^	168^	525	391	463	323	111^	62v	300^	141^	824	469
2 FRI. 8.30P 30 NBC EA			95																							
MISSISSIPPI	6	207	206	A	18.4	33	1533	1467	742	264	810	204	349	374	390	365	512	143	263	239	289	204	88	40^	57^	30^
FRI. 10.00P 60 CBS GD		99	99	B	19.1	34	1591	1547	754	263	825	220	394	409	399	342	543	145	298	291	299	207	93	50	86	52
10.00 - 10.30				A	18.7	32	1558	1487	744	267	814	209	362	377	390	365	507	136	258	241	287	204	94	44^	72^	41^
10.30 - 11.00				A	18.2	33	1516	1429	734	260	799	197	334	371	387	362	514	146	263	236	288	205	79^	35^	37^	18v
MONITOR	8	188	187	A	7.9	14	658	1375	673	266	695	165^	375	390	392	294	593	183^	355	357	310	192	31v	31v	56^	27v
SAT. 10.00P 60 NBC DN		97	96	B	7.8	14	650	1501	700	264	741	192	370	370	381	308	592	159	324	332	324	214	99	55	69	49
10.00 - 10.30				A	8.2	15	683	1392	671	281	688	163^	357	380	387	299	581	177^	362	360	312	183	39v	39v	84^	52^
10.30 - 11.00				A	7.7	14	641	1339	667	242	696	169^	390	397	389	282	596	189^	343	348	301	198	22v	22v	25v	LT
MOTHER'S DAY SUN. FUNNIES(S)			199	A	6.7	14	558	1970	507	244^	591	101v	266^	290^	252^	301^	528	162^	278^	298^	256^	153^	347^	272^	504	269^
2 SUN. 7.00P 60 NBC CE			96																							
7.00 - 7.30				A	6.3	13	525	1699	456	181^	521	114v	178^	200^	149^	321^	412^	100v	220^	221^	199^	159^	326^	242^	440^	256^
7.30 - 8.00				A	7.0	14	583	2228	556	299^	657	86v	345^	372^	348^	285^	635	216^	329^	370^	312^	152^	371^	304^	565	285^
NBC MONDAY NIGHT MOVIES	20	184	206	A	20.7	32	1724	1655	643	244	720	318	515	457	329	167	652	291	496	460	301	113	181	88	102	62^
MON. 9.00P 120 NBC FF		95	99	B	16.8	25	1399	1662	756	290	824	266	480	447	407	284	581	208	362	335	277	176	144	79	113	73
9.00 - 9.30				A	19.8	29	1649	1694	657	255	721	306	508	462	334	176	635	273	469	444	298	125	208	116	130	72^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NBC MONDAY NIGHT M-CONT'D																										
9.30 - 10.00				A	20.1	30	1674	1659	645	254	710	323	511	457	315	164	652	287	486	461	309	114	181	87	116	61^
10.00 - 10.30				A	21.1	33	1758	1632	637	230	718	318	514	449	330	166	651	292	504	457	298	111	174	77	89	58^
10.30 - 11.00				A	21.5	35	1791	1657	639	236	736	326	530	466	340	166	671	309	528	475	307	105	173	80	77	57^
NBC NEWS DIGEST-M-F	149	169	171	A	11.8	19	983	1956	692	282	800	288	493	416	354	276	564	231	364	318	249	169	276	151	316	199
M-F 8.58P 1 NBC N		87	86	B	12.7	19	1058	1868	713	264	777	255	439	406	354	282	592	215	362	325	267	192	208	113	291	198
NBC NEWS DIGEST-2-M-F	69	173	178	A	14.4	22	1200	1808	676	293	767	317	514	452	343	210	613	253	434	378	297	137	235	116	193	128
1 TU&TH 9.58P 1 NBC N		91	90	B	12.2	18	1016	1744	706	281	764	282	474	442	353	232	626	255	422	370	284	165	185	88	169	118
2 MON. 9.36P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	30	176	174	A	13.8	25	1150	1838	670	276	735	210	366	344	310	327	443	173	266	200	163	166	249	131	411	277
SAT. 8.58P 1 NBC N		88	88	B	12.6	21	1050	1981	726	273	802	246	422	375	337	320	533	191	302	275	223	186	246	139	400	291
NBC NEWS DIGEST-2-SAT.	15	169		A	9.1	16	758	1458	636	293^	716	183^	388	388	381	292^	405	108^	213^	203^	192^	160^	180^	62v	157^	139^
1 SAT. 9.58P 1 NBC N		88		B	9.4	16	783	1755	721	257	801	218	429	400	383	308	544	179	312	287	258	185	188	109	222	152
NBC NEWS DIGEST-SUN	30	182	179	A	15.2	24	1266	2156	767	279	824	336	509	468	324	259	751	380	593	490	308	123	306	160	275	196
SUN. 8.58P 1 NBC N		92	89	B	14.3	21	1191	2076	711	287	766	284	486	434	353	226	693	278	484	417	334	166	258	123	359	249
NBC NEWS DIGEST-2-SUN.	13		183	A	13.5	21	1125	1951	757	363	821	361	550	459	329	222	540	185^	363	318	299	136^	325	190^	265	189^
2 SUN. 9.51P 1 NBC N			92	B	16.2	24	1349	1840	740	314	799	302	530	479	396	215	721	276	500	448	371	169	179	92	141	106
NBC NIGHTLY NEWS-SAT.	23	162	169	A	7.4	17	616	1417	610	136^	704	78^	230	239	325	429	465	47v	105^	135^	234	319	124^	91^	124^	86^
SAT. 6.30P 30 NBC N		87	89	B	9.1	18	758	1537	681	200	737	129	283	268	334	406	619	124	275	279	309	296	69	34	112	75
NBC NIGHTLY NEWS-SUN	22	171	175	A	6.5	15	541	1512	638	301	756	166^	327	338	319	392	611	174^	349	343	307	233	111^	61^	34v	13v
SUN. 6.30P 30 NBC N		89	89	B	7.8	14	650	1576	682	250	739	181	339	315	331	348	643	147	323	344	346	266	81	35	113	69
NBC NIGHTLY NEWS	149	204	207	A	9.7	20	808	1498	671	209	752	120	285	300	361	420	588	120	266	276	309	273	57^	21^	101	71^
M-F 6.30P 30 NBC N		98	99	B	11.5	20	958	1570	712	234	765	145	316	317	381	394	621	145	283	281	303	294	75	38	109	72
NBC SUNDAY NIGHT MOVIE	26	205	201	A	21.0	34	1749	2035	713	298	779	346	559	466	327	185	777	358	602	491	360	146	280	127	199	144
1 SUN. 9.00P 134 NBC FF		99	99	B	17.5	27	1458	1892	713	296	776	299	522	456	376	201	700	289	500	437	343	151	214	99	202	143
2 SUN. 9.00P 120																										
9.00 - 9.30				A	19.4	30	1616	2071	711	302	762	336	535	472	319	190	772	373	601	495	331	138	301	141	236	169
9.30 - 10.00				A	21.3	33	1774	2125	725	322	791	355	566	474	323	189	777	365	607	491	346	144	317	151	240	180
10.00 - 10.30				A	21.2	34	1766	2024	715	299	793	354	583	475	340	178	755	340	583	478	365	139	294	128	182	129
10.30 - 11.00				A	21.3	36	1774	1967	696	280	769	334	544	449	328	191	775	352	594	478	368	151	254	119	169	119
NBC WHITE PAPER(S)		192		A	10.1	17	841	1348	653	241^	693	204^	359	387	377	259^	540	161^	340	309	323	154^	101^	11v	14v	14v
1 TUE. 10.00P 60 NBC DN		96																								
10.00 - 10.30				A	10.3	17	858	1352	675	259^	717	223^	383	394	386	261^	503	154^	324	288	298	143^	115^	22v	17v	17v
10.30 - 11.00				A	9.9	17	825	1331	628	223^	661	180^	329	381	366	253^	573	167^	353	328	348	164^	86^	LT	11v	11v
NEWHART	2	202		A	16.1	25	1341	1582	791	353	845	270	353	332	306	424	530	131^	195	190	258	280	84^	67^	123^	79^
1 SUN. 8.30P 30 CBS CS		99		B	16.0	24	1333	1640	768	342	853	289	413	360	329	382	583	150	258	240	280	282	95	58	109	67
NEWSBREAK-M-F	148	179	184	A	13.6	22	1133	1698	691	214	761	200	351	352	337	348	525	146	272	235	253	227	190	99	222	123
1 MTUF 8.58P 1 CBS N		89	93	B	15.4	23	1283	1785	704	250	767	235	405	379	350	303	558	187	317	289	266	205	171	83	289	176
1 WED. 9.12P 1																										
1 THU. 8.56P 3																										
2 MTUTHF 8.58P 1																										
2 WED. 8.28P 1																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																														
NEWSBREAK-SAT.					30	191	189	A	7.6	14	633	1885	464	200	547	289	368	313	188^	155^	586	260	373	307	275	179^	215	87^	537	303
SAT.	8.58P	1	CBS	N		96	94	B	12.2	20	1016	2001	694	251	742	248	448	408	358	244	642	238	418	372	326	180	195	75	422	268
NEWSBREAK-SUN.					30	188	189	A	15.3	24	1274	1819	804	328	891	298	433	384	356	402	624	162	269	267	309	284	121	70^	183	105
1 SUN.	8.58P	1	CBS	N		95	94	B	17.5	26	1458	1681	758	299	832	245	402	363	348	380	583	178	300	286	270	237	112	66	154	102
2 SUN.	8.55P	1																												
9 TO 5					24	202	201	A	18.2	28	1516	1685	745	301	817	315	490	417	322	275	493	192	291	263	195	170	200	95	175	129
TUE.	9.30P	30	ABC	CS		98	98	B	19.3	29	1608	1732	712	297	781	321	513	442	337	216	532	221	358	310	236	136	226	118	193	138
ONE DAY AT A TIME					7	201	203	A	16.7	25	1391	1565	728	281	840	278	449	421	318	350	432	138	231	203	202	172	171	79^	122	70^
MON.	9.30P	30	CBS	CS		98	99	B	15.6	23	1299	1599	723	306	827	289	467	409	334	314	459	149	252	224	203	179	174	103	139	94
QUINCY, M.E.					27	200	204	A	12.5	21	1041	1451	720	311	827	304	503	415	354	282	428	134	266	246	224	127	136	59^	60^	37^
1 WED.	10.30P	60	NBC	OP		97	98	B	13.9	23	1158	1538	706	290	766	269	470	448	360	237	584	230	390	346	271	160	130	70	58	35
2 WED.	10.00P	60																												
10.00 - 10.30								A	14.9	23	1241	1517	766	340	883	355	560	473	380	261	370	142^	245	207	184^	106^	163^	82^	101^	62^
10.30 - 11.00								A	11.7	19	975	1441	725	307	842	312	503	413	354	290	431	128	267	254	235	131	118^	49^	50^	31v
11.00 - 11.30								A	11.6	22	966	1365	647	273	722	231^	432	340	315	290	489	137^	287	281	247^	142^	126^	44v	28v	15v
REAL PEOPLE					28	202	209	A	16.1	27	1341	1683	670	245	769	232	400	384	342	333	520	153	268	286	249	207	211	105	183	143
1 WED.	9.00P	60	NBC	PV		98	98	B	17.1	26	1424	1756	727	242	782	222	390	371	346	339	572	184	313	290	255	219	179	95	223	152
2 WED.	8.00P	60																												
8.00 - 8.30								A	13.6	25	1133	1791	739	204^	857	266	470	409	351	353	462	144^	230	238	218	181^	225	129^	247	197^

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
8.30 - 9.00								A	14.8	26	1233	1718	718	215	828	247	424	374	325	380	471	152^	251	248	223	175^	227	121^	192^	166^
9.00 - 9.30								A	16.8	27	1399	1584	623	262	702	214	349	359	327	306	553	164^	273	310	250	233	163^	65^	166^	118^
9.30 - 10.00								A	19.1	29	1591	1649	627	281	718	211	380	394	363	305	561	147^	297	330	290	223	224	104^	146^	107^
REMINGTON STEELE					7	195	200	A	17.3	27	1441	1703	736	331	842	312	508	464	383	281	555	201	351	303	276	176	184	104	122	97
TUE.	9.00P	60	NBC	GD		97	98	B	15.0	23	1250	1703	716	298	793	286	497	464	371	246	613	216	395	347	307	181	180	79	117	78
9.00 - 9.30								A	16.6	26	1383	1685	736	325	842	316	512	467	383	278	540	183	325	291	273	187	180	102	123	96
9.30 - 10.00								A	18.0	28	1499	1713	730	332	834	301	500	459	384	281	565	215	371	311	278	165	193	107	121	97
RIPLEY'S BELIEVE IT-NOT					27	186	188	A	10.2	20	850	1799	584	287	655	225	396	392	316	209	673	290	473	425	327	160	227	78^	244	167
SUN.	7.00P	60	ABC	U		95	97	B	12.1	19	1008	2011	681	311	748	300	519	462	348	189	708	275	489	447	356	165	230	101	325	229
7.00 - 7.30								A	8.9	17	741	1773	558	277	642	220	385	373	307	211	668	278	470	420	334	161^	231	91^	232	166
7.30 - 8.00								A	11.4	21	950	1831	610	292	670	231	407	411	328	207	679	298	476	428	324	163	226	68^	256	170
RIPLEY'S BELIEVE-NOT SP(S)							198	A	13.4	23	1116	1691	669	266	693	223	388	403	323	250	568	193^	299	309	263	225	187^	72^	243	147^
2 THU.	8.00P	60	ABC	U			98																							
8.00 - 8.30								A	13.2	24	1100	1704	656	259	682	218	372	387	312	254	600	193^	338	347	286	220	182^	72^	240	141^
8.30 - 9.00								A	13.7	23	1141	1653	672	265	691	223	398	415	327	240	529	193^	261	269	235	227	191^	72^	242	152^
RYAN'S FOUR					3	195		A	15.8	25	1316	1543	746	296	843	374	539	410	348	272	497	230	357	313	225	99^	117^	82^	86^	35v
1 WED.	9.00P	60	ABC	GD		98		B	17.5	27	1458	1607	778	286	847	322	539	463	382	258	537	202	347	314	257	151	113	66	110	61
9.00 - 9.30								A	14.4	23	1200	1547	741	307	837	369	529	406	351	273	495	232	351	307	217	103^	107^	79^	108^	52^
9.30 - 10.00								A	17.2	27	1433	1533	743	282	841	377	544	417	346	265	497	229	361	321	231	93^	128^	85^	67^	21v
ST. ELSEWHERE					20		200	A	16.0	28	1333	1557	733	313	843	321	561	462	385	262	586	201	407	385	311	139^	104^	75^	24v	18v
2 TUE.	10.00P	60	NBC	GD			99	B	11.6	19	966	1515	704	280	773	279	479	427	353	246	614	249	432	397	293	141	91	40	37	19
10.00 - 10.30								A	16.1	28	1341	1591	733	322	851	336	568	464	373	263	590	194	406	385	320	141^	115^	85^	35v	25v
10.30 - 11.00								A	15.8	28	1316	1524	737	303	838	306	553	462	397	263	579	208	407	382	304	136^	94^	66^	13v	10v
SILVER SPOONS					29	202	202	A	15.6	29	1299	1934	631	262	712	225	372	339	292	303	458	191	296	214	167	151	302	176	462	319
SAT.	8.30P	30	NBC	CS		99	99	B	15.3	26	1274	2012	711	272	791	258	431	376	320	306	513	191	306	276	217	165	270	153	438	313

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SIMON & SIMON	26	205	204	A	20.6	33	1716	1734	672	268	723	215	383	402	359	265	658	239	395	347	315	225	223	101	130	67^
THU. 9.00P 60 CBS PD		99	99	B	21.0	32	1749	1660	715	262	770	232	430	417	395	272	608	201	366	337	309	203	158	62	124	79
9.00 - 9.30				A	19.5	31	1624	1718	663	264	722	219	382	397	352	266	651	232	394	349	318	223	218	98	127	63^
9.30 - 10.00				A	21.8	34	1816	1733	674	269	720	208	382	404	364	265	659	243	394	339	310	224	223	104	131	71
60 MINUTES	30	208	208	A	20.5	39	1708	1674	752	326	814	194	323	323	367	422	723	171	331	343	376	328	62^	22^	75	31^
SUN. 7.00P 60 CBS DN		99	99	B	25.2	40	2099	1611	736	273	785	176	335	339	372	388	691	183	348	346	350	287	60	26	75	46
7.00 - 7.30				A	19.7	39	1641	1678	743	320	811	188	319	318	369	426	723	168	324	337	372	337	62^	22^	82	35^
7.30 - 8.00				A	21.2	39	1766	1676	762	330	820	201	328	329	365	419	724	171	337	351	384	321	65^	24^	67^	28^
SPECIAL MOVIE PRSNT-CBS(S)			199	A	18.1	30	1508	1841	709	280	801	263	438	420	387	308	722	206	379	363	365	271	155^	43^	163	104^
2 SUN. 8.00P 150 CBS FF			99																							
8.00 - 8.30				A	15.2	28	1266	2051	763	317	882	293	482	433	409	353	765	185^	365	368	416	309	193	64^	211	141^
8.30 - 9.00				A	17.0	28	1416	2039	743	284	850	297	487	436	382	316	763	204	391	387	391	292	170^	60^	256	165^
9.00 - 9.30				A	18.9	30	1574	1801	674	269	762	243	420	414	384	287	733	234	408	364	351	265	152	42^	154	90^
9.30 - 10.00				A	19.7	31	1641	1728	660	262	746	233	404	396	380	290	692	213	379	352	340	248	151	32v	139^	91^
10.00 - 10.30				A	19.8	32	1649	1654	713	276	783	252	411	427	388	306	672	195	351	350	338	247	122^	25v	77^	52^
SQUARE PEGS	3		199	A	8.7	15	725	1611	531	193^	569	247^	377	302^	213^	192^	482	208^	279^	280^	143^	192^	253^	174^	307^	157^
2 WED. 8.30P 30 CBS CS			99	B	9.3	15	775	1776	582	233	635	271	413	350	267	191	422	182	262	249	167	138	341	214	378	252
T.J. HOOKER	28	202	201	A	14.1	27	1175	1705	727	267	827	212	435	384	378	358	546	210	301	248	212	216	150	89^	182	129
SAT. 8.00P 60 ABC OP		99	99	B	15.5	26	1291	1779	722	277	796	216	420	402	402	321	642	204	370	351	319	231	137	57	204	136
8.00 - 8.30				A	12.9	26	1075	1719	747	254	854	216	447	387	387	371	540	205	292	239	206	220	147	92^	178	128
8.30 - 9.00				A	15.2	28	1266	1697	710	279	804	205	424	382	372	348	550	212	309	257	217	212	157	89^	186	128
TEACHERS ONLY	11	190	193	A	10.6	18	883	1493	643	273	712	197	356	349	309	332	412	123^	214	202	189	176	226	107^	143	110^
SAT. 9.30P 30 NBC CS		94	96	B	10.7	18	891	1687	713	281	793	218	410	363	351	340	513	162	278	260	238	196	186	103	195	138
TV CENSORED BLOOPERS #4(S)		211		A	20.5	33	1708	2076	747	266	766	272	451	411	368	267	710	290	540	478	339	141	337	162	263	201
1 SUN. 8.00P 60 NBC CV		99																								
8.00 - 8.30				A	18.1	30	1508	2076	748	282	764	243	434	399	388	286	694	258	513	460	351	150^	355	187	263	203
8.30 - 9.00				A	22.8	35	1899	2078	748	253	767	297	465	422	349	252	728	318	566	493	333	135	320	142	263	199
TV'S GREATEST COMMERCIALS(S)			202	A	15.0	26	1250	2087	783	298	860	346	528	490	299	297	634	277	448	394	290	140^	270	176^	323	198
2 SUN. 8.00P 60 NBC CV			99																							
8.00 - 8.30				A	14.1	26	1175	2074	778	318	831	321	504	471	290	296	620	251	438	385	299	139^	283	171^	340	205
8.30 - 9.00				A	15.9	26	1324	2094	785	278	881	364	546	509	306	293	645	299	456	402	283	139^	261	181^	307	190
THAT'S INCREDIBLE	25	199	200	A	16.5	26	1374	1744	655	229	717	195	380	340	321	302	586	218	348	272	270	204	175	53^	266	183
MON. 8.00P 60 ABC PV		97	98	B	18.3	27	1524	1792	654	242	703	221	398	378	342	253	654	226	401	371	317	206	183	63	252	172
8.00 - 8.30				A	15.2	25	1266	1746	657	225	721	200	392	347	325	299	567	207	340	267	268	197	179	55^	279	186
8.30 - 9.00				A	17.7	28	1474	1746	658	229	718	192	372	339	320	306	603	227	357	279	273	208	169	51^	256	179
THREE'S COMPANY	25	203	204	A	18.6	29	1549	1734	709	287	773	289	475	400	311	257	503	185	302	276	215	160	249	136	209	159
TUE. 9.00P 30 ABC CS		98	98	B	21.1	31	1758	1800	687	283	754	302	488	419	332	214	522	213	351	304	232	135	265	139	259	185
TOO CLOSE FOR COMFORT	26	207	207	A	13.4	22	1116	1673	704	251	784	246	405	393	358	326	520	139	263	277	279	214	175	96^	194	140
THU. 9.00P 30 ABC CS		99	99	B	16.4	25	1366	1719	713	266	774	287	466	411	346	256	524	203	326	299	232	155	198	112	223	161
TRAPPER JOHN, M.D.	25	200		A	19.1	30	1591	1352	734	271	827	220	362	342	370	406	415	73^	170	191	233	192	78^	59^	32v	22v
1 SUN. 10.00P 60 CBS GD		99		B	18.7	31	1558	1553	767	311	856	266	451	412	393	346	533	191	312	287	242	179	109	64	55	35
10.00 - 10.30				A	19.1	29	1591	1377	753	278	842	229	378	361	380	398	424	75^	176	197	240	194	76^	65^	35v	23v
10.30 - 11.00				A	19.2	31	1599	1315	711	259	808	211	346	321	358	410	404	70^	163	181	223	191	76^	50^	27v	21v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TUCKER'S WITCH	5	196	196	A	15.8	27	1316	1488	698	260	771	210	413	401	392	294	508	166	265	215	239	206	168	96	41^	38^
THU. 10.00P 60 CBS CS		99	99	B	15.8	27	1316	1474	689	271	772	221	429	404	399	280	485	157	260	238	244	183	148	79	69	51
10.00 - 10.30				A	16.1	27	1341	1516	714	271	782	206	413	404	403	300	523	171	276	223	248	212	175	98	36^	36^
10.30 - 11.00				A	15.4	27	1283	1461	681	246	758	213	412	398	383	288	492	161	257	206	233	197	163	94^	48^	39^
20/20	26	202	202	A	15.7	27	1308	1607	764	292	830	246	410	408	397	336	627	198	354	333	300	220	120	45^	30^	17v
THU. 10.00P 60 ABC DN		99	99	B	15.3	26	1274	1501	728	250	768	214	402	394	395	299	609	173	332	337	297	222	79	37	45	30
10.00 - 10.30				A	15.8	26	1316	1608	767	293	830	248	398	402	383	347	618	195	346	323	291	222	122	50^	38^	20v
10.30 - 11.00				A	15.7	27	1308	1591	753	290	822	242	418	409	407	323	633	200	362	340	310	217	116	39^	20v	12v
WALT DISNEY SPECIAL(S)			201	A	12.3	20	1025	1955	600	148^	683	282	479	412	258	204^	455	254	336	270	149^	109^	213^	92^	604	336
2 TUE. 8.00P 60 CBS EA			99																							
8.00 - 8.30				A	11.7	20	975	1902	574	146^	652	249	434	383	247	218^	475	274	356	283	160^	110^	193^	88^	582	310
8.30 - 9.00				A	12.8	20	1066	2015	628	152^	716	313	522	443	270	194^	441	241	324	262	139^	107^	230	97^	628	360
WIZARDS & WARRIORS	7	199	202	A	7.7	15	641	1972	470	235	564	300	397	329	201	138^	588	270	404	316	272	160^	249	89^	571	358
SAT. 8.00P 60 CBS A		99	99	B	10.2	18	850	2097	595	283	659	319	489	414	281	136	681	297	495	407	321	149	275	107	482	310
8.00 - 8.30				A	7.5	15	625	1790	464	231	552	281	365	312	197	154^	554	260	373	283	247	158^	207	79^	477	279
8.30 - 9.00				A	8.0	15	666	2098	464	230	562	308	415	340	198	121^	604	273	428	340	289	153^	282	97^	650	430
ZORRO AND SON	3		199	A	8.4	15	700	1580	453	145^	496	155^	243^	243^	208^	253^	513	213^	282^	271^	158^	216^	148^	78v	423	192^
2 WED. 8.00P 30 CBS CS			99	B	11.2	19	933	1706	559	207	607	208	353	334	290	220	476	179	275	294	217	153	243	137	380	220
•LATE FRINGE																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
ABC NEWS:NIGHTLINE	10	188	192	A	5.1	16	425	1176	513	163	548	116^	250	254	312	247	565	149	292	301	303	219	40^	19v	23^	14v
M-F 11.30P 60 ABC N		96	96	B	5.1	16	425	1176	513	163	548	116	250	254	312	247	565	149	292	301	303	219	40	19	23	14
11.30 - 12.00				A	6.2	17	516	1211	539	171	572	119-	265-	280	327	253	570	144	290	302	307	225	44^	21v	25v	15v
12.00 - 12.30				A	3.9	14	325	1117	471	150^	514	113^	227	215	289	238	563	154^	293	305	302	214	27v	LT	LT	LT
ABC WEEKEND REPORT-SAT.	30	161	160	A	5.5	11	458	1079	485	231^	565	148^	273	286	298	209^	459	177^	273	247^	197^	140^	55v	22v	LT	LT
SAT. 11.00P 15 ABC N		89	89	B	5.5	11	458	1294	556	221	617	208	357	331	304	211	549	193	348	318	265	162	86	41	42	32
ABC WEEKEND REPORT-SUN.	30	165	164	A	3.6	7	300	1337	596	130^	706	307^	456	454	353^	153^	511	210^	308^	310^	224^	156^	LT	LT	120^	93v
SUN. 11.00P 15 ABC N		91	91	B	4.4	10	367	1354	623	203	675	256	442	408	329	184	592	203	386	364	292	168	59	19	28	17
CBS NEWS NIGHTWATCH-1	135	78	80	A	1.7	20	142	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 MTUTHS 2.00A 30 CBS N		72	72	B	1.5	18	125	284	131	68	150	46	86	83	79	42	130	46	72	80	73	LT	LT	LT	LT	LT
1 WED. 2.14A 16																										
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	145	116	118	A	1.2	26	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		92	92	B	1.1	25	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	1.5	22	125	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	1.3	24	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	1.1	23	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	27	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.0	27	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	30	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.1	30	92	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	30	114	114	A	6.0	12	500	1218	687	274	687	96^	222^	292	388	375	478	109^	234^	208^	249	204^	53v	LT	LT	LT
SUN. 11.00P 15 CBS N		63	64	B	5.9	12	491	1289	664	253	707	184	300	293	313	352	537	166	301	300	251	192	31	15	14	10
DAVID LETTERMAN I	119	190	191	A	3.3	18	275	975	470	142^	568	244	335	221	192^	216^	392	236	305	248	119^	62^	LT	LT	LT	LT
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
DAVID LETTERMAN I-CONT'D																										
1 MTUTH 12.30A 30 NBC GV		97	98	B	3.1	16	258	1091	463	178	542	243	332	235	195	181	497	287	404	295	167	71	45	20	LT	LT
1 WED. 1.00A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	119	190	191	A	2.5	18	208	846	437	116^	519	284^	351	212^	139^	168^	317	216^	259^	182^	68v	48v	LT	LT	LT	LT
1 MTUTH 1.00A 30 NBC GV		97	98	B	2.3	16	192	971	392	150	476	244	304	194	146	150	452	290	386	259	130	52	39	LT	LT	LT
1 WED. 1.30A 30																										
2 M-TH 1.00A 30																										
DAVID LETTERMAN SPECIAL(S)		189		A	3.4	17	283	671^	243^	36v	282^	95v	95v	89v	78v	162v	371^	202v	308^	208v	169v	18v	18v	18v	LT	LT
1 FRI. 12.30A 90 NBC GV		98																								
12.30 - 1.00				A	4.4	19	367	717	229^	LT	250^	LT	LT	60v	103v	190^	423^	153v	330^	265^	270^	43v	44v	44v	LT	LT
1.00 - 1.30				A	3.0	15	250	668^	252^	60v	252^	120v	120v	120v	56v	132v	416^	264^	364^	228v	152v	LT	LT	LT	LT	LT
1.30 - 2.00				A	2.6	16	217	654^	272v	74v	401^	235v	235v	106v	69v	166v	253v	221v	221v	101v	32v	LT	LT	LT	LT	LT
LATE MOVIE I	150	168	161	A	6.2	21	516	1279	624	297	764	304	492	385	343	208	444	145	284	279	235	124	55^	21v	16v	10v
1 MON. 11.30P 71 CBS FF		88	86	B	6.0	21	500	1286	634	289	713	240	437	403	356	208	499	209	342	311	227	119	58	28	16	LT
1 TU&TH 11.30P 72																										
1 WED. 11.44P 72																										
2 MTUTH 11.30P 71																										
2 WED. 11.30P 72																										
2 FRI. 11.30P 83																										
11.30 - 12.00				A	6.8	19	566	1314	628	285	744	274	452	382	347	225	462	154	293	287	242	133	84^	33^	24v	18v
12.00 - 12.30				A	6.1	22	508	1289	633	322	792	347	534	384	334	195	441	145	282	276	227	118	44^	13v	12v	LT
12.30 - 1.00				A	4.5	20	375	1059	512	197	581	177	318	285	311	186	424	109^	283	257	246	141^	54^	45^	LT	LT
LATE MOVIE II	150	168	161	A	4.1	25	342	1114	579	216	666	214	432	392	358	170^	413	115^	250	269	252	123^	35v	LT	LT	LT
1 MON. 12.41A 47 CBS FF		88	85	B	4.1	24	342	1167	546	256	618	200	403	383	333	156	486	206	340	315	232	103	47	16	16	LT
1 TUE. 12.42A 48																										
1 WED. 12.56A 48																										
1 THU. 12.42A 49																										
2 MON. 12.41A 43																										
2 TUE. 12.41A 41																										
2 WED. 12.42A 41																										
2 THU. 12.41A 46																										
2 FRI. 12.53A 38																										
1.00 - 1.30				A	4.0	26	333	1075	538	204	619	189	400	364	336	162^	408	111^	255	273	249	123^	48^	18v	LT	LT
NBA PLAYOFF GAME-FRI.(S)		175		A	4.9	20	408	1127	279^	189^	318^	120v	174^	214^	144v	104v	686	267^	461^	424^	316^	184^	123v	LT	LT	LT
1 FRI. 11.30P 170 CBS SE		91																								
11.30 - 12.00				A	6.2	17	516	1151	401^	151^	401^	86v	165^	215^	193^	186^	673	266^	421^	414^	306^	202^	77v	LT	LT	LT
12.00 - 12.30				A	4.8	16	400	1113	308^	243^	348^	127v	240^	240^	163^	108v	613	227^	385^	340^	266^	198^	152v	LT	LT	LT
12.30 - 1.00				A	4.4	19	367	984	191^	178^	237^	107v	153v	153v	111v	84v	684	289^	463^	391^	259^	190^	63v	LT	LT	LT
1.00 - 1.30				A	5.0	25	417	1180	283^	214^	345^	141v	189^	261^	171^	84v	712	263^	488^	456^	341^	182^	123v	LT	LT	LT
1.30 - 2.00				A	4.7	29	392	1125	197^	171^	260^	148v	148v	206^	89v	54v	691	270^	497^	463^	339^	150v	174^	LT	LT	LT
2.00 - 2.30				A	4.3	31	358	1101	185^	154v	224^	115v	115v	159v	84v	65v	715	273^	509^	477^	392^	154v	162v	LT	LT	LT
NBC LATE NIGHT MOVIE	30	56	58	A	1.6	6	133	556^	211v	174v	241^	113v	196v	187v	128v	LT	270^	195v	195v	LT	LT	75v	45v	LT	LT	LT
1 SUN. 11.44P 56 NBC FF		40	42	B	1.5	5	125	593	255	83	284	104	182	151	131	86	290	137	198	175	115	76	LT	LT	LT	LT
2 SUN. 11.30P 46																										
11.30 - 12.00				A	1.6	5	133	1511^	549^	421v	594^	241v	451v	467^	353v	83v	790^	587^	602^	129v	83v	173v	127v	LT	LT	LT
12.00 - 12.30				A	1.6	6	133	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
NBC NEWS OVERNIGHT-M-F	149	149	150	A	1.6	15	133	316^	128^	38v	158^	91v	106v	53v	37v	52v	143^	76v	121^	113v	45v	LT	LT	LT	LT	LT
1 MON. 1.30A 46 NBC N		91	91	B	1.5	14	125	449	150	57	182	91	117	78	63	59	236	126	174	141	71	56	LT	LT	LT	LT
1 TUE. 1.30A 45																										
1 WED. 2.00A 46																										
1 THU. 1.30A 44																										
1 FRI. 2.00A 45																										
2 MON. 1.30A 43																										
2 TU&TH 1.30A 45																										
2 WED. 1.30A 30																										
2 FRI. 2.00A 30																										
1.30 - 2.00				A	1.6	14	133	812	368^	188^	428^	234^	278^	195^	90v	150^	361^	150^	263^	217^	166^	98v	LT	LT	LT	LT
2.00 - 2.30				A	1.7	14	142	373^	106v	LT	176^	134^	134^	56v	LT	42v	197^	106v	155^	148^	63v	LT	LT	LT	LT	LT
ONE ON ONE	10	145	144	A	1.5	7	125	392^	144^	47v	152^	LT	64v	80v	96v	72v	240^	96v	160^	168^	112v	56v	LT	LT	LT	LT
M-F 12.30A 30 ABC N		79	80	B	1.5	7	125	392	144	47	152	LT	64	80	96	72	240	96	160	168	112	56	LT	LT	LT	LT
SATURDAY NIGHT	28	198	204	A	7.6	22	633	1403	520	271	575	302	414	358	220	137^	574	303	475	422	255	54^	210	72^	44v	29v
1 SAT. 11.30P 80 NBC GV		97	99	B	7.3	22	608	1545	557	276	624	322	479	369	234	119	632	364	546	437	241	57	232	123	57	47
2 SAT. 11.30P 79																										
11.30 - 12.00				A	8.8	22	733	1475	570	281	618	313	441	392	240	146^	597	268	469	435	298	66^	200	77^	60^	22v
12.00 - 12.30				A	7.2	21	600	1368	503	282	573	309	423	369	212	130^	548	299	461	426	237	47v	217	70^	30v	30v
12.30 - 1.00				A	6.0	23	500	1250	346^	164^	346^	152^	192^	192^	131^	154^	692	476^	632	493	216^	32v	212^	42v	LT	LT
SCTV NETWORK	22		192	A	3.2	15	267	1124	506^	266^	618^	375^	450^	259^	112v	131v	450^	274^	319^	195v	157v	131v	34v	34v	22v	LT
2 FRI. 12.30A 90 NBC GV			98	B	3.2	15	267	1171	427	181	511	282	377	264	164	109	474	258	395	312	184	59	165	94	21	LT
12.30 - 1.00				A	4.3	17	358	1316	509^	253^	682	393^	488^	299^	132v	157v	508^	254^	354^	272^	209^	154v	73v	73v	53v	LT
1.00 - 1.30				A	3.0	14	250	888^	424^	256^	536^	428^	484^	276^	108v	LT	352^	268^	268^	124v	84v	84v	LT	LT	LT	LT
1.30 - 2.00				A	2.4	15	200	1030^	585^	285v	585^	260v	320^	165v	85v	240v	445^	300v	300v	135v	145v	145v	LT	LT	LT	LT
TONIGHT SHOW	149	207	207	A	7.2	23	600	1193	570	210	608	185	332	296	309	245	542	194	335	294	262	171	32^	16v	11v	LT
1 MTUTHF 11.30P 60 NBC GV		99	99	B	6.7	22	558	1284	621	205	667	205	375	336	336	245	546	205	364	318	256	151	54	24	17	10
1 WED. 12.00M 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	8.4	23	700	1237	592	226	632	202	355	317	320	244	565	185	339	312	282	189	28^	15v	12v	7v
12.00 - 12.30				A	6.3	23	525	1145	553	196	588	169	316	285	301	244	509	194	321	271	241	153	37^	19v	11v	LT
12.30 - 1.00				A	5.1	25	425	958	476^	90v	476^	82v	177^	129v	252^	288^	482^	303^	383^	287^	167^	45v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		187		A	5.8	18	483	1292	699	248^	749	320^	588	489^	344^	161^	233^	97v	155^	155^	89v	78v	180^	139^	130^	130^
1 WED. 4.30P 60 ABC FV		94																								
4.30 - 5.00				A	5.5	18	458	1205	747	227^	806	335^	629	541	372^	177^	159^	98v	98v	98v	31v	61v	139^	139^	101v	101v
5.00 - 5.30				A	6.1	18	508	1354	654	264^	693	306^	547	438^	317^	146^	295^	96v	205^	205^	139^	90v	211^	133^	155^	155^
ABC DAYTIME NEWSBRIEF-M-F	148	178	178	A	7.9	28	658	1254	884	261	986	442	743	576	441	208	158	57^	101	80^	79^	51^	57^	29^	53^	13v
M-F 1.57P 2 ABC N		94	94	B	8.3	28	691	1286	821	229	923	442	677	504	381	199	219	115	152	103	72	58	65	48	79	27
ABC WORLD NEWS-MORN-645A	80	151	149	A	2.0	17	167	1216	509	281^	520	162^	311^	330^	305^	149^	414	90v	228^	229^	263^	168^	115^	48v	167^	167^
M-F 6.45A 15 ABC N		88	88	B	2.0	16	167	887	434	205	442	152	249	244	208	158	275	65	126	141	162	120	92	33	78	54
ALL MY CHILDREN	149	202	202	A	8.6	31	716	1265	881	258	978	438	722	554	415	219	162	61^	103	76^	73^	53^	61^	32^	64^	16v
M-F 1.00P 60 ABC DD		99	99	B	9.4	32	783	1288	818	226	919	447	677	500	369	195	215	111	145	102	70	59	67	47	87	29
1.00 - 1.30				A	8.2	30	683	1253	864	257	963	443	706	535	396	219	158	58^	98	73^	69^	54^	65^	36^	67^	15v
1.30 - 2.00				A	9.1	33	758	1253	882	252	978	429	726	561	425	216	161	62^	105	77^	74^	51^	56^	29^	58^	13v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																															
ANOTHER WORLD						149	204	204	A	4.9	19	408	1120	770	204	858	238	429	394	399	390	177	74^	103^	54^	60^	70^	22v	12v	63^	24v
	M-F	2.00P	60	NBC	DD		99	99	B	4.9	18	408	1216	824	163	900	285	440	393	383	403	201	77	106	69	67	88	45	30	70	25
		2.00 - 2.30							A	4.9	18	408	1123	777	204	865	237	436	400	408	392	169	58^	91^	56^	69^	74^	23v	15v	66^	28v
		2.30 - 3.00							A	4.8	19	400	1100	765	200	848	233	416	388	393	390	175	87^	110^	42^	51^	63^	17v	LT	60^	23v
AS THE WORLD TURNS						153	203	203	A	7.2	26	600	1252	874	190	940	202	368	386	375	494	234	78^	108	94^	87^	112	25v	18v	53^	LT
	M-F	1.30P	60	CBS	DD		99	99	B	7.6	26	633	1264	848	146	917	227	405	402	403	446	238	75	112	96	97	113	29	19	80	26
		1.30 - 2.00							A	7.0	25	583	1249	861	178	934	190	342	366	364	512	238	79^	105	95^	90^	114	23v	19v	54^	LT
		2.00 - 2.30							A	7.4	28	616	1237	881	196	945	213	390	402	383	480	221	75^	109	89^	78^	106	23v	14v	48^	LT
CAPITOL						153	194	194	A	5.4	21	450	1222	824	160	886	207	382	373	345	439	201	76^	104^	76^	74^	90^	41^	22v	94^	LT
	M-F	2.30P	30	CBS	DD		96	96	B	5.9	22	491	1227	829	164	897	248	442	426	395	390	207	72	100	80	83	96	38	21	85	23
CBS EARLY MORNING NEWS						145	122	121	A	1.3	17	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	M-F	6.30A	30	CBS	N		85	85	B	1.2	14	100	129	LT	LT	LT	LT	LT	LT	LT	LT	58	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS MORNING NEWS 1						145	187	187	A	3.9	20	325	1092	544	148^	588	68^	157^	231	283	357	419	102^	154^	184	218	219	27v	21v	58^	37v
	M-F	7.30A	30	CBS	N		99	99	B	3.3	17	275	1164	575	148	616	74	248	271	332	321	467	90	160	176	240	270	22	LT	59	25
CBS MORNING NEWS 2						145	187	187	A	3.6	18	300	1100	632	146^	635	72^	186^	233	361	399	353	83^	156^	149^	196^	184^	52v	LT	60^	50v
	M-F	8.30A	30	CBS	N		99	99	B	3.4	16	283	1178	654	140	688	118	235	232	318	407	402	92	159	159	179	220	25	LT	63	24
CHILD'S PLAY						153	165	165	A	4.2	21	350	1289	781	177	852	277	423	374	309	375	237	95^	109^	49^	57^	123^	28v	20v	172	32v
	M-F	10.30A	30	CBS	QP		86	86	B	4.3	20	358	1331	683	139	756	263	396	334	282	311	309	116	163	125	96	128	72	36	194	58
DAYS OF OUR LIVES						149	209	209	A	5.6	20	466	1288	817	175	933	289	461	421	393	422	268	62^	143	112^	135	116^	27v	24v	60^	24v
	M-F	1.00P	60	NBC	DD		99	99	B	5.7	19	475	1326	849	157	931	295	456	418	389	414	283	103	152	104	100	123	41	30	71	23
		1.00 - 1.30							A	5.2	19	433	1293	803	164	931	279	441	402	386	441	291	70^	152	112^	144	130^	17v	16v	54^	19v
		1.30 - 2.00							A	6.0	21	500	1256	821	178	925	294	472	430	394	405	238	54^	134	106^	122	98^	29v	26v	64^	26v
DREAM HOUSE						20	182	182	A	3.4	17	283	1208	742	102^	827	184^	368	403	400	381	236	91^	126^	103^	68^	106^	28v	17v	117^	32v
	M-F	11.30A	30	NBC	QG		93	93	B	3.7	16	308	1320	744	131	814	198	375	370	368	386	251	73	115	98	82	129	77	56	178	52
EARLY TODAY M-F						150	161	162	A	1.2	11	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
	M-F	6.30A	25	NBC	N		90	90	B	1.3	13	108	653	298	120	322	60	150	193	205	126	261	70	157	175	128	78	LT	LT	LT	LT
EDGE OF NIGHT						147	147	147	A	3.2	11	267	1296	817	179^	933	386	607	510	464	236	153^	34v	79^	77^	75^	60^	108^	86^	102^	64^
	M-F	4.00P	30	ABC	DD		78	78	B	3.8	12	317	1294	722	206	832	362	557	444	367	210	202	80	112	85	68	76	129	94	131	67
FACTS OF LIFE M-F						95	130	130	A	3.1	16	258	1411	760	214^	911	414	663	531	369	210^	267	65^	182^	162^	159^	78^	39v	39v	194^	19v
	M-F	10.00A	30	NBC	CS		80	80	B	4.0	18	333	1516	693	138	760	318	497	384	281	226	303	112	187	160	131	94	144	102	309	119
FAMILY FEUD						149	175	176	A	5.1	22	425	1256	771	212	856	334	503	423	353	315	202	89^	108^	96^	63^	81^	102^	80^	96^	28v
	M-F	12.00N	30	ABC	QP		91	91	B	5.5	21	458	1284	712	175	791	292	447	354	327	306	284	114	155	116	92	113	88	56	121	47
FANTASY						159	159	159	A	2.9	10	242	1331	669	222^	789	257	430	372	384	301	334	169^	226^	95^	78^	108^	117^	70^	91^	50v
	M-F	3.00P	60	NBC	QG		82	83	B	3.6	12	300	1317	689	176	750	242	386	330	352	307	318	137	179	113	87	126	116	68	133	76
		3.00 - 3.30							A	2.8	10	233	1210	682	223^	802	271	441	369	381	309	269	124^	180^	91^	68^	89^	104^	60v	35v	LT
		3.30 - 4.00							A	3.0	10	250	1408	665	209^	765	237^	409	368	380	292	384	212^	267	95^	79^	117^	127^	79^	132^	88^
GENERAL HOSPITAL						148	204	204	A	9.6	34	800	1344	798	212	906	409	670	510	395	210	179	97	127	69^	51^	48^	187	144	72^	32^
	M-F	3.00P	60	ABC	DD		99	99	B	9.8	32	816	1354	760	212	862	418	632	459	352	192	233	121	160	100	77	59	163	128	96	47
		3.00 - 3.30							A	9.3	35	775	1276	781	199	888	405	655	501	381	207	168	85	115	62^	50^	51^	159	117	61^	22^
		3.30 - 4.00							A	9.8	34	816	1407	819	222	923	411	684	522	409	212	185	104	135	74	52^	45^	219	172	80	39^
GOOD MORNING, AMERICA-730						150	207	207	A	5.3	27	441	1329	689	229	703	209	341	386	335	297	431	128^	184	186	212	197	120^	20v	75^	66^
	M-F	7.30A	30	ABC	N		99	99	B	5.4	27	450	1211	694	200	711	167	350	362	362	305	360	86	154	176	183	159	73	15	67	44

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AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-830	150	203	204	A	5.4	27	450	1098	762	215	777	191	371	407	384	331	271	60^	111^	112^	154	142	21v	LT	29v	12v
M-F 8.30A 30 ABC N		99	99	B	5.7	27	475	1109	710	163	736	172	357	361	388	322	303	68	123	131	146	150	19	LT	51	18
GUIDING LIGHT	152	203	203	A	6.8	24	566	1242	864	162	940	227	430	417	429	443	201	52^	104^	82^	97^	91^	67^	45^	34^	11v
M-F 3.00P 60 CBS DD		99	99	B	7.4	25	616	1289	861	152	932	241	450	437	445	418	192	54	91	69	84	94	78	47	87	42
3.00 - 3.30				A	6.7	25	558	1195	851	140	918	216	402	397	411	449	190	48^	93^	71^	90^	92^	55^	38^	32^	9v
3.30 - 4.00				A	7.0	24	583	1245	864	178	943	230	448	432	440	428	200	51^	106	84^	96^	89^	71^	49^	31^	11v
LOVE BOAT DAYTIME	150	186	187	A	3.9	19	325	1200	628	215	714	336	480	390	310	185	233	116^	156^	110^	71^	68^	105^	80^	148^	25v
M-F 11.00A 60 ABC CS		94	94	B	5.0	22	417	1251	591	191	673	329	468	346	277	157	299	167	218	155	90	70	108	69	171	63
11.00 - 11.30				A	3.5	18	292	1212	631	229	706	323	460	384	308	192^	250	120^	168^	116^	83^	75^	105^	85^	151^	18v
11.30 - 12.00				A	4.3	21	358	1159	624	194	711	345	494	394	307	172	209	111^	143^	101^	56^	58^	102^	76^	137^	25v
NEW BATTLESTARS	20	146	146	A	2.0	9	167	1287	748	150^	957	185^	383	371	413	508	185^	30v	59v	47v	72v	126^	37v	LT	108^	LT
M-F 12.00N 30 NBC QG		73	73	B	2.3	9	192	1391	729	148	880	161	323	329	402	486	217	55	86	60	73	125	125	91	169	44
NEWSBREAK-11.57	152	178	178	A	6.0	29	500	1304	758	167	848	222	390	388	382	378	334	72^	129	97^	143	198	22v	12v	100^	26v
M-F 11.57A 2 CBS N		90	90	B	7.1	30	591	1264	674	107	737	193	331	314	328	351	348	99	146	123	123	182	40	22	139	45
NEWSBREAK-3.57	152	190	189	A	5.5	19	458	1218	845	190	921	207	460	441	458	405	187	55^	98^	72^	77^	85^	81^	53^	29v	10v
M-F 3.57P 2 CBS N		97	96	B	6.3	20	525	1245	835	156	901	210	448	435	461	390	182	50	85	65	79	88	79	49	83	39
ONE LIFE TO LIVE	149	202	202	A	7.7	30	641	1257	815	241	914	423	692	520	384	200	172	76^	117	86^	63^	49^	117	88^	54^	12v
M-F 2.00P 60 ABC DD		99	99	B	8.1	29	675	1284	794	244	894	439	650	485	352	198	227	115	149	100	71	64	85	67	78	29
2.00 - 2.30				A	7.5	28	625	1270	836	257	941	435	716	540	403	198	177	75^	120	93^	70^	51^	102	72^	50^	11v
2.30 - 3.00				A	7.8	30	650	1251	795	224	896	415	671	506	367	204	166	80^	115	79^	51^	46^	132	103	57^	16v
PRICE IS RIGHT 1	152	204	205	A	5.8	29	483	1319	737	182	808	209	354	339	327	403	358	100^	149	98^	134	192	16v	LT	137	42^
M-F 11.00A 30 CBS AP		99	99	B	6.9	31	575	1293	669	99	732	194	323	296	303	370	368	113	159	135	123	187	42	21	151	47
PRICE IS RIGHT 2	153	204	205	A	7.4	36	616	1346	762	170	837	206	354	353	354	410	377	77^	142	108	168	223	18v	10v	114	30^
M-F 11.30A 30 CBS AP		99	99	B	8.6	37	716	1315	686	103	751	190	321	295	316	387	379	109	157	129	133	203	41	20	144	44
RYAN'S HOPE	149	178	179	A	4.9	20	408	1270	790	204	907	404	618	493	353	245	179	90^	111^	91^	57^	66^	103^	61^	81^	LT
M-F 12.30P 30 ABC DD		94	95	B	5.5	21	458	1240	742	188	835	401	582	456	326	210	235	111	143	111	78	79	73	50	97	32
SALE OF THE CENTURY	85	150	146	A	3.2	16	267	1322	711	146^	782	220^	445	408	398	299	345	68^	184^	175^	191^	143^	34v	30v	161^	22v
M-F 10.30A 30 NBC QG		84	83	B	4.3	19	358	1383	706	126	764	222	379	336	324	345	328	94	155	150	137	148	90	52	201	60
SEARCH FOR TOMORROW	150	164	164	A	2.7	11	225	1138	702	84^	787	151^	275	298	413	440	258^	93^	125^	71^	98^	129^	31v	LT	62v	LT
M-F 12.30P 30 NBC DD		82	82	B	2.7	10	225	1236	771	138	841	218	360	324	348	415	267	82	108	73	91	147	43	31	85	29
TATTLETALES	150	119	117	A	2.7	9	225	1338	796	173^	876	178^	321	350	387	463	316	67v	111^	99^	115^	186^	30v	26v	116^	22v
M-F 4.00P 30 CBS QG		67	67	B	2.9	9	242	1261	776	130	825	206	371	358	368	389	286	75	97	79	99	175	41	27	109	46
TODAY SHOW-7.30AM	150	209	209	A	3.8	19	317	1369	729	117^	767	107^	265	322	356	427	518	36v	133^	186^	242	325	30v	22v	54^	28v
M-F 7.30A 30 NBC N		99	99	B	4.1	21	342	1292	658	177	691	102	236	313	371	356	499	74	202	247	263	238	38	20	64	38
TODAY SHOW-8.30AM	150	209	209	A	4.0	20	333	1246	720	129^	771	138^	285	318	316	426	407	45v	120^	139^	168^	251	LT	LT	61^	LT
M-F 8.30A 30 NBC N		99	99	B	4.4	21	367	1214	705	145	737	123	261	298	334	399	407	49	139	165	189	230	27	22	43	14
$25,000 PYRAMID	153	160	160	A	4.3	22	358	1201	721	159^	793	157^	305	318	363	438	281	92^	123^	82^	90^	141^	31v	25v	96^	16v
M-F 10.00A 30 CBS QP		86	86	B	4.3	20	358	1280	697	140	762	211	352	337	336	351	326	113	160	136	114	143	50	26	142	44
WHEEL OF FORTUNE	84	204	204	A	5.5	28	458	1223	774	122^	879	216	408	409	387	407	222	62^	109^	95^	83^	113^	28v	18v	94^	20v
M-F 11.00A 30 NBC QG		98	98	B	5.8	25	483	1319	752	123	820	210	368	341	353	393	294	87	132	111	105	145	58	35	147	48

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1983 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
YOUNG AND THE RESTLESS	153	203	204	A	7.7	32	641	1296	820	148	902	249	446	433	430	374	265	121	168	120	91^	94	23v	16v	106	12v
M-F 12.30P 60 CBS DD		99	99	B	8.0	31	666	1276	822	152	887	254	450	417	406	378	249	97	137	110	100	95	33	26	107	26
12.30 - 1.00				A	7.5	33	625	1301	828	155	906	250	453	445	432	369	265	126	170	116	85^	92^	21v	16v	109	15v
1.00 - 1.30				A	7.8	31	650	1286	816	138	901	250	438	421	428	382	259	116	162	121	90^	94	20v	13v	106	12v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	26	176	136	A	3.9	14	325	1711	272^	77v	404	204^	343^	170^	157^	61v	191^	61v	157^	138^	96v	34v	288^	202^	828	456
SAT. 12.00N 30 ABC FV		91	81	B	5.6	18	466	1776	358	142	434	228	340	254	161	73	276	146	221	178	114	36	321	183	745	463
ABC WIDE WORLD-SPORTS SAT	21	204	202	A	6.8	18	566	1489	565	272	609	180^	330	280	278	246	613	264	381	301	235	215	139^	56^	128^	78^
1 SAT. 5.00P 90 ABC SA		99	98	B	9.2	20	766	1550	525	179	569	180	315	293	273	206	688	245	428	397	340	212	135	61	158	100
2 SAT. 3.30P 60																										
& 6.06P 24																										
3.30 - 4.00				A	3.5	11	292	1205	456^	93v	497^	82v	209v	168v	268^	288^	404^	147v	222^	195v	155v	182v	126v	58v	178v	116v
4.00 - 4.30				A	5.8	17	483	1337	508	180^	555	129^	293^	238^	263^	262^	467^	164^	265^	196^	165^	202^	163^	63v	152^	66v
5.00 - 5.30				A	7.1	19	591	1486	403^	183^	453	150^	232^	195^	204^	197^	712	293^	447	350^	296^	253^	173^	39v	148^	99v
5.30 - 6.00				A	6.8	17	566	1565	536	311^	576	196^	355^	270^	284^	182^	666	359^	467	316^	224^	199^	180^	60v	143^	73v
6.00 - 6.30				A	8.9	21	741	1580	698	377	730	226	403	361	313	278	656	275	397	343	262	220	103^	56^	91^	67^
ABC WIDE WORLD-SPORTS SUN	11	193		A	6.5	16	541	1259	218^	52v	229^	119^	158^	158^	79v	71v	812	224^	463	442^	561	283^	128^	57v	90v	35v
1 SUN. 5.04P 54 ABC SA		97		B	9.9	21	825	1590	433	178	472	165	275	266	229	159	821	318	514	463	404	240	150	39	147	106
5.00 - 5.30				A	5.9	15	491	1198	195^	31v	201^	114v	146^	146^	73v	55v	802	224^	476^	428^	538	282^	106v	47v	89v	37v
5.30 - 6.00				A	7.0	17	583	1326	237^	69v	252^	124^	168^	168^	85v	84v	833	231^	465	457	582	289^	149^	65v	92v	34v
AMERICAN BANDSTAND '83	26	161	130	A	3.4	12	283	1534	410^	184^	474	260^	396^	268^	190^	78v	371^	255^	357^	257^	116^	LT	289^	218^	400^	202^
SAT. 12.30P 60 ABC PC		83	73	B	4.9	15	408	1640	444	153	532	312	407	272	151	109	424	249	342	234	144	64	302	215	382	223
12.30 - 1.00				A	3.2	11	267	1648	341^	157^	475	292^	427^	247^	183^	48v	374^	255^	374^	292^	119^	LT	315^	221^	484	258^
1.00 - 1.30				A	3.5	12	292	1425	470	213^	470	226^	370^	295^	198^	100v	370^	258^	343^	229^	112^	27v	266^	219^	319^	143^
ASK NBC NEWS-8:28AM	31	185	196	A	4.0	25	333	1625	210^	45v	234^	81v	144^	135^	153^	72v	168^	51v	51v	99^	76v	69v	153^	51v	1070	643
SAT. 8.28A 2 NBC CN		95	96	B	4.4	29	367	1698	224	98	253	139	175	134	103	48	173	73	104	110	87	42	233	118	1039	645
ASK NBC NEWS-8:58AM	32	196	203	A	5.7	29	475	2080	212^	67^	247^	150^	181^	156^	77^	52v	198^	88^	88^	88^	62v	110^	321	36v	1314	908
SAT. 8.58A 2 NBC CN		97	97	B	5.5	28	458	1716	237	112	271	144	189	146	108	58	163	86	110	94	53	43	268	105	1014	634
ASK NBC NEWS-10:28AM	32	212	211	A	7.1	30	591	1981	230	116^	297	186^	228	144^	59^	60^	242	159^	198^	150^	69^	44v	373	189^	1069	701
SAT. 10.28A 2 NBC CN		99	99	B	8.0	30	666	1739	253	124	285	158	226	153	99	49	195	118	150	123	63	32	305	154	954	563
ASK NBC NEWS-10:58AM	32	201	201	A	6.1	25	508	1919	255	94^	315	167^	229^	159^	88^	71^	359	209^	282	192^	133^	54v	290	148^	955	687
SAT. 10.58A 2 NBC CN		94	94	B	6.8	24	566	1707	258	111	285	138	215	155	109	58	206	125	162	126	68	27	313	161	903	559
ASK NBC NEWS-11:58AM	30	176	195	A	6.0	22	500	1664	240^	92^	288	121^	194^	182^	127^	70^	298	186^	224^	186^	78^	49v	212^	74^	866	470
SAT. 11.58A 2 NBC CN		79	93	B	6.3	22	525	1664	284	133	316	173	245	168	117	53	260	165	206	138	73	40	315	117	773	447
BLACKSTAR(B)		126		A	3.6	13	300	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SAT. 1.00P 30 CBS CA		65																								
BLACKSTAR	13		143	A	4.1	15	342	1582	433^	176v	433^	100v	176v	176v	333^	257^	401^	358^	358^	214^	43v	43v	347^	192^	401^	129v
2 SAT. 1.00P 30 CBS CA			78	B	4.7	15	392	1725	314	161	440	231	305	188	137	123	418	266	335	223	126	67	226	97	641	341
BUGS BUNNY/ROAD RUNNER 1	12	202	200	A	3.7	16	308	1490	237^	110^	295^	174^	220^	143^	76v	61v	399	149^	149^	157^	214^	214^	111^	23v	685	299^
SAT. 9.30A 30 CBS CA		99	99	B	4.3	17	358	1726	306	131	365	181	260	176	119	96	434	239	305	221	152	110	190	70	737	355
BUGS BUNNY/ROAD RUNNER 2	12	202	200	A	4.8	20	400	1653	308	118^	350	243^	278^	177^	53v	62v	451	217^	236^	191^	200^	182^	158^	32v	694	315
SAT. 10.00A 30 CBS CA		99	99	B	5.9	22	491	1791	342	124	392	216	291	183	104	95	417	241	304	221	140	91	207	69	775	404

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/ROAD RUNNER 3	11	193	192	A	6.1	24	508	1535	240	127^	307	193^	236^	185^	68^	46v	350	142^	244	207^	187^	92^	212^	73^	666	331
SAT. 11.00A 30 CBS CA		97	96	B	6.4	23	533	1643	330	157	378	215	288	193	105	77	393	245	306	200	110	81	186	81	686	330
BUGS BUNNY/ROAD RUNNER 4	11	190	191	A	6.3	23	525	1408	244	135^	307	163^	252	223^	106^	38v	335	125^	252	212^	198^	83^	198^	57v	568	290
SAT. 11.30A 30 CBS CA		96	96	B	6.9	24	575	1597	332	174	385	225	294	190	112	75	404	256	325	203	121	73	174	87	634	319
CAPTAIN KANGAROO-SAT	31	135	135	A	1.0	12	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SAT. 7.00A 60 CBS CL		84	84	B	1.2	16	100	518	101	LT	116	52	79	63	LT	LT	65	LT	LT	LT	LT	LT	53	LT	284	172
7.00 - 7.30				A	.8	12	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.3	13	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS CHILDREN'S FILM FEST.	9	119	144	A	3.1	11	258	1640	559	190^	679	210^	480	387^	372^	199^	404^	136^	233^	190^	268^	171^	169^	27v	388^	252^
SAT. 1.30P 30 CBS CL		63	74	B	3.6	11	300	1675	415	239	524	229	377	260	228	127	488	255	364	263	189	116	210	91	453	239
CBS SPORTS SATURDAY	14	172		A	6.6	19	550	1465	356^	155^	356^	70v	195^	241^	243^	115^	983	296^	639	623	564	262^	91v	33v	35v	LT
1 SAT. 4.42P 78 CBS SA		89		B	6.6	17	550	1494	423	170	450	136	243	235	213	166	776	275	489	450	375	244	91	29	177	119
5.00 - 5.30				A	6.5	19	541	1501	385^	179^	385^	93v	231^	280^	255^	105v	995	289^	650	617	586	259^	91v	28v	30v	LT
5.30 - 6.00				A	7.1	20	591	1411	340^	163^	340^	48v	152^	207^	257^	133^	965	273^	606	615	545	277^	87v	23v	19v	LT
DUKES	13	199	197	A	5.4	22	450	1680	306	118^	361	247^	289	204^	66v	48v	290	184^	198^	148^	83^	92^	206^	91^	823	364
SAT. 10.30A 30 CBS CA		99	98	B	6.8	24	566	1822	319	137	377	211	281	178	97	91	332	210	255	164	78	69	230	86	883	462
FACE THE NATION	30	150	153	A	2.3	9	192	1250	510^	172^	532^	94v	214^	214^	235^	318^	552^	157v	307^	281^	301^	224^	93v	LT	73v	47v
SUN. 11.30A 30 CBS CC		90	92	B	3.2	11	267	1226	501	154	520	102	184	183	203	300	558	176	284	276	271	225	55	24	93	62
FLASH GORDON	30	108	122	A	3.1	11	258	1198	307^	163^	517	292^	432^	295^	190^	43v	113v	66v	66v	66v	35v	47v	250^	30v	318^	117v
SAT. 12.30P 30 NBC CA		59	66	B	4.0	13	333	1747	354	128	400	217	304	213	133	80	301	168	239	188	105	48	287	126	759	441
FLINTSTONE FUNNIES	31	185	196	A	3.4	23	283	1633	219^	50v	240^	91v	152^	134^	149^	73v	191^	46v	67v	114^	114^	77v	141^	56v	1061	669
SAT. 8.00A 30 NBC CA		95	96	B	3.5	25	292	1672	219	98	247	130	167	132	106	48	184	75	109	119	92	47	215	111	1026	640
GARY COLEMAN SHOW	32	201	201	A	6.0	25	500	2112	276	97^	342	182^	264	176^	103^	65^	334	201^	273	188^	120^	36v	372	216^	1064	743
SAT. 10.30A 30 NBC CA		94	94	B	6.8	25	566	1717	257	111	284	139	218	156	112	54	201	122	160	123	67	24	312	165	920	566
GILLIGAN'S PLANET(B)		139		A	4.2	15	350	977	177^	43v	214^	128v	169v	169v	41v	45v	LT	LT	LT	LT	LT	LT	171v	LT	592^	480^
1 SAT. 12.00N 30 CBS CA		69																								
GILLIGAN'S PLANET	9		159	A	5.1	18	425	1485	356^	161^	474^	238^	339^	210^	236^	135v	175^	135v	135v	51v	40v	40v	207^	103v	629	562^
2 SAT. 12.00N 30 CBS CA			84	B	5.2	17	433	1643	372	146	419	227	304	199	133	95	281	169	224	125	86	52	227	81	716	402
HULK/SPIDERMAN 1	30	176	195	A	5.4	21	450	1524	254^	78^	307	123^	208^	200^	130^	83^	336	214^	262^	215^	106^	44v	209^	74^	672	342
SAT. 11.00A 30 NBC CA		79	93	B	6.2	22	516	1720	263	112	301	160	231	165	110	55	248	155	198	148	76	35	310	124	861	497
HULK/SPIDERMAN 2	30	176	195	A	6.1	22	508	1720	234^	89^	294	121^	200^	189^	125^	74^	356	234^	275	236^	89^	55v	207^	69^	863	452
SAT. 11.30A 30 NBC CA		79	93	B	6.6	23	550	1721	282	133	317	174	246	174	117	52	262	164	212	150	77	38	327	119	815	469
IN THE NEWS- 8.26AM	32	172	172	A	2.1	13	175	1383	154v	46v	154v	28v	28v	74v	46v	80v	166v	46v	120v	120v	120v	46v	137v	LT	926	549^
SAT. 8.26A 3 CBS CN		80	80	B	2.3	15	192	1484	196	58	211	89	146	121	97	53	248	101	176	162	118	54	183	58	842	513
IN THE NEWS- 8.56AM	32	179	181	A	2.5	13	208	716	LT	LT	LT	LT	LT	LT	LT	LT	44v	44v	44v	44v	LT	LT	86v	LT	586	240^
SAT. 8.56A 3 CBS CN		82	89	B	2.9	15	242	1512	202	85	213	82	142	130	100	54	256	120	182	151	109	55	212	73	831	468
IN THE NEWS- 9.26AM	32	187	188	A	3.0	14	250	1432	136^	88v	168^	LT	63v	88v	112v	80v	343^	88v	88v	128^	204^	215^	284^	LT	637	309^
SAT. 9.26A 3 CBS CN		96	96	B	3.3	14	275	1583	267	96	293	125	184	142	111	92	321	161	213	154	123	84	224	92	745	417
IN THE NEWS- 9.56AM	25	202	200	A	4.3	18	358	1598	257^	107^	299^	184^	218^	148^	48v	72v	441	184^	184^	175^	220^	229^	173^	16v	685	290^
SAT. 9.56A 3 CBS CN		99	99	B	4.4	17	367	1695	335	135	388	187	260	191	125	105	437	259	319	219	143	93	177	63	693	342

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-11.56AM	28	190	191	A	5.8	21	483	1433	287	141^	349	180^	296	264	131^	38v	329	127^	248^	211^	184^	81^	225^	58v	530	288
SAT. 11.56A 3 CBS CN		96	96	B	5.2	18	433	1589	351	168	424	229	305	207	128	98	383	234	286	184	110	86	180	96	602	308
IN THE NEWS-12.26PM(B)		139		A	3.8	13	317	874	92v	45v	130v	130v	130v	130v	LT	LT	LT	LT	LT	LT	LT	LT	183v	LT	561^	436^
1 SAT. 12.26P 3 CBS CN		69																								
IN THE NEWS-12.26PM	16		162	A	4.7	17	392	1436	298^	193^	491^	257^	331^	184^	234^	160^	200^	164^	164^	54v	36v	36v	174^	90v	571^	508^
2 SAT. 12.26P 3 CBS CN			84	B	4.5	15	375	1679	367	180	463	252	330	215	142	112	281	151	205	138	101	67	192	78	743	379
IN THE NEWS-12.56PM(B)		144		A	3.6	13	300	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SAT. 12.56P 3 CBS CN		72																								
IN THE NEWS-12.56PM	18		169	A	4.4	16	367	1371	412^	213^	412^	106v	213^	213^	306^	199^	289^	289^	289^	140v	LT	LT	130v	LT	540^	404^
2 SAT. 12.56P 3 CBS CN			87	B	4.8	15	400	1645	338	141	421	191	284	201	153	123	334	194	249	156	107	84	201	78	689	356
IN THE NEWS- 1.26PM(B)		126		A	3.7	13	308	1042	312^	221^	432^	120v	279^	279^	224^	153v	262^	172v	172v	172v	90v	90v	LT	LT	348^	348^
1 SAT. 1.26P 3 CBS CN		65																								
IN THE NEWS- 1.26PM	13		146	A	3.7	13	308	1545	366^	162v	366^	71v	162v	162v	295^	204^	392^	321^	321^	173v	71v	71v	378^	211^	409^	114v
2 SAT. 1.26P 3 CBS CN			78	B	4.7	15	392	1724	310	169	423	223	292	181	129	119	412	260	328	219	124	69	224	100	665	363
IN THE NEWS-10.56AM	31	199	197	A	5.4	22	450	1571	302	111^	357	244^	289	185^	64v	49v	282	179^	190^	142^	78^	92^	178^	71^	754	336
SAT. 10.56A 3 CBS CN		99	98	B	5.9	21	491	1692	342	142	394	220	281	184	100	100	340	222	272	183	88	56	214	92	744	397
IN THE NEWS-11.26AM	30	192	192	A	6.0	23	500	1506	224^	139^	309	193^	232^	196^	69^	47v	398	159^	281	229^	218^	107^	182^	53v	617	304
SAT. 11.26A 3 CBS CN		97	96	B	5.8	21	483	1637	351	158	414	227	303	213	120	90	368	234	286	188	102	69	207	107	648	342
KENTUCKY DERBY(S)		203		A	14.5	37	1208	1647	680	238	718	155^	307	349	364	337	738	272	425	380	321	266	98^	48v	93^	52^
2 SAT. 4.30P 96 ABC SE		99																								
4.30 - 5.00				A	11.1	31	925	1530	658	216^	696	154^	304	332	349	331	631	224^	367	312	288	243^	122^	59v	81^	44v
5.00 - 5.30				A	15.0	38	1250	1638	685	238	724	151^	306	352	372	341	742	272	429	383	314	266	109^	56^	63^	31v
5.30 - 6.00				A	17.4	43	1449	1758	692	250	730	153^	303	355	377	345	817	313	469	434	351	279	81^	37v	130^	75^
LEGENDS OF GOLF-SAT.(S)		171		A	3.8	11	317	1057	363^	63v	411^	66v	177v	165v	199^	224^	545^	123v	176v	196^	274^	325^	LT	LT	95v	53v
1 SAT. 4.00P 119 NBC SE		90																								
4.00 - 4.30				A	3.5	11	292	1116	600^	113v	630^	107v	274^	295^	324^	321^	486^	103v	144v	126v	202v	312^	LT	LT	LT	LT
4.30 - 5.00				A	4.0	12	333	1060	333^	21v	366^	27v	102v	84v	162v	255^	570^	141v	198^	187^	313^	329^	LT	LT	124v	84v
5.00 - 5.30				A	3.8	11	317	1104	281^	51v	341^	82v	177v	132v	170v	164v	592^	132v	195^	242^	322^	350^	LT	LT	171v	104v
5.30 - 6.00				A	4.1	11	342	886	246^	62v	316^	47v	147v	147v	149v	169v	482^	105v	148v	198^	228^	284^	18v	LT	70v	17v
LEGENDS OF GOLF-SUN.(S)		189		A	5.3	13	441	1213	396^	123v	476^	79v	102v	116v	168^	360^	694	190^	272^	335^	275^	352^	LT	LT	43v	41v
1 SUN. 4.00P 120 NBC SE		96																								
4.00 - 4.30				A	5.2	13	433	1159	335^	109v	385^	101v	122v	122v	146^	263^	735	224^	312^	359^	293^	353^	LT	LT	39v	27v
4.30 - 5.00				A	5.2	14	433	1203	402^	97v	468^	53v	69v	76v	166^	392^	716	204^	271^	337^	244^	379^	LT	LT	19v	19v
5.00 - 5.30				A	5.3	13	441	1252	377^	134v	483^	61v	84v	104v	177^	379^	712	179^	284^	351^	306^	361^	LT	LT	57v	57v
5.30 - 6.00				A	5.3	13	441	1270	484^	156^	581	102v	134v	161^	188^	420^	630	159^	231^	306^	257^	324^	LT	LT	59v	59v
MEATBALL & SPAGHETTI	13	187	188	A	2.8	13	233	1451	108v	61v	138^	LT	31v	61v	83v	77v	293^	95v	95v	121v	155^	172^	286^	LT	734	387^
SAT. 9.00A 30 CBS CA		96	96	B	3.2	14	267	1687	231	79	273	101	160	118	99	108	285	130	174	143	113	91	257	87	872	495
MEET THE PRESS	30	172	186	A	3.1	12	258	1469	450^	112v	706	127^	271^	175^	284^	435^	554	128^	220^	237^	232^	260^	23v	23v	186^	117v
SUN. 12.30P 30 NBC CC		96	97	B	3.1	11	258	1339	526	164	590	124	186	165	196	368	580	126	277	269	280	272	65	29	104	57
MORK/LAVERNE/FONZ HOUR-1	17	184	184	A	4.5	18	375	1581	158^	64v	205^	109^	164^	136^	66v	41v	124^	124^	124^	110^	LT	LT	392	227^	860	518
SAT. 11.00A 30 ABC CA		91	91	B	5.3	18	441	1762	263	90	300	166	245	184	114	37	215	125	181	140	74	27	356	210	891	555

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MORK/LAVERNE/FONZ HOUR-2	17	184	176	A	4.2	15	350	1714	209^	103^	318^	180^	249^	151^	83v	64v	291^	149^	246^	238^	108^	45v	353	228^	752	437
SAT. 11.30A 30 ABC CA		91	90	B	5.3	17	441	1816	307	113	350	187	278	207	134	49	265	145	214	167	100	35	350	224	851	519
NBA PLAYOFF GAME-1	2	196	197	A	7.9	24	658	1503	330	176^	400	167^	295	231	206	77^	865	375	626	560	424	188	160^	32v	78^	73^
1 SUN. 1.00P 150 CBS SE		99	99	B	7.9	24	658	1503	330	176	400	167	295	231	206	77	865	375	626	560	424	188	160	32	78	73
2 SUN. 1.00P 175																										
1.00 - 1.30				A	6.4	22	533	1432	299	176^	377	165^	319	262	196^	45v	853	365	646	551	417	189^	115^	9v	87^	87^
1.30 - 2.00				A	7.6	24	633	1608	306	140^	366	141^	299	218	193	58^	923	410	700	593	433	195	186^	49v	133^	133^
2.00 - 2.30				A	7.6	23	633	1651	381	196	444	169^	322	261	241	87^	887	375	647	581	446	187^	240	68^	80^	74^
2.30 - 3.00				A	8.1	24	675	1467	357	191	418	166^	295	242	225	81^	824	352	586	533	416	186	155^	33v	70^	63^
3.00 - 3.30				A	8.7	25	725	1339	282	172	352	170	235	166^	165^	81^	802	334	547	532	413	183	127^	11v	58^	42v
3.30 - 4.00				A	10.4	30	866	1636	380	224^	488	198^	337	277	254^	121^	990	476	697	591	437	209^	124^	25v	34v	34v
NBA PLAYOFF GAME-2	2	192	194	A	8.2	22	683	1521	318	110^	373	93^	192	193	211	148^	940	478	698	551	406	182	108^	8v	100^	68^
1 SUN. 3.30P 150 CBS SE		99	99	B	8.2	22	683	1521	318	110	373	93	192	193	211	148	940	478	698	551	406	182	108	8	100	68
2 SUN. 3.55P 125																										
3.30 - 4.00				A	7.3	19	608	1245	157^	45v	157^	LT	50v	78v	134^	79v	781	376^	604	488	381^	156^	178^	LT	129^	102^
4.00 - 4.30				A	7.9	21	658	1454	295	92^	337	77^	186	188	205	131^	913	457	686	538	402	176^	101^	14v	103^	69^
4.30 - 5.00				A	7.6	21	633	1507	292	84^	363	82^	182^	180^	207	158^	931	469	689	535	401	180^	103^	13v	110^	69^
5.00 - 5.30				A	8.9	23	741	1663	375	156^	442	122^	231	226	237	171	975	522	734	559	393	181	112^	12v	134^	83^
5.30 - 6.00				A	9.2	23	766	1514	352	125^	411	114^	214	211	226	153^	965	482	698	574	420	196	89^	LT	49^	39v
NBA PLAYOFF GAME-SAT.(S)		194		A	5.8	18	483	1478	293^	177^	306^	144^	265^	258^	146^	28v	870	455^	641	547	332^	192^	218^	111v	84v	53v
1 SAT. 2.00P 162 CBS SE		99																								
2.00 - 2.30				A	5.3	17	441	1587	252^	184^	252^	108v	216^	216^	133v	36v	794	418^	605	527^	330^	189^	321^	194^	220^	82v
2.30 - 3.00				A	5.4	17	450	1453	271^	211^	271^	126v	271^	271^	145^	LT	856	490^	658	576	286^	167^	235^	120v	91v	91v
3.00 - 3.30				A	5.1	16	425	1374	280^	202^	303^	152^	284^	284^	151^	19v	854	501^	621	503^	263^	184^	217^	101v	LT	LT
3.30 - 4.00				A	5.7	18	475	1368	343^	179^	372^	189^	299^	285^	171^	31v	789	411^	575	454^	298^	175^	207^	126v	LT	LT
4.00 - 4.30				A	6.8	21	566	1617	312^	146^	336^	158^	275^	261^	143^	35v	984	487	717	612	396^	216^	167^	62v	130^	103v
NBC MAJOR LEAGUE BASEBALL	4	197	185	A	5.3	16	441	1177	291	79^	327	73^	153^	156^	144^	152^	644	227^	353	316	312	247^	95^	31v	111^	89^
1 SAT. 1.17P 147 NBC SE		96	89	B	5.8	16	483	1332	386	93	428	116	206	213	185	173	636	198	363	349	329	233	103	40	165	131
2 SAT. 2.18P 214																										
1.30 - 2.00				A	5.1	17	425	1151	332^	71v	332^	56v	127v	127v	181^	205^	586	374^	374^	306^	99v	212^	122v	73v	111v	111v
2.00 - 2.30				A	5.5	18	458	1369	314^	107v	314^	30v	114v	137^	203^	177^	528	168^	308^	264^	262^	220^	267^	118v	260^	221^
2.30 - 3.00				A	5.3	18	441	1302	251^	84^	267^	38v	96^	120^	119^	147^	719	310	438	324	311	225^	155^	71v	161^	134^
3.00 - 3.30				A	5.4	18	450	1151	308	94^	311	82^	159^	185^	141^	126^	640	249^	364	339	305	219^	62v	LT	138^	89^
3.30 - 4.00				A	5.6	18	466	1131	271^	67v	271^	90v	146^	176^	103v	95v	719	328^	442^	315^	329^	256^	77v	LT	64v	32v
4.00 - 4.30				A	5.4	16	450	1087	278^	83v	309^	78v	144^	158^	102v	151^	747	205^	364^	313^	415^	370^	LT	LT	31v	18v
4.30 - 5.00				A	4.9	13	408	1000	250^	86v	335^	85v	139v	166^	81v	169^	647	125v	250^	324^	439^	279^	LT	LT	18v	LT
5.00 - 5.30				A	5.5	14	458	1221	256^	53v	428^	151^	267^	187^	150^	127v	614	68v	284^	361^	441^	253^	89v	LT	90v	90v
5.30 - 6.00				A	5.0	12	417	1264	458^	115v	602	156^	335^	272^	254^	208^	585	94v	220^	304^	342^	281^	77v	LT	LT	LT
NBC SPORTS-RINGSIDE-SUN.	4	141		A	3.3	11	275	1702	490^	33v	490^	112v	313^	345^	295^	145v	771^	174v	420^	420^	411^	351^	176v	62v	265^	110v
1 SUN. 1.00P 60 NBC SE		78		B	4.3	11	358	1347	287	72	302	79	141	144	124	128	838	211	485	504	456	289	82	41	125	61
1.00 - 1.30				A	3.0	10	250	1532	460^	52v	460^	100v	263^	316^	275^	144v	748^	160v	356^	356^	396^	392^	156v	48v	168v	LT
1.30 - 2.00				A	3.6	11	300	1823	509^	17v	509^	123v	350^	367^	304^	142v	782^	183v	471^	471^	421^	311^	184v	73v	348^	200v
NBC SPORTS-30 ROCK	4	195	185	A	4.7	17	392	1214	287^	113^	312	53v	143^	143^	144^	169^	628	371	429	260^	176^	199^	136^	43v	138^	89^
1 SAT. 1.00P 17 NBC SC		95	89	B	4.6	15	383	1271	375	113	418	99	208	192	177	196	592	257	363	290	259	202	110	49	151	109
2 SAT. 2.00P 18																										
NCAA GYMNASTIC CHMPSHIP(S)		154		A	2.8	9	233	1403	464^	181v	515^	86v	355^	296^	402^	146v	399^	167v	300^	175v	211v	78v	330^	86v	159v	124v
2 SAT. 2.00P 120 CBS SE		86																								
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA GYMNASTIC CHM-CONT'D																										
2.00 - 2.30				A	2.8	10	233	1335	605^	270^	678^	245v	502^	257v	395^	176v	409^	198v	305^	192v	198v	104v	111v	43v	137v	LT
2.30 - 3.00				A	2.9	10	242	959^	522^	215v	567^	41v	405^	364^	492^	162v	268^	119v	189v	70v	124v	79v	87v	87v	37v	37v
3.00 - 3.30				A	2.7	9	225	1471	339^	112v	374^	LT	253v	253v	352^	121v	409^	200v	302^	146v	191v	63v	515^	128v	173v	173v
3.30 - 4.00				A	2.9	9	242	1810	360^	108v	413^	52v	243v	297^	361^	116v	499^	144v	396^	297^	335^	58v	616^	91v	282^	282^
NEW FAT ALBERT SHOW(B)		144		A	4.1	15	342	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SAT. 12.30P 30 CBS CA		72																								
NEW FAT ALBERT SHOW	18		169	A	4.3	16	358	1472	433^	159v	511^	170v	265^	186^	341^	246^	218^	218^	218^	94v	LT	LT	122v	LT	621^	478^
2 SAT. 12.30P 30 CBS CA			87	B	4.7	15	392	1691	348	151	438	203	294	203	157	129	321	187	242	156	109	76	185	75	747	380
PAC-MAN/RASCALS/RICHIE-1	31	196	195	A	5.0	26	417	1640	232^	99^	258^	113^	174^	161^	109^	84^	115^	98^	110^	56v	17v	LT	205^	97^	1062	715
SAT. 8.30A 30 ABC CA		99	99	B	5.2	28	433	1840	178	75	213	95	134	103	81	68	162	74	118	90	73	35	273	113	1192	765
PAC-MAN/RASCALS/RICHIE-2	31	197	196	A	6.3	29	525	1773	208^	80^	215^	117^	147^	138^	73^	68^	143^	79^	87^	57v	43v	56v	261	121^	1154	739
SAT. 9.00A 30 ABC CA		99	99	B	6.8	30	566	1890	203	87	234	113	161	134	89	60	148	91	114	79	46	27	282	114	1226	778
PAC-MAN/RASCALS/RICHIE-3	31	197	196	A	6.7	29	558	1878	174^	77^	188^	94^	136^	130^	94^	43v	128^	83^	83^	53v	20v	45v	252	141^	1310	805
SAT. 9.30A 30 ABC CA		99	99	B	7.5	30	625	1897	203	85	230	112	160	133	89	57	148	93	120	86	48	22	305	133	1214	781
PANDAMONIUM	26	179	181	A	3.1	16	258	791	LT	LT	LT	LT	LT	LT	LT	LT	81v	43v	81v	81v	38v	LT	116v	LT	578	272^
SAT. 8.30A 30 CBS CA		82	89	B	3.0	16	250	1526	176	59	185	71	127	122	87	44	258	107	179	155	121	59	235	81	848	503
POPEYE/OLIVE COMEDY SHOW	13	172	172	A	1.7	11	142	1296	169v	57v	169v	LT	LT	85v	57v	84v	184v	43v	127v	127v	141v	57v	105v	LT	838^	508^
SAT. 8.00A 30 CBS CA		80	80	B	2.3	15	192	1476	185	69	217	112	158	142	80	44	253	113	184	151	108	51	116	43	890	525
PRO BOWLERS TOUR	13	183		A	7.1	21	591	1310	468	60v	505	131^	183^	194^	226^	289^	597	214^	315^	243^	262^	266^	95v	44v	113^	89v
1 SAT. 3.30P 90 ABC SE		94		B	7.3	19	608	1477	535	152	573	142	270	252	276	267	614	165	317	303	312	251	107	45	183	124
3.30 - 4.00				A	6.4	20	533	1197	433^	45v	480	105v	163^	154^	212^	296^	629	242^	343^	257^	274^	269^	36v	LT	52v	52v
4.00 - 4.30				A	7.3	21	608	1313	473	61v	514	136^	186^	196^	238^	291^	563	203^	291^	211^	249^	256^	109^	60v	127^	106^
4.30 - 5.00				A	7.7	21	641	1385	494	69v	517	144^	196^	229^	228^	278^	592	196^	308^	256^	261^	269^	130^	68v	146^	96^
SCHOOLHOUSE ROCK-8.25AM	31	178	178	A	4.2	26	350	1497	211^	112^	248^	148^	223^	202^	100^	25v	91^	78v	91^	38v	13v	LT	194^	134^	964	718
SAT. 8.25A 4 ABC CN		93	93	B	3.6	24	300	1719	187	91	225	103	141	110	88	77	161	63	113	94	81	41	221	69	1112	711
SCHOOLHOUSE ROCK-10.55AM	17	194	193	A	5.4	22	450	1556	154^	72^	165^	72^	107^	85^	53v	58v	110^	85^	110^	95^	25v	LT	329	142^	952	543
SAT. 10.55A 4 ABC CN		99	99	B	5.8	20	483	1679	242	92	277	160	215	158	90	52	191	128	159	121	53	21	286	133	925	533
SCHOOLHOUSE ROCK-11.55AM	17	184	176	A	4.0	14	333	1646	201^	102^	303^	177^	244^	150^	75v	51v	294^	156^	262^	252^	106^	32v	333^	219^	716	418
SAT. 11.55A 4 ABC CN		91	90	B	5.3	17	441	1764	323	110	365	192	281	201	133	63	261	145	212	162	95	35	332	212	806	481
SCOOBY DOO/PUPPY HOUR-1	17	194	193	A	6.3	26	525	1726	146^	55v	157^	74^	110^	109^	74^	38v	107^	90^	90^	54v	LT	17v	280	132^	1182	752
SAT. 10.00A 30 ABC CA		99	99	B	5.9	21	491	1804	212	80	242	137	190	137	83	45	175	114	139	103	56	25	294	123	1093	656
SCOOBY DOO/PUPPY HOUR-2	17	194	193	A	6.3	26	525	1735	155^	67^	166^	76^	114^	97^	61^	52v	114^	85^	104^	87^	19v	10v	369	150^	1086	633
SAT. 10.30A 30 ABC CA		99	99	B	6.6	23	550	1734	247	90	279	154	215	163	99	54	184	120	156	116	55	21	299	131	972	572
SHIRT TALES	32	196	203	A	5.2	27	433	2018	204^	70v	234^	145^	173^	148^	71v	46v	173^	82^	82^	82^	43v	91^	334	43v	1277	885
SAT. 8.30A 30 NBC CA		97	97	B	5.0	27	417	1726	229	108	261	140	182	141	104	54	171	90	117	99	57	43	266	102	1028	655
SMURFS I	32	212	211	A	7.2	34	600	1940	161^	80^	184^	143^	163^	103^	41v	17v	237	132^	147^	112^	83^	90^	348	154^	1171	805
SAT. 9.00A 30 NBC CA		99	99	B	7.2	32	600	1808	238	116	264	154	202	141	94	44	194	107	145	110	72	37	295	129	1055	627
SMURFS II	32	212	211	A	7.8	34	650	1942	166^	71^	198	138^	163^	110^	41v	29v	210	134^	161^	118^	59^	49^	313	142^	1221	800
SAT. 9.30A 30 NBC CA		99	99	B	8.2	33	683	1803	242	121	268	153	209	142	97	43	193	112	148	117	67	30	300	136	1042	614

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SMURFS III	32	212	211	A	7.6	32	633	2088	236	122^	307	192	234	152^	63^	63^	232	155^	190^	146^	65^	42v	380	203	1169	764
SAT. 10.00A 30 NBC CA		99	99	B	8.9	33	741	1782	249	119	281	156	224	153	100	46	194	118	150	121	64	30	313	156	994	596
SPEC. EDITION CBS SPORTS(S)			174	A	2.4	6	200	1375	481^	LT	571^	146v	266v	275v	260v	270v	506^	161v	266v	239v	230v	176v	48v	29v	250v	185v
2 SAT. 4.00P 138 CBS SE			93																							
4.00 - 4.30				A	2.5	7	208	1346	337^	LT	452^	58v	125v	168v	192v	284v	438^	159v	232v	266v	164v	172v	143v	53v	313^	259v
4.30 - 5.00				A	2.3	6	192	1036^	436^	LT	540^	114v	208v	317v	292v	223v	339^	LT	37v	178v	235v	161v	32v	32v	125v	104v
5.00 - 5.30				A	2.2	6	183	1262^	448^	28v	557^	153v	240v	197v	246v	317v	525^	175v	300v	279v	252v	159v	LT	LT	180v	32v
5.30 - 6.00				A	2.2	5	183	1322	590^	49v	699^	213v	421^	350^	328v	278v	579^	214v	350^	174v	233v	191v	LT	LT	44v	LT
SPORTSBEAT	13	140		A	3.1	10	258	1023	218v	74v	249^	86v	152v	143v	163v	74v	520^	121v	214v	209v	306^	287^	173v	77v	81v	62v
1 SAT. 3.00P 30 ABC SC		79		B	2.9	8	242	1268	403	136	435	95	203	209	217	188	551	213	329	319	264	187	116	49	166	130
SPORTSWORLD	14	184	190	A	5.6	16	466	1685	503	144^	531	169^	314	313	269	167^	859	283	546	529	453	231^	147^	61v	148^	92^
1 SUN. 2.00P 120 NBC SE		93	95	B	6.7	16	558	1529	442	173	485	161	277	263	232	164	795	284	520	491	407	211	109	37	140	97
2 SUN. 4.00P 120																										
2.00 - 2.30				A	4.7	14	392	1849	570^	23v	570^	272^	422^	364^	263^	113v	858	309^	668	609^	457^	190^	220^	65v	201^	96v
2.30 - 3.00				A	4.9	14	408	1507	423^	96v	423^	123v	286^	235^	242^	113v	743	250^	566^	504^	395^	177^	194^	79v	147v	49v
3.00 - 3.30				A	5.5	15	458	1799	519^	79v	543	162^	378^	310^	275^	165^	968	369^	698	592	440^	252^	127v	67v	161^	80v
3.30 - 4.00				A	5.8	15	483	1706	447^	106v	472^	124v	314^	314^	263^	158^	950	314^	633	561	472^	278^	112v	52v	172^	102v
4.00 - 4.30				A	5.0	14	417	1508	448^	182^	515^	221^	290^	289^	199^	159^	809	252^	484^	542^	477^	181^	108v	LT	76v	76v
4.30 - 5.00				A	5.8	17	483	1605	422^	191^	459^	167^	226^	265^	223^	157^	837	198^	437^	559	541	220^	183^	79v	126v	102v
5.00 - 5.30				A	6.6	18	550	1565	508	158^	541	122^	231^	291^	288^	219^	785	263^	435^	424^	405^	236^	117^	57v	122^	87v
5.30 - 6.00				A	6.7	18	558	1713	581	239^	598	136^	317^	374^	334^	207^	824	286^	444	451	399^	250^	122^	79v	169^	126^
SUNDAY MORNING	30	169	169	A	4.3	20	358	1190	535	151^	535	95^	166^	210^	230^	305^	430	117^	167^	185^	201^	234^	99^	55v	126^	51v
SUN. 9.00A 90 CBS N		93	93	B	5.0	22	417	1370	602	204	625	141	249	269	306	318	559	173	314	341	292	193	48	17	138	75
9.00 - 9.30				A	3.7	19	308	1208	604	172^	604	117^	250^	250^	240^	318^	351^	84v	120^	98v	153^	231^	94v	55v	159^	74v
9.30 - 10.00				A	4.8	22	400	1218	523	153^	523	90^	143^	187^	226^	316	451	123^	171^	194^	215^	247^	119^	72v	125^	51v
10.00 - 10.30				A	4.5	20	375	1096	473	123^	473	75v	112^	196^	221^	277^	460	132^	192^	240^	220^	220^	73v	34v	90^	24v
SUPERFRIENDS	31	178	178	A	4.2	28	350	1491	197^	111^	231^	128^	208^	192^	103^	23v	106^	85v	106^	37v	21v	LT	191^	129^	963	712
SAT. 8.00A 30 ABC CA		93	93	B	3.3	24	275	1713	192	96	226	106	147	113	89	72	161	59	112	91	87	42	211	64	1115	721
THIS WEEK-DAVID BRINKLEY	29	148	118	A	2.6	10	217	1309	544^	65v	558^	106v	170^	225^	234^	333^	433^	91v	248^	309^	273^	124v	134v	92v	184^	LT
SUN. 11.30A 60 ABC N		89	81	B	4.0	14	333	1316	560	167	599	105	195	200	275	360	582	137	283	283	295	254	58	31	77	38
11.30 - 12.00				A	2.6	10	217	1267	524^	32v	524^	175^	220^	262^	197^	262^	369^	47v	175^	226^	243^	143v	139v	97v	235^	24v
12.00 - 12.30				A	2.6	10	217	1286	549^	92v	567	28v	105v	175^	266^	392^	475^	138v	318^	382^	285^	93v	120v	83v	124v	LT
THUNDARR	4	123	133	A	3.9	14	325	1717	262^	111^	351^	191^	260^	225^	117^	60v	372^	331^	331^	280^	34v	41v	268^	79v	726	250^
SAT. 12.00N 30 NBC CA		66	70	B	4.1	14	342	1769	293	133	349	223	272	230	104	46	331	294	294	232	25	37	359	165	730	325
TOURN. OF CHAMPIONS-SAT.(S)			166	A	2.4	9	200	1375	316^	35v	326^	116v	131v	125v	190v	185v	630^	240v	324^	355^	304v	266v	149v	44v	270v	160v
2 SAT. 1.30P 120 ABC SE			89																							
1.30 - 2.00				A	2.7	10	225	1342	311^	40v	311^	119v	119v	119v	161v	192v	587^	289^	343^	396^	240v	191v	22v	22v	422^	280^
2.00 - 2.30				A	2.9	11	242	1306	289^	50v	289^	107v	107v	120v	182v	169v	699^	298^	368^	443^	323^	256^	124v	33v	194v	129v
2.30 - 3.00				A	2.1	7	175	1463	308v	LT	330v	108v	137v	131v	222v	177v	635^	206v	303v	280v	319v	332v	247v	46v	251v	115v
3.00 - 3.30				A	1.8	6	150	1453^	353v	LT	393v	120v	153v	120v	206v	233v	607^	134v	273v	240v	353v	334v	273v	80v	180v	81v
TOURN. OF CHAMPIONS-SUN.(S)			186	A	3.5	12	292	1442	555^	249^	603^	224^	333^	356^	304^	205v	707^	165v	299^	407^	397^	251^	16v	16v	116v	89v
2 SUN. 12.30P 132 ABC SE			96																							
12.30 - 1.00				A	3.0	11	250	1360	652^	336^	652^	256^	336^	423^	359^	229v	592^	235v	432^	464^	272^	128v	LT	LT	116v	84v
1.00 - 1.30				A	3.5	12	292	1325	561^	339^	561^	267^	338^	318^	236^	175v	681^	62v	233^	432^	459^	249^	LT	LT	83v	83v
1.30 - 2.00				A	3.2	11	267	1513	532^	307^	532^	224v	333^	367^	262^	165v	741^	195v	289^	371^	373^	277^	LT	LT	240^	143v
2.00 - 2.30				A	4.0	12	333	1498	540^	117v	660^	186^	336^	363^	351^	246^	723	169v	241^	353^	395^	291^	48v	48v	67v	67v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
USFL FOOTBALL					9	199	198	A	4.6	13	383	1347	371	91^	399	101^	190^	197^	183^	185^	757	176^	331	365	397	351	103^	37v	88^	52v
1 SUN.	1.30P	217	ABC	SE		99	99	B	7.2	19	600	1417	358	148	399	127	206	181	187	162	830	254	452	423	426	313	113	27	75	52
2 SUN.	2.42P	198																												
1.30 - 2.00								A	3.6	11	300	1037	347^	50v	347^	106v	106v	157v	151v	190v	517^	227^	227^	263^	196v	204v	93v	LT	80v	26v
2.00 - 2.30								A	4.8	14	400	1340	370^	60v	370^	110v	149v	189^	128v	181^	686	175^	338^	390^	330^	276^	172^	LT	112v	88v
2.30 - 3.00								A	4.8	14	400	1268	525^	60v	525^	143v	192^	215^	95v	310^	561^	211^	339^	372^	221^	170^	101v	LT	81v	40v
3.00 - 3.30								A	4.1	12	342	1243	349^	84v	363	110^	185^	188^	136^	160^	690	147^	243^	278^	321^	365	55v	40v	135^	55v
3.30 - 4.00								A	4.4	12	367	1371	276^	93^	297^	88^	170^	166^	138^	109^	902	158^	412	412	507	425	98^	54v	74v	60v
4.00 - 4.30								A	5.2	14	433	1356	342	95^	374	62v	210^	213^	231^	145^	827	165^	359	380	451	400	93^	44v	62v	31v
4.30 - 5.00								A	5.5	15	458	1264	305	74^	337	100^	183^	180^	168^	141^	716	162^	321	339	408	331	117^	40v	94^	40v
5.00 - 5.30								A	4.3	12	358	1573	467^	174^	543^	96v	202^	200^	304^	307^	870	215^	363^	467^	472^	392^	82v	38v	78v	78v
5.30 - 6.00								A	4.3	12	358	1696	553^	193^	636^	105v	222^	217^	330^	380^	887	180^	309^	410^	485^	477^	70v	23v	103v	103v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. APR.25, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,990 21.6				20,990 25.2							
Program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE WANDA NEVEDA (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					13,240 15.9	14.3*		17.4*	12,910 15.5	14.5*		15.3*		16.1*		16.2*
SHARE OF AUDIENCE %					25	23 *		27 *	24	22 *		23 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					13.7	15.0	17.5	17.3	14.3	14.7	15.3	15.4	16.3	16.0	16.2	16.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,910 14.3		11,410 13.7		16,490 19.8		15,410 18.5		16,240 19.5			
Program					ARCHIE BUNKER'S PLACE (R)		FOOT IN THE DOOR (OP)		M*A*S*H (R)		ONE DAY AT A TIME (R)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					10,410 12.5		9,830 11.8		13,990 16.8		13,580 16.3		13,080 15.7	15.7*		15.6*
SHARE OF AUDIENCE %					20		18		25		25		25	25 *		26 *
AVG. AUD. BY ¼ HR. %					12.3	12.6	11.5	12.1	16.1	17.5	15.8	16.8	15.7	15.7	15.5	15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,910 15.5		13,330 16.0		20,580 24.7							
Program					LOVE, SIDNEY		FAMILY TIES (R)(OP)		← NBC MONDAY NIGHT MOVIES HOW TO BEAT THE HIGH COST OF LIVING (R) →							
AVERAGE AUDIENCE (Households (000) & %)					10,830 13.0		12,160 14.6		11,830 14.2	13.6*		13.5*		14.4*		15.1*
SHARE OF AUDIENCE %					21		23		22	20 *		20 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					12.2	13.8	14.2	14.9	13.7	13.5	13.6	13.5	14.4	14.5	15.3	15.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					19,660 23.6				18,580 22.3							
Program					← THAT'S INCREDIBLE →				← ABC MONDAY NIGHT MOVIE LEGS (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					14,160 17.0	16.1*		18.0*	10,750 12.9	13.8*		12.6*		12.7*		12.7*
SHARE OF AUDIENCE %					27	27 *		28 *	19	20 *		18 *		19 *		20 *
AVG. AUD. BY ¼ HR. %					15.5	16.7	17.8	18.1	14.2	13.3	12.6	12.6	12.9	12.5	12.7	12.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,750 14.1		10,330 12.4		15,080 18.1		15,410 18.5		15,830 19.0			
Program					ARCHIE BUNKER'S PLACE (R)		FOOT IN THE DOOR (OP)		M*A*S*H (R)		ONE DAY AT A TIME		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					10,000 12.0		9,410 11.3		12,990 15.6		14,160 17.0		12,410 14.9	14.5*		15.2*
SHARE OF AUDIENCE %					20		17		23		25		23	22 *		24 *
AVG. AUD. BY ¼ HR. %					11.7	12.4	11.0	11.6	14.7	16.5	16.7	17.3	14.5	14.6	14.9	15.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,990 15.6		15,080 18.1		30,150 36.2							
Program					LOVE, SIDNEY		FAMILY TIES (R)(OP)		← NBC MONDAY NIGHT MOVIES V, PART 2 (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					11,000 13.2		13,080 15.7		22,570 27.1	26.0*		26.6*		27.7*		27.9*
SHARE OF AUDIENCE %					22		24		40	38 *		38 *		42 *		44 *
AVG. AUD. BY ¼ HR. %					12.9	13.5	14.7	16.7	25.1	26.8	27.0	26.3	27.2	28.2	28.4	27.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.2	56.3	56.9	58.2	59.9	62.1	63.0	64.8	66.0	67.3	66.5	65.6	63.7	62.1	61.1	59.7
WK. 2	54.0	55.5	55.9	57.6	59.0	61.6	63.5	65.7	68.1	69.4	69.3	69.2	67.1	64.8	64.5	63.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.MON. MAY 2, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. APR.26, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					12,330		12,080		17,160		17,330		22,160			
TOTAL AUDIENCE (%)					14.8		14.5		20.6		20.8		26.6			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		9 TO 5 (R)(OP)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000))					10,000		10,500		14,990		15,160		17,330			
AVERAGE AUDIENCE (%)					12.0		12.6		18.0		18.2		20.8	21.0*		20.6*
SHARE OF AUDIENCE %					21		21		28		28		35	34 *		36 *
AVG. AUD. BY ¼ HR. %					11.1	12.9	12.3	12.9	17.0	18.9	18.1	18.4	21.0	21.0	20.9	20.3
CBS TV TOTAL AUDIENCE (Households (000))					13,830				19,080							
TOTAL AUDIENCE (%)					16.6				22.9							
Program					← I, LEONARDO: JOURNEY-MIND (OP) →				← CBS TUESDAY NIGHT MOVIES KILLJOY (R) →							
AVERAGE AUDIENCE (Households (000))					9,250				10,500							
AVERAGE AUDIENCE (%)					11.1	11.0*		11.2*	12.6	11.6*		12.1*		12.8*		14.2*
SHARE OF AUDIENCE %					19	19 *		18 *	20	18 *		19 *		21 *		25 *
AVG. AUD. BY ¼ HR. %					11.4	10.6	10.9	11.4	11.5	11.6	11.9	12.2	12.7	13.0	13.7	14.6
NBC TV TOTAL AUDIENCE (Households (000))					20,240				17,410				12,580			
TOTAL AUDIENCE (%)					24.3				20.9				15.1			
Program					← A TEAM (R)(OP) →				← REMINGTON STEELE (R)(OP) →				← NBC WHITE PAPER →			
AVERAGE AUDIENCE (Households (000))					15,410				13,240				8,410			
AVERAGE AUDIENCE (%)					18.5	16.5*		20.6*	15.9	15.5*		16.2*	10.1	10.3*		9.9*
SHARE OF AUDIENCE %					31	29 *		34 *	25	24 *		25 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %					15.5	17.6	20.0	21.1	15.5	15.6	16.3	16.1	10.3	10.3	9.9	9.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,080		10,330		18,660		16,580		20,330			
TOTAL AUDIENCE (%)					13.3		12.4		22.4		19.9		24.4			
Program					HAPPY DAYS (R)		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000))					8,830		9,330		15,910		15,080		15,990			
AVERAGE AUDIENCE (%)					10.6		11.2		19.1		18.1		19.2	18.9*		19.5*
SHARE OF AUDIENCE %					18		18		30		28		33	32 *		34 *
AVG. AUD. BY ¼ HR. %					9.9	11.3	10.9	11.6	17.9	20.3	18.1	18.2	18.6	19.3	19.5	19.5
CBS TV TOTAL AUDIENCE (Households (000))					13,990				14,660							
TOTAL AUDIENCE (%)					16.8				17.6							
Program					← WALT DISNEY SPECIAL MICKEY AND DONALD KIDDING AROUND (OP) →				← CBS TUESDAY NIGHT MOVIES THE HUNTCHBACK OF NOTRE DAME (R) →							
AVERAGE AUDIENCE (Households (000))					10,250				7,500							
AVERAGE AUDIENCE (%)					12.3	11.7*		12.8*	9.0	9.0*		8.2*		9.1*		9.7*
SHARE OF AUDIENCE %					20	20 *		20 *	15	14 *		13 *		16 *		17 *
AVG. AUD. BY ¼ HR. %					11.6	11.8	12.8	12.8	9.8	8.2	8.0	8.4	8.8	9.4	9.6	9.7
NBC TV TOTAL AUDIENCE (Households (000))					21,410				19,990				16,990			
TOTAL AUDIENCE (%)					25.7				24.0				20.4			
Program					← A TEAM (OP) →				← REMINGTON STEELE (R) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000))					17,410				15,490				13,330			
AVERAGE AUDIENCE (%)					20.9	19.3*		22.4*	18.6	17.6*		19.7*	16.0	16.1*		15.8*
SHARE OF AUDIENCE %					34	33 *		35 *	29	27 *		31 *	28	28 *		28 *
AVG. AUD. BY ¼ HR. %					18.5	20.2	22.3	22.6	17.2	17.9	19.5	19.8	16.4	15.9	15.6	15.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	49.3	51.1	51.5	53.0	55.6	57.6	59.8	62.4	63.2	64.3	64.6	64.6	62.3	60.3	58.0	56.2
WK. 2	53.8	53.9	54.5	56.4	57.8	60.3	62.3	64.0	64.1	65.1	64.8	63.9	59.4	57.7	56.9	56.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.TUE. MAY 3, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. APR.27, 1983

WEEK 1

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PRESIDENTIAL ADDRESS-ABC (SUS)				RYAN'S FOUR (OP)				LIFES-EMBARASSING MOMENTS			
TOTAL AUDIENCE (Households (000))					18,990				28,320			
TOTAL AUDIENCE (%)					22.8				34.0			
AVERAGE AUDIENCE (Households (000))					13,160				23,320			
AVERAGE AUDIENCE (%)					15.8	14.4*		17.2*	28.0	26.8*		29.3*
SHARE OF AUDIENCE %					25	23 *		27 *	44	41 *		48 *
AVG. AUD. BY ¼ HR. %					13.7	15.2	16.4	18.0	25.8	27.8	29.8	28.8

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PRESIDENTIAL ADDRESS-CBS (8:00-8:44PM) (SUS)			(1) (SUS)	CBS WEDNESDAY NIGHT MOVIE MUGGABLE MARY: STREET COP (R) (9:14-11:14PM)(OP)(→OP)							
TOTAL AUDIENCE (Households (000))					18,490							
TOTAL AUDIENCE (%)					22.2							
AVERAGE AUDIENCE (Households (000))					10,250							
AVERAGE AUDIENCE (%)					12.3			11.0*		13.1*		13.5*
SHARE OF AUDIENCE %					20			17 *		20 *		22 *
AVG. AUD. BY ¼ HR. %					10.3	9.2	10.4	11.5	13.0	13.2	13.7	13.3

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	PRESIDENTIAL ADDRESS-NBC (8:00-8:44PM) (SUS)			(2) (SUS)	REAL PEOPLE				FACTS OF LIFE		QUINCY, M.E. (10:30-11:30PM) (→OP)	
TOTAL AUDIENCE (Households (000))					21,320				14,240		12,660	
TOTAL AUDIENCE (%)					25.6				17.1		15.2	
AVERAGE AUDIENCE (Households (000))					14,910				12,740		9,000	
AVERAGE AUDIENCE (%)					17.9	16.8*		19.1*	15.3		10.8	9.9*
SHARE OF AUDIENCE %					28	27 *		29 *	23		19	16 *
AVG. AUD. BY ¼ HR. %					14.9	18.7	19.2	18.9	15.6	15.1	9.8	10.1

WEEK 2

ABC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	FALL GUY				BATTLE-NETWORK STARS (OP)							
TOTAL AUDIENCE (Households (000))	19,080				24,570							
TOTAL AUDIENCE (%)	22.9				29.5							
AVERAGE AUDIENCE (Households (000))	14,160				14,910							
AVERAGE AUDIENCE (%)	17.0	15.6*		18.3*	17.9	15.0*		16.2*		20.5*		20.1*
SHARE OF AUDIENCE %	30	29 *		32 *	29	24 *		25 *		32 *		34 *
AVG. AUD. BY ¼ HR. %	14.9	16.4	18.0	18.7	14.9	15.0	15.5	16.9	20.3	20.6	20.6	19.6

CBS TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	ZORRO AND SON (OP)		SQUARE PEGS (R)		CBS WEDNESDAY NIGHT MOVIE THE SHADOW RIDERS (R)							
TOTAL AUDIENCE (Households (000))	8,330		8,660		20,660							
TOTAL AUDIENCE (%)	10.0		10.4		24.8							
AVERAGE AUDIENCE (Households (000))	7,000		7,250		13,080							
AVERAGE AUDIENCE (%)	8.4		8.7		15.7	14.7*		15.4*		16.7*		16.2*
SHARE OF AUDIENCE %	15		15		25	24 *		24 *		26 *		27 *
AVG. AUD. BY ¼ HR. %	8.9	8.0	8.0	9.4	14.1	15.3	15.5	15.2	16.8	16.6	16.0	16.3

NBC TV

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program	REAL PEOPLE (OP)				FACTS OF LIFE (OP)				QUINCY, M.E.			
TOTAL AUDIENCE (Households (000))	17,080				21,740				15,740			
TOTAL AUDIENCE (%)	20.5				26.1				18.9			
AVERAGE AUDIENCE (Households (000))	11,830				16,830				11,750			
AVERAGE AUDIENCE (%)	14.2	13.6*		14.8*	20.2	19.1*		21.4*	14.1	14.9*		13.4*
SHARE OF AUDIENCE %	25	25 *		26 *	32	31 *		33 *	23	23 *		22 *
AVG. AUD. BY ¼ HR. %	13.4	13.8	14.1	15.5	18.3	19.8	21.4	21.4	15.5	14.3	13.2	13.5

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.7	50.2	51.4	53.0	53.2	55.6	58.5	59.7	61.0	62.9	64.6	65.2	65.1	65.0	62.5	60.8
WK. 2	50.6	52.0	52.6	53.5	53.6	54.7	56.3	59.3	61.3	63.3	64.2	65.1	64.0	63.1	61.0	58.7

U.S. TV Households: 83,300,000

(1)VOICES OF OPPOSITION,CBS,(8:44-9:14PM)(S)

(2)DEMOCRATIC RESPONSE-NBC,NBC,(8:44-9:00PM)(SUS)

For explanation of symbols, See page A.

EVE.WED. MAY 4, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. APR.28, 1983

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					10,580 12.7		11,000 13.2		12,580 15.1		12,910 15.5		18,330 22.0			
		Program					BENSON (R)		CONDO		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					9,000 10.8		9,910 11.9		11,160 13.4		11,500 13.8		14,240 17.1	17.1*		17.2*
		SHARE OF AUDIENCE %					19		20		22		22		29	28 *		29 *
		AVG. AUD. BY ¼ HR. %					10.7	11.0	11.5	12.4	13.0	13.8	13.5	14.2	17.0	17.2	17.2	17.2
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					22,740 27.3				21,740 26.1				16,910 20.3			
		Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON (R) →				← TUCKER'S WITCH →			
		AVERAGE AUDIENCE (Households (000) & %)					17,740 21.3	19.9*		22.7*	17,330 20.8	19.7*		21.9*	13,660 16.4	16.6*		16.2*
		SHARE OF AUDIENCE %					37	35 *		38 *	33	32 *		35 *	28	27 *		28 *
		AVG. AUD. BY ¼ HR. %					18.3	21.4	22.8	22.5	19.3	20.2	21.9	22.0	16.8	16.3	16.6	15.8
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,750 14.1				13,660 16.4		12,500 15.0		18,490 22.2			
		Program					← FAME (R)(OP) →				GIMME A BREAK		CHEERS (R)(OP)		← HILL STREET BLUES →			
		AVERAGE AUDIENCE (Households (000) & %)					8,410 10.1	9.6*		10.6*	11,910 14.3		11,160 13.4		15,080 18.1	17.9*		18.2*
		SHARE OF AUDIENCE %					17	17 *		18 *	23		21		30	30 *		31 *
		AVG. AUD. BY ¼ HR. %					9.4	9.7	10.4	10.8	13.6	15.1	13.6	13.3	17.6	18.2	18.4	18.1
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,580 19.9				12,660 15.2		10,410 12.5		15,580 18.7			
		Program					← RIPLEY'S BELIEVE-NOT SP →				TOO CLOSE FOR COMFORT		AMANDA'S (OP)		← 20/20 →			
		AVERAGE AUDIENCE (Households (000) & %)					11,160 13.4	13.2*		13.7*	11,160 13.4		9,250 11.1		11,910 14.3	14.5*		14.1*
		SHARE OF AUDIENCE %					23	24 *		23 *	22		18		25	24 *		25 *
		AVG. AUD. BY ¼ HR. %					13.3	13.0	13.6	13.8	13.1	13.6	11.0	11.2	14.1	15.0	14.2	14.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,660 23.6				21,320 25.6				15,910 19.1			
		Program					← MAGNUM, P.I. (R)(OP) →				← SIMON & SIMON (R) →				← TUCKER'S WITCH →			
		AVERAGE AUDIENCE (Households (000) & %)					14,990 18.0	17.1*		19.0*	16,990 20.4	19.2*		21.7*	12,580 15.1	15.6*		14.5*
		SHARE OF AUDIENCE %					31	31 *		31 *	32	31 *		34 *	26	26 *		26 *
		AVG. AUD. BY ¼ HR. %					16.1	18.1	18.7	19.2	18.4	19.9	21.7	21.6	16.0	15.1	14.7	14.4
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,410 16.1				13,240 15.9		14,160 17.0		18,990 22.8			
		Program					← FAME (R)(OP) →				GIMME A BREAK		CHEERS (R)		← HILL STREET BLUES →			
		AVERAGE AUDIENCE (Households (000) & %)					9,750 11.7	10.9*		12.4*	11,580 13.9		12,740 15.3		14,990 18.0	17.8*		18.3*
		SHARE OF AUDIENCE %					20	19 *		20 *	22		24		31	30 *		33 *
		AVG. AUD. BY ¼ HR. %					10.3	11.5	12.1	12.8	13.2	14.5	15.3	15.4	17.4	18.2	18.4	18.2
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	49.5	52.2	52.5	54.4	55.1	57.2	59.2	60.6	60.6	62.7	63.5	63.2	60.9	60.3	58.8	58.0
		WK. 2	49.6	51.5	53.1	54.5	54.9	57.2	59.5	61.4	61.4	63.3	63.4	63.2	60.4	59.1	57.0	54.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.THU. MAY 5, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. APR.29, 1983 / EVE.FRI. MAY 6, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,830 11.8		8,000 9.6		15,160 18.2							
Program					BABY MAKES FIVE		AT EASE		← ABC FRIDAY NIGHT MOVIE — PROPHECY (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					7,750 9.3		6,830 8.2		7,910 9.5	7.0*		7.9*		11.4*		11.8*
SHARE OF AUDIENCE %					18		14		16	12 *		13 *		20 *		22 *
AVG. AUD. BY ¼ HR. %					9.0	9.6	7.8	8.6	7.1	6.9	7.6	8.2	11.3	11.5	11.6	11.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,660 22.4				23,160 27.8				20,410 24.5			
Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← MISSISSIPPI →			
AVERAGE AUDIENCE (Households (000) & %)					13,160 15.8	13.9*		17.7*	18,990 22.8	22.0*		23.6*	15,830 19.0	19.3*		18.7*
SHARE OF AUDIENCE %					29	26 *		31 *	38	37 *		39 *	34	34 *		35 *
AVG. AUD. BY ¼ HR. %					13.5	14.4	16.6	18.8	21.6	22.4	23.3	23.9	19.6	18.9	18.9	18.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,990 19.2				16,330 19.6				11,750 14.1			
Program					← CANDID CAMERA NOW & THEN (OP) →				← KNIGHT RIDER →				← BARE ESSENCE →			
AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.3*		15.0*	12,740 15.3	14.9*		15.6*	8,500 10.2	10.6*		9.9*
SHARE OF AUDIENCE %					26	25 *		26 *	25	25 *		26 *	18	19 *		18 *
AVG. AUD. BY ¼ HR. %					12.6	14.0	15.1	14.9	14.4	15.5	15.7	15.5	10.8	10.3	9.7	10.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,740 27.3											
Program					← ABC FRIDAY NIGHT MOVIE — THE SHINING (8:00-10:52PM) (OP) →											
AVERAGE AUDIENCE (Households (000) & %)					11,910 14.3	12.9*		14.6*		13.8*		13.3*		15.7*		15.8*
SHARE OF AUDIENCE %					25	26 *		27 *		23 *		21 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					12.5	13.3	14.6	14.6	14.0	13.6	13.1	13.6	15.8	15.5	16.0	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,490 19.8				23,910 28.7				18,830 22.6			
Program					← DUKES OF HAZZARD (R)(OP) →				← DALLAS →				← MISSISSIPPI →			
AVERAGE AUDIENCE (Households (000) & %)					11,750 14.1	13.0*		15.3*	20,330 24.4	23.1*		25.7*	14,830 17.8	18.1*		17.6*
SHARE OF AUDIENCE %					27	26 *		28 *	39	38 *		41 *	31	31 *		31 *
AVG. AUD. BY ¼ HR. %					12.0	14.0	14.4	16.1	22.1	24.2	25.6	25.8	18.1	18.1	17.8	17.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,660 10.4		8,750 10.5		13,660 16.4				16,660 20.0			
Program					BERENSTAIN BEARS LIL LEAG		MAYDAY FOR MOTHER (R)(OP)		← KNIGHT RIDER (OP) →				← D. HENNING MAGIC-BROADWAY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					6,580 7.9		7,750 9.3		10,410 12.5	11.6*		13.3*	11,580 13.9	13.6*		14.1*
SHARE OF AUDIENCE %					16		17		20	19 *		21 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					7.7	8.1	8.9	9.7	11.0	12.2	13.3	13.4	13.1	14.1	13.6	14.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.2	48.2	48.9	49.5	51.8	54.0	56.2	58.0	58.9	60.5	60.7	61.2	58.0	56.1	54.5	52.9
WK. 2	44.9	45.0	44.0	45.4	47.8	51.3	53.8	55.9	60.1	61.7	62.4	62.7	59.3	58.4	57.5	55.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.30, 1983

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,490 18.6				26,490 31.8							
ABC TV program					← T.J. HOOKER (OP) →				← LOVE BOAT (OP) →							
AVERAGE AUDIENCE (Households (000) & %)					12,250 14.7	13.6*		15.7*	17,580 21.1	17.8*		21.1*		22.6*		22.8*
SHARE OF AUDIENCE %					28	27 *		29 *	37	32 *		36 *		39 *		41 *
AVG. AUD. BY ¼ HR. %					12.8	14.5	15.4	16.0	17.0	18.7	20.8	21.3	22.4	22.9	22.9	22.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,580 12.7				18,080 21.7							
CBS TV program					← WIZARDS & WARRIORS (OP) →				← CBS SAT. NIGHT MOVIE COWBOY →							
AVERAGE AUDIENCE (Households (000) & %)					7,000 8.4	8.2*		8.7*	12,330 14.8	12.3*		14.7*		15.8*		16.5*
SHARE OF AUDIENCE %					16	16 *		16 *	26	22 *		25 *		27 *		30 *
AVG. AUD. BY ¼ HR. %					8.5	7.9	8.4	9.0	12.0	12.7	14.5	14.9	15.5	16.1	16.4	16.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,830 16.6		15,240 18.3		12,830 15.4		9,410 11.3		9,250 11.1			
NBC TV program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		MAMA'S FAMILY		TEACHERS ONLY (OP)		← MONITOR →			
AVERAGE AUDIENCE (Households (000) & %)					11,500 13.8		13,330 16.0		11,500 13.8		8,500 10.2		6,250 7.5	7.8*		7.2*
SHARE OF AUDIENCE %					27		30		25		18		13	14 *		13 *
AVG. AUD. BY ¼ HR. %					12.6	15.0	15.6	16.4	13.9	13.8	10.1	10.2	8.0	7.7	7.2	7.3
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,580 17.5				21,660 26.0				19,080 22.9			
ABC TV program					← T.J. HOOKER (OP) →				← LOVE BOAT (OP) →				← FANTASY ISLAND →			
AVERAGE AUDIENCE (Households (000) & %)					11,160 13.4	12.2*		14.6*	16,490 19.8	18.2*		21.5*	14,830 17.8	17.9*		17.7*
SHARE OF AUDIENCE %					26	25 *		27 *	35	32 *		38 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %					11.7	12.7	13.9	15.3	16.9	19.4	21.6	21.5	18.2	17.7	17.8	17.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,330 11.2				14,410 17.3							
CBS TV program					← WIZARDS & WARRIORS (OP) →				← CBS SAT. NIGHT MOVIE TIME AFTER TIME →							
AVERAGE AUDIENCE (Households (000) & %)					5,830 7.0	6.8*		7.2*	8,250 9.9	8.8*		8.9*		10.3*		11.6*
SHARE OF AUDIENCE %					14	14 *		14 *	18	16 *		16 *		19 *		22 *
AVG. AUD. BY ¼ HR. %					6.9	6.7	7.1	7.2	8.9	8.6	8.7	9.1	10.1	10.5	11.3	11.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,080 15.7		14,580 17.5		13,410 16.1		10,250 12.3		10,330 12.4			
NBC TV program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (R)(OP)		MAMA'S FAMILY		TEACHERS ONLY		← MONITOR →			
AVERAGE AUDIENCE (Households (000) & %)					10,750 12.9		12,660 15.2		11,330 13.6		9,080 10.9		6,910 8.3	8.5*		8.2*
SHARE OF AUDIENCE %					26		29		24		19		16	16 *		16 *
AVG. AUD. BY ¼ HR. %					11.7	14.0	14.4	16.1	13.7	13.4	11.0	10.7	8.6	8.4	8.2	8.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	45.3	45.8	46.4	46.9	49.4	51.7	53.6	54.7	55.5	56.9	57.6	58.2	57.6	57.4	56.5	55.3
WK. 2	43.8	44.9	45.2	45.9	47.8	50.6	52.0	54.1	56.0	57.2	57.1	57.0	54.5	53.9	53.1	51.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. MAY 7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.30, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,080 6.1															
	ABC WEEKEND REPORT-SAT															
AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.7															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			11,330 13.6													
			← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,330 7.6	9.1*		7.1*		6.0*								
SHARE OF AUDIENCE %			23	24 *		22 *		23 *								
AVG. AUD. BY ¼ HR. %			9.4	8.8	7.9	6.4	6.0	5.7								
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,330 5.2															
	ABC WEEKEND REPORT-SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,330 5.2															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.2															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,000 12.0													
			← SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,250 7.5	8.4*		7.2*										
SHARE OF AUDIENCE %			21	21 *		21 *										
AVG. AUD. BY ¼ HR. %			8.4	8.3	7.5	6.9	6.6	6.2								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	49.9	46.3	40.2	37.3	34.2	31.0	27.1	24.5	21.6	19.8	17.8	16.0	13.9	12.8	11.1	10.0
WK. 2	49.1	46.1	41.2	38.1	35.6	33.1	30.3	28.0	24.0	21.7	19.1	16.5	15.4	13.7	12.0	10.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. MAY 7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 1, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	13,410				23,910											
TOTAL AUDIENCE (%)	16.1				28.7											
Program	RIPLEY'S BELIEVE IT-NOT (R)				ABC SUNDAY NIGHT MOVIE 1941 (OP)											
AVERAGE AUDIENCE (Households (000))	9,000				10,000											
AVERAGE AUDIENCE (%)	10.8	9.5*		12.1*	12.0	13.0*		12.9*		13.0*		11.9*		11.0*		10.2*
SHARE OF AUDIENCE %	19	18 *		21 *	19	21 *		20 *		19 *		17 *		17 *		17 *
AVG. AUD. BY ¼ HR. %	9.0	9.9	11.5	12.8	13.4	12.5	13.1	12.8	13.1	12.9	12.7	11.1	11.3	10.7	10.9	9.6
CBS TV																
TOTAL AUDIENCE (Households (000))	24,240				15,990		15,080		17,910		19,080		18,830			
TOTAL AUDIENCE (%)	29.1				19.2		18.1		21.5		22.9		22.6			
Program	60 MINUTES				GOODNIGHT, BEANTOWN		NEWHART (R)(OP)		JEFFERSONS		ALICE		TRAPPER JOHN, M.D. (R)			
AVERAGE AUDIENCE (Households (000))	17,830				13,410		13,410		15,910		16,910		15,910			
AVERAGE AUDIENCE (%)	21.4	20.8*		21.9*	16.1		16.1		19.1		20.3		19.1	19.1*		19.2*
SHARE OF AUDIENCE %	39	38 *		39 *	26		25		29		30		30	29 *		31 *
AVG. AUD. BY ¼ HR. %	20.0	21.6	22.0	21.9	15.5	16.7	15.8	16.3	18.5	19.7	19.5	21.0	18.5	19.6	19.6	18.8
NBC TV																
TOTAL AUDIENCE (Households (000))	7,410				23,240				30,150							
TOTAL AUDIENCE (%)	8.9				27.9				36.2							
Program	AMERICA'S HEROES				TV CENSORED BLOOPERS #4 (R)(OP)				NBC SUNDAY NIGHT MOVIE V, PART 1 (9:00-11:14PM)							
AVERAGE AUDIENCE (Households (000))	4,410				17,080				21,160							
AVERAGE AUDIENCE (%)	5.3	5.1*		5.5*	20.5	18.1*		22.8*	25.4	24.0*		26.5*		25.9*		25.3*
SHARE OF AUDIENCE %	10	9 *		10 *	33	30 *		35 *	40	36 *		39 *		40 *		41 *
AVG. AUD. BY ¼ HR. %	5.2	5.0	5.3	5.7	16.5	19.6	22.2	23.4	23.0	25.1	26.5	26.5	26.1	25.6	25.2	25.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))	11,500				28,490											
TOTAL AUDIENCE (%)	13.8				34.2											
Program	RIPLEY'S BELIEVE IT-NOT (OP)(R)				ABC SUNDAY NIGHT MOVIE APOCALYPSE NOW (OP)											
AVERAGE AUDIENCE (Households (000))	7,910				13,910											
AVERAGE AUDIENCE (%)	9.5	8.2*		10.7*	16.7	15.9*		17.0*		17.3*		17.0*		16.9*		16.3*
SHARE OF AUDIENCE %	19	17 *		21 *	28	29 *		28 *		28 *		27 *		27 *		29 *
AVG. AUD. BY ¼ HR. %	7.8	8.7	10.2	11.3	15.7	16.1	16.6	17.4	17.4	17.1	16.9	17.0	17.0	16.7	17.2	15.3
CBS TV																
TOTAL AUDIENCE (Households (000))	20,830				27,240										14,410	
TOTAL AUDIENCE (%)	25.0				32.7										17.3	
Program	60 MINUTES				SPECIAL MOVIE PRSNT-CBS BRONCO BILLY (OP)										JEFFERSONS (R)	
AVERAGE AUDIENCE (Households (000))	16,330				15,080										12,160	
AVERAGE AUDIENCE (%)	19.6	18.6*		20.5*	18.1	15.2*		17.0*		18.9*		19.7*		19.8*	14.6	
SHARE OF AUDIENCE %	40	39 *		40 *	30	28 *		28 *		30 *		31 *		32 *	26	
AVG. AUD. BY ¼ HR. %	17.3	19.9	20.7	20.3	15.0	15.5	16.6	17.5	18.6	19.3	19.4	19.9	20.2	19.4	14.2	14.9
NBC TV																
TOTAL AUDIENCE (Households (000))	8,830				17,830				22,660							
TOTAL AUDIENCE (%)	10.6				21.4				27.2							
Program	MOTHER'S DAY SUN. FUNNIES				TV'S GREATEST COMMERCIALS (OP)				NBC SUNDAY NIGHT MOVIE LITTLE DARLINGS (OP)							
AVERAGE AUDIENCE (Households (000))	5,580				12,500				13,410							
AVERAGE AUDIENCE (%)	6.7	6.3*		7.0*	15.0	14.1*		15.9*	16.1	14.7*		16.0*		16.5*		17.3*
SHARE OF AUDIENCE %	14	13 *		14 *	26	26 *		26 *	27	24 *		25 *		27 *		31 *
AVG. AUD. BY ¼ HR. %	6.1	6.4	6.8	7.3	13.1	15.1	15.9	15.9	14.0	15.3	16.1	15.9	16.4	16.6	17.9	16.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	53.2	55.3	56.0	57.0	59.1	62.5	64.3	65.6	65.8	67.5	68.2	68.0	65.5	64.3	62.7	60.0
WK. 2	46.0	49.0	50.3	51.4	53.6	56.5	59.1	61.0	61.7	62.9	62.8	62.8	62.0	61.0	57.5	54.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SUN. MAY 8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 1, 1983

WEEK 1

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		2,330 2.8															
			ABC WEEKEND REPORT-SUN															
	AVERAGE AUDIENCE (Households (000) & %)		2,420 2.9															
	SHARE OF AUDIENCE	%	6															
	AVG. AUD. BY ¼ HR.	%	2.9															
CBS TV	TOTAL AUDIENCE (Households (000) & %)		5,500 6.6															
			CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)		5,410 6.5															
	SHARE OF AUDIENCE	%	12															
	AVG. AUD. BY ¼ HR.	%	6.5															
NBC TV	TOTAL AUDIENCE (Households (000) & %)				2,080 2.5													
			NBC SUNDAY NIGHT MOVIE V, PART 1 (9:00-11:14PM)			← NBC LATE NIGHT MOVIE → DOCTOR FRANKEN (R) (11:44-12:40AM) (SUSTAINING 12:40-1:44AM)												
	AVERAGE AUDIENCE (Households (000) & %)				1,420 1.7			1.6*										
	SHARE OF AUDIENCE	%			6			6 *										
	AVG. AUD. BY ¼ HR.	%	25.1		2.0	2.0	1.6	1.5	1.4									

WEEK 2

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		3,750 4.5															
			ABC WEEKEND REPORT-SUN															
	AVERAGE AUDIENCE (Households (000) & %)		3,500 4.2															
	SHARE OF AUDIENCE	%	9															
	AVG. AUD. BY ¼ HR.	%	4.2															
CBS TV	TOTAL AUDIENCE (Households (000) & %)		5,000 6.0															
			CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)		4,580 5.5															
	SHARE OF AUDIENCE	%	12															
	AVG. AUD. BY ¼ HR.	%	5.5															
NBC TV	TOTAL AUDIENCE (Households (000) & %)				1,830 2.2													
					← NBC LATE NIGHT MOVIE → I MARRIED WYATT EARP (R) (11:30-12:16AM) (SUSTAINING 12:16-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)				1,250 1.5	1.6*												
	SHARE OF AUDIENCE	%			5	5 *												
	AVG. AUD. BY ¼ HR.	%			1.7	1.5	1.3	1.2										

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	54.6	45.6	37.9	32.8	27.2	24.7	20.7	18.5	15.7	13.9	12.2	11.0	9.5	8.5	7.6	6.9
	WK. 2	46.1	41.0	33.6	28.4	24.2	22.0	19.8	18.2	15.9	13.8	11.7	9.8	7.9	7.1	6.3	5.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SUN. MAY 8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.25-29, 1983

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,750				5,500									
ABC TV	TOTAL AUDIENCE (%)			6.9				6.6									
ABC TV	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
ABC TV	AVERAGE AUDIENCE (Households (000))			4,500				4,410									
ABC TV	AVERAGE AUDIENCE (%)			5.4				5.3									
ABC TV	SHARE OF AUDIENCE %			27				26									
ABC TV	AVG. AUD. BY ¼ HR. %			5.4	5.5			5.4	5.3								
CBS TV	TOTAL AUDIENCE (Households (000))			4,000				3,920						4,170		4,080	
CBS TV	TOTAL AUDIENCE (%)			4.8				4.7						5.0		4.9	
CBS TV	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
CBS TV	AVERAGE AUDIENCE (Households (000))			3,250				3,080						3,420		3,500	
CBS TV	AVERAGE AUDIENCE (%)			3.9				3.7						4.1		4.2	
CBS TV	SHARE OF AUDIENCE %			20				18						21		22	
CBS TV	AVG. AUD. BY ¼ HR. %			3.7	4.0			3.8	3.7					4.0	4.2	4.1	4.3
NBC TV	TOTAL AUDIENCE (Households (000))			4,250				4,330						3,000		2,920	
NBC TV	TOTAL AUDIENCE (%)			5.1				5.2						3.6		3.5	
NBC TV	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
NBC TV	AVERAGE AUDIENCE (Households (000))			3,330				3,500						2,500		2,500	
NBC TV	AVERAGE AUDIENCE (%)			4.0				4.2						3.0		3.0	
NBC TV	SHARE OF AUDIENCE %			20				21						16		16	
NBC TV	AVG. AUD. BY ¼ HR. %			4.1	4.0			4.3	4.1					2.9	3.1	3.0	3.0

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,410				5,410									
ABC TV	TOTAL AUDIENCE (%)			6.5				6.5									
ABC TV	Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
ABC TV	AVERAGE AUDIENCE (Households (000))			4,330				4,500									
ABC TV	AVERAGE AUDIENCE (%)			5.2				5.4									
ABC TV	SHARE OF AUDIENCE %			26				27									
ABC TV	AVG. AUD. BY ¼ HR. %			5.3	5.2			5.5	5.4								
CBS TV	TOTAL AUDIENCE (Households (000))			3,920				3,580						4,580		4,170	
CBS TV	TOTAL AUDIENCE (%)			4.7				4.3						5.5		5.0	
CBS TV	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
CBS TV	AVERAGE AUDIENCE (Households (000))			3,250				2,920						3,830		3,580	
CBS TV	AVERAGE AUDIENCE (%)			3.9				3.5						4.6		4.3	
CBS TV	SHARE OF AUDIENCE %			19				17						23		22	
CBS TV	AVG. AUD. BY ¼ HR. %			4.0	3.9			3.4	3.5					4.3	4.8	4.2	4.3
NBC TV	TOTAL AUDIENCE (Households (000))			3,830				3,920						3,170		3,330	
NBC TV	TOTAL AUDIENCE (%)			4.6				4.7						3.8		4.0	
NBC TV	Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FACTS OF LIFE M-F		SALE OF THE CENTURY	
NBC TV	AVERAGE AUDIENCE (Households (000))			2,920				3,170						2,580		2,830	
NBC TV	AVERAGE AUDIENCE (%)			3.5				3.8						3.1		3.4	
NBC TV	SHARE OF AUDIENCE %			17				19						15		17	
NBC TV	AVG. AUD. BY ¼ HR. %			3.5	3.6			3.8	3.8					2.9	3.2	3.3	3.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	11.1	13.7	15.9	17.7	18.9	20.1	20.6	20.4	20.2	19.9	19.5	19.2	19.1	19.2	19.5	19.6
WK. 2	11.8	14.5	16.7	18.3	19.6	20.9	20.8	20.2	20.5	21.0	20.6	20.4	19.8	20.5	19.8	19.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 2-6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.25-29, 1983

WEEK 1

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,500 5.4				4,660 5.6		4,750 5.7		9,500 11.4				8,250 9.9			
ABC TV	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	3,080 3.7	3.2*		4.1*	4,000 4.8		4,000 4.8		7,250 8.7	8.3*		9.2*	6,410 7.7	7.6*		7.9*
ABC TV	SHARE OF AUDIENCE %	18	16 *		20 *	21		20		31	30 *		32 *	29	28 *		31 *
ABC TV	AVG. AUD. BY ¼ HR. %	3.0	3.5	4.0	4.3	4.5	5.0	4.6	4.9	7.7	8.7	9.3	9.1	7.6	7.5	7.8	8.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,660 6.8		7,410 8.9				8,750 10.5				7,580 9.1				4,910 5.9	
CBS TV	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	4,750 5.7		6,330 7.6				6,580 7.9	7.8*		8.0*	6,160 7.4	7.2*		7.5*	4,500 5.4	
CBS TV	SHARE OF AUDIENCE %	29		37				32	33 *		31 *	27	25 *		28 *	21	
CBS TV	AVG. AUD. BY ¼ HR. %	5.4	6.0	7.4	8.0			7.5	8.1	8.0	8.1	7.2	7.3	7.6	7.5	5.5	5.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,250 6.3		3,080 3.7		1,920 2.3		2,920 3.5		6,410 7.7				5,660 6.8			
NBC TV	Program	WHEEL OF FORTUNE		DREAM HOUSE		NEW BATTLESTARS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	4,500 5.4		2,750 3.3		1,670 2.0		2,420 2.9		4,830 5.8	5.4*		6.2*	4,250 5.1	5.1*		5.0*
NBC TV	SHARE OF AUDIENCE %	28		16		9		12		21	19 *		22 *	19	19 *		19 *
NBC TV	AVG. AUD. BY ¼ HR. %	5.4	5.4	3.3	3.3	1.9	2.0	2.8	3.0	5.2	5.6	6.1	6.3	5.2	5.1	5.1	4.9

WEEK 2

Network	Measure	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	4,910 5.9				5,250 6.3		4,910 5.9		9,500 11.4				8,500 10.2			
ABC TV	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	3,420 4.1	3.7*		4.4*	4,410 5.3		4,080 4.9		7,080 8.5	8.1*		9.0*	6,330 7.6	7.5*		7.8*
ABC TV	SHARE OF AUDIENCE %	20	19 *		22 *	23		21		31	30 *		33 *	29	28 *		31 *
ABC TV	AVG. AUD. BY ¼ HR. %	3.5	4.0	4.3	4.6	5.0	5.6	4.8	5.1	7.7	8.5	9.1	8.8	7.7	7.5	7.5	8.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,750 6.9		6,830 8.2				8,330 10.0				7,410 8.9				5,160 6.2	
CBS TV	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	4,830 5.8		5,910 7.1				6,160 7.4	7.2*		7.5*	5,910 7.1	6.8*		7.3*	4,500 5.4	
CBS TV	SHARE OF AUDIENCE %	29		35				32	32 *		31 *	26	25 *		28 *	21	
CBS TV	AVG. AUD. BY ¼ HR. %	5.4	6.2	7.0	7.3			7.0	7.4	7.4	7.7	6.9	6.8	7.3	7.3	5.4	5.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,410 6.5		3,250 3.9		2,000 2.4		2,580 3.1		6,160 7.4				5,330 6.4			
NBC TV	Program	WHEEL OF FORTUNE		DREAM HOUSE		NEW BATTLESTARS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	4,660 5.6		2,830 3.4		1,670 2.0		2,080 2.5		4,580 5.5	5.1*		5.8*	3,920 4.7	4.7*		4.6*
NBC TV	SHARE OF AUDIENCE %	28		17		9		11		20	19 *		21 *	18	18 *		18 *
NBC TV	AVG. AUD. BY ¼ HR. %	5.7	5.5	3.3	3.5	2.0	2.1	2.4	2.6	5.0	5.2	5.7	5.9	4.9	4.6	4.7	4.5

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	19.4	20.2	20.6	21.9	23.4	24.7	24.8	25.8	26.7	27.6	27.7	27.6	26.5	26.8	25.9	26.2
	WK. 2	19.7	20.1	20.0	21.1	23.0	24.4	24.2	25.1	26.0	26.7	26.7	26.5	26.1	26.2	25.1	25.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 2-6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.25-29, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,910 11.9				3,000 3.6										9,000 10.8	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT (S)(OP)										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,910 9.5	9.2*		9.8*	2,580 3.1										7,660 9.2	
SHARE OF AUDIENCE %	34	34 *		34 *	11										19	
AVG. AUD. BY ¼ HR. %	9.0	9.4	9.7	9.9	3.3	3.0									9.0	9.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,910 8.3				2,920 3.5										11,250 13.5	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,500 6.6	6.4*		6.8*	2,420 2.9										9,750 11.7	
SHARE OF AUDIENCE %	24	24 *		24 *	10										24	
AVG. AUD. BY ¼ HR. %	6.2	6.6	6.9	6.8	2.8	2.9									11.4	11.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,670 4.4														9,080 10.9	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,420 2.9	2.8*		3.0*											7,910 9.5	
SHARE OF AUDIENCE %	10	10 *		10 *											20	
AVG. AUD. BY ¼ HR. %	2.8	2.9	2.9	3.0											9.3	9.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	10,250 12.3				3,170 3.8										9,580 11.5	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	8,000 9.6	9.4*		9.9*	2,750 3.3										8,250 9.9	
SHARE OF AUDIENCE %	34	35 *		34 *	11										20	
AVG. AUD. BY ¼ HR. %	9.2	9.6	9.9	9.9	3.3	3.2									9.8	10.0
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,330 8.8				2,750 3.3										12,250 14.7	
Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0	7.0*		7.1*	2,170 2.6										10,500 12.6	
SHARE OF AUDIENCE %	25	26 *		24 *	9										26	
AVG. AUD. BY ¼ HR. %	6.8	7.1	7.1	7.1	2.5	2.8									12.4	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	3,750 4.5														9,660 11.6	
Program	← FANTASY →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,420 2.9	2.8*		3.1*											8,330 10.0	
SHARE OF AUDIENCE %	10	10 *		11 *											20	
AVG. AUD. BY ¼ HR. %	2.7	2.8	3.0	3.1											9.7	10.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	26.6	27.9	29.0	29.8	28.9	30.5	31.7	33.0	34.9	36.6	38.2	40.3	42.9	45.1	46.5	48.1
WK. 2	26.6	28.1	29.2	30.5	29.2	30.5	31.4	33.0	34.9	37.1	39.3	41.5	45.0	47.0	48.3	49.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 2-6, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 30, 1983

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					4,080		5,250		6,410		6,660		6,660		7,250	
					4.9		6.3		7.7		8.0		8.0		8.7	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,080		4,410		5,580		5,660		5,830		6,000	
					3.7		5.3		6.7		6.8		7.0		7.2	
SHARE OF AUDIENCE %					27		29		33		29		29		29	
AVG. AUD. BY ¼ HR. %					3.5	3.9	5.1	5.6	6.6	6.8	6.8	6.8	7.0	7.1	7.6	6.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1,670				1,920		2,750		2,250		3,750		4,660		4,750	
	2.0				2.3		3.3		2.7		4.5		5.6		5.7	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	830				1,330		2,170		1,830		2,750		3,830		4,250	
	1.0	.8*		1.3*	1.6		2.6		2.2		3.3		4.6		5.1	
SHARE OF AUDIENCE %	13	12 *		15 *	12		14		11		14		19		20	
AVG. AUD. BY ¼ HR. %	.7	.9	1.2	1.3	1.3	1.9	2.7	2.5	2.0	2.4	2.7	3.9	4.4	4.9	5.0	5.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,670		5,000		7,250		7,910		6,660		5,580	
					4.4		6.0		8.7		9.5		8.0		6.7	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,920		4,080		5,910		6,580		5,500		4,660	
					3.5		4.9		7.1		7.9		6.6		5.6	
SHARE OF AUDIENCE %					25		27		34		34		28		22	
AVG. AUD. BY ¼ HR. %					3.0	4.0	4.4	5.5	6.5	7.6	8.0	7.7	6.5	6.7	5.5	5.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					4,910		4,750		5,660		6,330		5,500		5,250	
					5.9		5.7		6.8		7.6		6.6		6.3	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		SCOOBY DOO/PUPPY HOUR-1		SCOOBY DOO/PUPPY HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000) & %)					3,830		3,830		4,910		5,410		4,660		4,500	
					4.6		4.6		5.9		6.5		5.6		5.4	
SHARE OF AUDIENCE %					29		23		27		28		23		23	
AVG. AUD. BY ¼ HR. %					4.3	4.8	4.5	4.7	5.5	6.3	6.8	6.2	5.5	5.6	5.5	5.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	1.830				2,080		3,670		3,750		4,250		4,830		5,660	
	2.2				2.5		4.4		4.5		5.1		5.8		6.8	
Program	← CAPTAIN KANGAROO-SAT →				POPEYE/OLIVE COMEDY SHOW (OP)		PANDAMONIUM (OP)		MEATBALL & SPAGHETTI (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2		DUKES (OP)	
AVERAGE AUDIENCE (Households (000) & %)	830				1,500		3,000		2,830		3,330		4,080		4,660	
	1.0	.8*		1.2*	1.8		3.6		3.4		4.0		4.9		5.6	
SHARE OF AUDIENCE %	11	12 *		11 *	11		18		15		17		21		24	
AVG. AUD. BY ¼ HR. %	.6	.9	1.1	1.4	1.5	2.0	3.8	3.5	3.1	3.6	3.8	4.3	4.8	4.9	5.6	5.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					3,580		5,410		7,250		7,580		7,750		6,250	
					4.3		6.5		8.7		9.1		9.3		7.5	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000) & %)					2,750		4,580		6,000		6,410		7,080		5,250	
					3.3		5.5		7.2		7.7		8.5		6.3	
SHARE OF AUDIENCE %					21		28		33		34		36		27	
AVG. AUD. BY ¼ HR. %					2.9	3.8	5.1	5.8	6.9	7.5	7.8	7.7	8.6	8.5	6.3	6.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.5	8.4	9.1	10.6	13.4	16.0	18.1	19.9	20.8	22.3	23.7	24.5	24.5	24.7	25.2	25.9
WK. 2	7.7	9.4	11.6	14.0	16.3	18.4	20.4	20.8	21.4	22.5	22.5	22.2	23.3	24.0	23.7	24.9

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. MAY 7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR.30, 1983

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))	5,250		4,580		4,410		5,080									
TOTAL AUDIENCE (%)	6.3		5.5		5.3		6.1									
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PT 1		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000))	4,330		3,580		3,830		2,920									
AVERAGE AUDIENCE (%)	5.2		4.3		4.6		3.5	3.3*		3.7*						
SHARE OF AUDIENCE %	20		16		16		12	12 *		13 *						
AVG. AUD. BY ¼ HR. %	5.4	5.1	4.3	4.3	4.4	4.7	3.2	3.5	4.0	3.4						
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))	6,330		7,000		4,250		4,000		3,750		3,420		12,160			
TOTAL AUDIENCE (%)	7.6		8.4		5.1		4.8		4.5		4.1		14.6			
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET(B) (OP)		NEW FAT ALBERT SHOW(B) (OP)		BLACKSTAR(B) (OP)		CBS CHILDREN'S FILM FEST. CHIMPMATES		← NBA PLAYOFF GAME-SAT. PHILADELPHIA VS NEW YORK (2:00-4:42PM) →			
AVERAGE AUDIENCE (Households (000))	5,000		5,660		3,500		3,420		3,000		2,830		4,830			
AVERAGE AUDIENCE (%)	6.0		6.8		4.2		4.1		3.6		3.4		5.8	5.3*		5.4*
SHARE OF AUDIENCE %	23		25		15		15		13		11		18	17 *		17 *
AVG. AUD. BY ¼ HR. %	5.6	6.4	6.9	6.6	4.3	4.0	4.3	3.9	3.4	3.8	3.4	3.3	5.4	5.3	5.3	5.4
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))	4,750		5,330		3,420		2,670		4,750	9,750						
TOTAL AUDIENCE (%)	5.7		6.4		4.1		3.2		5.7	11.7						
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		THUNDARR		FLASH GORDON		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS CHICAGO HOUSTON VS PHILADELPHIA MULTI-SEGMENT TELECAST (OP) →						
AVERAGE AUDIENCE (Households (000))	4,080		4,580		2,920		2,080		4,250	4,250						
AVERAGE AUDIENCE (%)	4.9		5.5		3.5		2.5		5.1	5.1		5.1*		5.5*		5.2*
SHARE OF AUDIENCE %	18		20		12		9		18	17		17 *		18 *		17 *
AVG. AUD. BY ¼ HR. %	4.8	5.0	5.4	5.6	3.6	3.4	2.5	2.6	5.1	4.9	5.2	5.1	5.6	5.3	5.2	5.2
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))	3,750		4,250		3,000		4,410				4,910					
TOTAL AUDIENCE (%)	4.5		5.1		3.6		5.3				5.9					
Program	MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)		ABC WEEKEND SPECIALS THE SECRET WORLD OF OG, PT 2		← AMERICAN BANDSTAND '83 →				← TOURN. OF CHAMPIONS-SAT. (1:30-3:30PM) →					
AVERAGE AUDIENCE (Households (000))	3,170		3,420		2,580		2,670				2,000					
AVERAGE AUDIENCE (%)	3.8		4.1		3.1		3.2	3.1*		3.2*	2.4	2.7*		2.9*		2.1*
SHARE OF AUDIENCE %	15		14		11		11	11 *		11 *	9	10 *		11 *		7 *
AVG. AUD. BY ¼ HR. %	3.7	3.9	4.2	4.1	3.1	3.2	2.9	3.3	3.2	3.2	2.8	2.6	3.1	2.6	2.2	1.9
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))	6,160		6,000		5,410		4,330		4,250		3,080		6,250			
TOTAL AUDIENCE (%)	7.4		7.2		6.5		5.2		5.1		3.7		7.5			
Program	BUGS BUNNY/ROAD RUNNER 3 (OP)		BUGS BUNNY/ROAD RUNNER 4 (OP)		GILLIGAN'S PLANET (OP)		NEW FAT ALBERT SHOW (OP)		BLACKSTAR (OP)		CBS CHILDREN'S FILM FEST. THE OLD JUNKMAN		← NCAA GYMNASTIC CHMPSHIP (2:00-4:00PM) →			
AVERAGE AUDIENCE (Households (000))	5,080		4,830		4,250		3,580		3,420		2,250		2,330			
AVERAGE AUDIENCE (%)	6.1		5.8		5.1		4.3		4.1		2.7		2.8	2.8*		2.9*
SHARE OF AUDIENCE %	25		22		18		16		15		10		9	10 *		10 *
AVG. AUD. BY ¼ HR. %	6.2	6.0	6.0	5.7	5.1	5.2	4.2	4.4	4.0	4.1	2.8	2.6	2.6	3.0	2.9	2.9
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))	5,830		6,580		4,410		3,580						4,250	12,500		
TOTAL AUDIENCE (%)	7.0		7.9		5.3		4.3						5.1	15.0		
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		THUNDARR		FLASH GORDON						(2) (→OP)		(3) (OP)	
AVERAGE AUDIENCE (Households (000))	4,830		5,580		3,580		3,000						3,580	4,580		
AVERAGE AUDIENCE (%)	5.8		6.7		4.3		3.6						4.3	5.5		5.4*
SHARE OF AUDIENCE %	23		25		15		13						16	16		19 *
AVG. AUD. BY ¼ HR. %	5.6	5.9	6.4	6.9	4.3	4.3	4.0	3.3					4.3	4.4	5.2	5.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	26.6	26.8	26.9	27.9	28.0	28.5	28.1	28.5	28.2	28.2	29.1	30.5	30.2	30.6	30.9	31.5
WK. 2	25.2	26.3	27.2	27.6	27.8	28.2	27.6	27.6	28.1	28.4	26.9	27.6	28.2	29.6	29.2	29.9

U.S. TV Households: 83,300,000

(1)NBC SPORTS-30 ROCK,NBC,(1:00-1:17PM) (2)NBC SPORTS-30 ROCK,NBC,(2:00-2:18PM)

(3)NBC MAJOR LEAGUE BASEBALL,CALIFONIA VS DETROIT & PHILADELPHIA VS MONTREAL,NBC,MULTI-SEG. TELECAST

For explanation of symbols, See page A.

DAY SAT. MAY 7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 30, 1983

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,080 / 3.7		9,750 / 11.7						12,660 / 15.2							
Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000) & %)	2,580 / 3.1		5,910 / 7.1	6.4*		7.3*		7.7*	5,830 / 7.0	7.1*		6.8*		7.0*		
SHARE OF AUDIENCE %	10		21	20 *		21 *		21 *	18	19 *		17 *		16 *		
AVG. AUD. BY ¼ HR. %	2.9	3.3	5.9	6.9	7.3	7.4	7.6	7.8	6.9	7.2	6.7	7.0	7.0	7.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)							10,160 / 12.2								9,250 / 11.1	
Program	NBA PLAYOFF GAME-SAT. PHILADELPHIA VS NEW YORK (2:00-4:42PM) (+OP)						← CBS SPORTS SATURDAY (4:42-6:00PM) (OP) →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		5.1*		5.7*		6.8*	5,500 / 6.6			6.5*		7.1*			7,830 / 9.4	
SHARE OF AUDIENCE %		16 *		18 *		21 *	19			19 *		20 *			21	
AVG. AUD. BY ¼ HR. %	5.2	5.0	5.4	6.0	6.8	6.9	5.6	6.0	6.9	6.2	7.3	7.0			9.4	9.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					7,000 / 8.4										7,330 / 8.8	
Program	← (1) (SUS-OP) →				← LEGENDS OF GOLF-SAT MULTI-SEGMENT TELECAST (OP) →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		4.8*			3,170 / 3.8	3.5*		4.0*		3.8*		4.1*			6,080 / 7.3	
SHARE OF AUDIENCE %		15 *			11	11 *		12 *		11 *		11 *			16	
AVG. AUD. BY ¼ HR. %	5.0	4.7	4.2	1.5	3.3	3.6	4.1	4.0	3.8	3.8	3.9	4.3			6.9	7.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			16,330 / 19.6				20,080 / 24.1									
Program	TOURN. OF CHAMPIONS-SAT. (1:30-3:30PM)		← (2) →				← KENTUCKY DERBY (4:30-6:06PM) (+OP)						(2) (OP)			
AVERAGE AUDIENCE (Households (000) & %)		1.8*	5,410 / 6.5	3.5*		5.8*	12,080 / 14.5	11.1*		15.0*		17.4*		11.2*		
SHARE OF AUDIENCE %		6 *	19	11 *		17 *	37	31 *		38 *		43 *		28 *		
AVG. AUD. BY ¼ HR. %	1.6	1.9	3.4	3.6	4.5	7.1	10.4	11.9	14.1	15.9	18.1	16.8	11.9	10.8		
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,660 / 9.2										6,500 / 7.8	
Program	NCAA GYMNASTIC CHMPSHIP (2:00-4:00PM) →				← SPEC. EDITION CBS SPORTS MISL PLAYOFF GAME (4:00-6:18PM) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		2.7*		2.9*	2,000 / 2.4	2.5*		2.3*		2.2*		2.2*			5,500 / 6.6	
SHARE OF AUDIENCE %		9 *		9 *	6	7 *		6 *		6 *		5 *			16	
AVG. AUD. BY ¼ HR. %	2.8	2.6	2.9	2.9	2.7	2.3	2.2	2.4	2.3	2.2	1.9	2.5	3.3	3.5	6.2	7.0
NBC TV TOTAL AUDIENCE (Households (000) & %)															7,250 / 8.7	
Program	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT PHILADELPHIA VS MONTREAL MULTI-SEGMENT TELECAST →														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		5.9*		5.6*		5.4*		4.9*		5.5*		5.0*			6,160 / 7.4	
SHARE OF AUDIENCE %		20 *		18 *		16 *		13 *		14 *		12 *			18	
AVG. AUD. BY ¼ HR. %	6.0	5.8	5.8	5.4	5.5	5.3	4.7	5.0	5.5	5.0	5.0	5.1			7.3	7.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.9	31.6	31.8	32.9	33.8	34.5	36.1	36.0	36.5	37.5	38.2	39.9	41.4	43.7	44.8	45.6
WK. 2	29.9	30.4	31.3	32.1	33.1	34.8	35.8	37.7	38.9	40.4	41.1	41.3	40.5	41.4	41.9	43.0

U.S. TV Households: 83,300,000

(1)NBC MAJOR LEAGUR BASEBALL,L.A. VS CHICAGO & HOUSTON VS PHILADELPHIA,NBC,MULTI-SEGMENT TELECAST

(2)ABC WIDE WORLD-SPORTS,ABC,(3:30-4:30PM)(6:06-6:30PM)

For explanation of symbols, See page A.

DAY SAT. MAY 7, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 1, 1983

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,660 8.0							
	Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									3,830 4.6	3.9*		5.2*		4.6*		
	SHARE OF AUDIENCE %									22	21 *		24 *		21 *		
	AVG. AUD. BY ¼ HR. %									3.5	4.3	5.2	5.3	4.9	4.4		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	Program													DIRECTIONS (SUS)			
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,410 7.7							
	Program	LONE RANGER/ ZORRO (SUS)(SUS-OP)		KWICKY KOALA SHOW (SUS)(SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)									3,330 4.0	3.4*		4.4*		4.3*		
	SHARE OF AUDIENCE %									18	17 *		20 *		18 *		
	AVG. AUD. BY ¼ HR. %									3.0	3.9	4.4	4.4	4.3	4.2		
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.0	6.2	7.6	8.6	10.3	11.8	14.1	15.5	18.0	19.9	21.3	22.7	23.2	23.2	23.6	24.0
	WK. 2	5.9	7.5	8.9	9.9	11.5	13.3	14.2	16.3	19.3	21.3	22.1	22.9	23.9	24.0	24.8	24.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. MAY 8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 1, 1983

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,330								13,580					
				5.2								16.3					
				← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)				← USFL FOOTBALL — NEW JERSEY VS DENVER MICHIGAN VS BOSTON MULTI-SEGMENT TELECAST					
	AVERAGE AUDIENCE (Households (000) & %)			2,500								4,170					
				3.0	3.0*		3.0*					5.0	3.6*		4.8*		4.8*
	SHARE OF AUDIENCE %			13	13 *		13 *					14	11 *		14 *		14 *
	AVG. AUD. BY ¼ HR. %			3.0	3.1	2.8	3.1					3.2	3.9	4.7	4.9	4.8	4.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)			1,920						12,910							
				2.3						15.5							
				FACE THE NATION						← NBA PLAYOFF GAME-1 — MILWAUKEE VS BOSTON (1:00-3:30PM)							
	AVERAGE AUDIENCE (Households (000) & %)			1,750						6,330							
				2.1						7.6	6.7*		8.2*		7.4*		7.6*
	SHARE OF AUDIENCE %			9						23	23 *		25 *		22 *		21 *
	AVG. AUD. BY ¼ HR. %			2.1	2.1					5.9	7.5	8.1	8.3	7.3	7.4	7.6	7.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,080		4,500				9,160			
								3.7		5.4				11.0			
								MEET THE PRESS		← NBC SPORTS-RINGSIDE-SUN. →				← SPORTSWORLD — (2:00-4:00PM)			
	AVERAGE AUDIENCE (Households (000) & %)							2,420		2,750				4,330			
								2.9		3.3	3.0*		3.6*	5.2	4.7*		4.9*
	SHARE OF AUDIENCE %							12		11	10 *		11 *	14	14 *		14 *
	AVG. AUD. BY ¼ HR. %							2.8	3.1	2.6	3.4	3.6	3.7	4.8	4.6	4.8	5.1

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,080				7,750								9,750	
				3.7				9.3								11.7	
				← THIS WEEK-DAVID BRINKLEY →				← TOURN. OF CHAMPIONS-SUN. (12:30-2:42PM)(→OP)									(1) (OP)
	AVERAGE AUDIENCE (Households (000) & %)			1,750				2,920								3,500	
				2.1	2.1*		2.1*	3.5	3.0*		3.5*		3.2*		4.0*	4.2	
	SHARE OF AUDIENCE %			8	8 *		8 *	12	11 *		12 *		11 *		12 *	12	
	AVG. AUD. BY ¼ HR. %			2.2	2.1	2.0	2.3	2.9	3.0	3.4	3.5	3.2	3.2	3.8	4.1	3.7	4.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)			2,580						15,240							
				3.1						18.3							
				FACE THE NATION						← NBA PLAYOFF GAME-1 — PHILADELPHIA VS MILWAUKEE (1:00-3:55PM)							
	AVERAGE AUDIENCE (Households (000) & %)			2,080						6,750							
				2.5						8.1	6.0*		6.9*		7.7*		8.5*
	SHARE OF AUDIENCE %			10						25	21 *		23 *		24 *		26 *
	AVG. AUD. BY ¼ HR. %			2.6	2.5					5.9	6.1	6.9	6.9	7.7	7.7	8.3	8.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)							3,420									
								4.1									
								MEET THE PRESS		← RELIGIOUS SERIES → (SUS)							
	AVERAGE AUDIENCE (Households (000) & %)							2,670									
								3.2									
	SHARE OF AUDIENCE %							12									
	AVG. AUD. BY ¼ HR. %							3.2	3.2								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	24.4	25.6	25.5	25.7	24.9	25.2	25.7	27.2	29.0	31.0	32.4	35.0	35.6	36.3	36.9	36.9
	WK. 2	25.5	26.6	26.9	26.8	26.4	27.0	27.5	28.4	29.4	30.3	30.3	30.9	32.1	32.8	33.3	33.1

U.S. TV Households: 83,300,000

(1)USFL FOOTBALL,TAMPA VS OAKLAND & DENVER VS PHILADELPHIA,ABC,(2:42-6:00PM)

For explanation of symbols, See page A

DAY SUN. MAY 8, 1983

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 1, 1983

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)									8,160 9.8						6,410 7.7	
	Program	USFL FOOTBALL NEW JERSEY VS DENVER MICHIGAN VS BOSTON MULTI-SEGMENT TELECAST(→OP)								ABC WIDE WORLD-SPORTS SUN MULTI-SEGMENT TELECAST (OP)						ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		4.1*		4.9*		6.0*		6.8*	5,410 6.5	5.9*		7.0*			5,330 6.4	
	SHARE OF AUDIENCE %		11 *		13 *		15 *		18 *	16	15 *		17 *			14	
	AVG. AUD. BY ¼ HR. %	4.2	4.0	4.5	5.2	5.8	6.2	6.6	7.0	5.7	6.0	6.6	7.9			6.2	6.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)			14,490 17.4												9,910 11.9	
	Program		(1)	NBA PLAYOFF GAME-2 PHILADELPHIA VS NEW YORK LOS ANGELES VS PORTLAND												CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)		7.9*	7,000 8.4	7.3*		8.0*		7.9*		9.3*		9.6*			8,160 9.8	
	SHARE OF AUDIENCE %		22 *	21	19 *		21 *		21 *		23 *		23 *			21	
	AVG. AUD. BY ¼ HR. %	8.1	7.7	7.2	7.4	7.9	8.2	7.8	8.0	9.3	9.3	10.0	9.2			9.5	10.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,000 10.8										6,910 8.3	
	Program	SPORTSWORLD (2:00-4:00PM)				LEGENDS OF GOLF-SUN.										NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		5.5*		5.8*	4,410 5.3	5.2*		5.2*		5.3*		5.3*			5,500 6.6	
	SHARE OF AUDIENCE %		15 *		15 *	13	13 *		14 *		13 *		13 *			14	
	AVG. AUD. BY ¼ HR. %	5.2	5.7	6.1	5.5	5.1	5.3	5.5	5.0	5.2	5.5	5.6	5.0			6.6	6.6
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)															4,170 5.0	
	Program	USFL FOOTBALL TAMPA BAY VS OAKLAND DENVER VS PHILADELPHIA (2:42-6:00PM)														ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		4.0*		3.9*		4.4*		4.1*		4.3*		4.3*			3,420 4.1	
	SHARE OF AUDIENCE %		12 *		11 *		13 *		12 *		12 *		12 *			10	
	AVG. AUD. BY ¼ HR. %	4.1	4.0	3.9	3.9	4.6	4.2	4.0	4.3	4.4	4.3	4.2	4.5			4.1	4.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)				12,990 15.6											8,160 9.8	
	Program	NBA PLAYOFF GAME-1 PHILADELPHIA VS MILWAUKEE (1:00-3:55PM)(→OP)			NBA PLAYOFF GAME-2 LOS ANGELES VS SAN ANTONIO (3:55-6:00PM) (OP)											CBS EVENING NEWS-DEAN	
	AVERAGE AUDIENCE (Households (000) & %)		9.4*		6,660 8.0		7.7*		7.2*		8.5*		8.7*			7,000 8.4	
	SHARE OF AUDIENCE %		28 *		22		22 *		21 *		23 *		23 *			21	
	AVG. AUD. BY ¼ HR. %	9.4	9.4	10.3	8.6	7.7	7.7	7.1	7.2	8.3	8.7	8.8	8.6			8.1	8.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					11,580 13.9										6,250 7.5	
	Program					SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)					5,000 6.0	5.0*		5.8*		6.6*		6.7*			5,330 6.4	
	SHARE OF AUDIENCE %					17	14 *		17 *		18 *		18 *			15	
	AVG. AUD. BY ¼ HR. %					4.8	5.1	5.6	6.0	6.3	6.8	7.2	6.3			5.9	6.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	36.6	37.2	37.7	39.1	39.5	40.4	39.9	39.6	40.4	41.4	42.1	43.3	46.0	47.5	48.3	50.3
	WK. 2	33.0	34.0	35.2	35.8	34.7	34.7	34.2	34.9	36.3	38.1	38.4	38.1	39.6	40.4	41.5	43.1

U.S. TV Households: 83,300,000

(1)NBA PLAYOFF GAME 1,MILWAUKEE VS BOSTON,CBS,(1:00-3:30PM)

For explanation of symbols, See page A.

DAY SUN. MAY 8, 1983

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING WEDNESDAY																	
CBS CBS WEDNESDAY NIGHT MOVIE	1	9.14-11.14PM	→GRID	18,490	22.2	10,250	12.3	20									
			11.00						14.5								
NBC DEMOCRATIC RESPONSE-NBC(SUS)	1	8.44- 9.00PM	8.30														
NBC QUINCY, M.E.	1	10.30-11.30PM	→GRID	12,660	15.2	9,000	10.8	19									
			11.00						11.5								
			11.15				11.6*	22*	11.7								
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	13,160	15.8	13,160	15.8	29	15.8		12,160	14.6	12,160	14.6	27	14.6	
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								15,740	18.9	15,740	18.9	33	18.9	
	1	10.07-10.08PM	10.00	17,740	21.3	17,740	21.3	37	21.3								
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	7,250	8.7	7,250	8.7	16	8.7		5,410	6.5	5,410	6.5	12	6.5	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	11,080	13.3	11,080	13.3	24	13.3		11,830	14.2	11,830	14.2	26	14.2	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	7,580	9.1	7,580	9.1	16	9.1								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	7.32- 7.33PM	7.30								7,580	9.1	7,580	9.1	18	9.1	
	1	9.00- 9.02PM	9.00	11,750	14.1	10,750	12.9	20	12.9								
ABC ABC NEWSBRIEF-SUN.	1	9.56- 9.57PM	9.45	8,330	10.0	8,330	10.0	15	10.0								
	2	10.00-10.01PM	10.00								12,580	15.1	12,580	15.1	24	15.1	
CBS NEWSBREAK-SUN.	1	8.58- 8.59PM	8.45	12,830	15.4	12,830	15.4	23	15.4								
	2	8.55- 8.56PM	8.45								12,580	15.1	12,580	15.1	25	15.1	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	14,740	17.7	14,740	17.7	27	17.7		10,500	12.6	10,500	12.6	21	12.6	
NBC NBC NEWS DIGEST-2-SUN.	2	9.51- 9.52PM	9.45								11,250	13.5	11,250	13.5	21	13.5	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	12,660	15.2	12,580	15.1	24	15.1	M-F	12,160	14.6	12,160	14.6	23	13.4	M-F
			10.00													19.5	WED.
ABC ABC NEWS:NIGHTLINE		11.30-12.30AM	11.30	7,250	8.7	4,410	5.3	17	7.2	M-F	6,660	8.0	4,000	4.8	15	6.7	M-F
			11.45				6.5*	18*	5.8	M-F				5.9*	16*	5.2	M-F
			12.00						4.7	M-F						4.1	M-F
			12.15				4.1*	15*	3.6	M-F				3.7*	13*	3.4	M-F
ABC ONE ON ONE		12.30- 1.00AM	12.30	1,580	1.9	1,330	1.6	8	1.7	M-F	1,420	1.7	1,080	1.3	6	1.5	M-F
			12.45						1.5	M-F						1.2	M-F
CBS NEWSBREAK-M-F	2	>	8.15								9,910	11.9	9,910	11.9	20	6.8	M-F
	1	>	8.45	11,080	13.3	12,330	14.8	24	14.5	M-F						13.2	MTUTHF
			9.00						7.9	WED.							
CBS LATE MOVIE I		>	11.30	7,500	9.0	5,080	6.1	21	6.9	M-TH	7,910	9.5	5,330	6.4	21	7.2	M-F
			11.45				6.8*	19*	6.4	M-TH				6.9*	19*	6.6	M-F
			12.00						6.2	M-TH						6.3	M-F
			12.15				6.1*	23*	6.0	M-TH				6.2*	22*	6.1	M-F
			12.30						5.6	M-TH						5.8	M-F
			12.45				4.4*	22*	4.1	M-TH				4.6*	18*	4.3	M-F
		VARIOUS TIMES	(SUS)														
CBS NBA PLAYOFF GAME-FRI.(S) CONT'D	1	11.30- 2.20AM	11.30	10,080	12.1	4,080	4.9	20	6.9	FRI.							

 U.S. TV HOUSEHOLDS: 83,300,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA PLAYOFF GAME-FRI.(S)-CONT'D																	
			11.45				6.2*	17*	5.6	FRI.							
			12.00						5.0	FRI.							
			12.15				4.8*	16*	4.7	FRI.							
			12.30						4.3	FRI.							
			12.45				4.4*	19*	4.4	FRI.							
			1.00						5.0	FRI.							
			1.15				5.0*	25*	5.0	FRI.							
			1.30						4.7	FRI.							
			1.45				4.7*	29*	4.6	FRI.							
			2.00						4.5	FRI.							
			2.15				4.3*	31*	3.8	FRI.							
CBS LATE MOVIE II		>	12.30	4,170	5.0	3,250	3.9	25	4.8	M-TH	4,250	5.1	3,580	4.3	25	5.0	M-F
			12.45						4.3	M-TH						4.5	M-F
			1.00						4.0	M-TH						4.3	M-F
			1.15				3.8*	27*	3.6	M-TH				4.1*	25*	3.9	M-F
			1.30						2.8	W&TH						3.3	FRI.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,500	1.8	1,250	1.5	18	1.7	M-THSU	1,750	2.1	1,500	1.8	21	2.0	M-THSU
			2.15						1.4	M-THSU						1.6	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,250	2.7	920	1.1	24		M-THSU	2,420	2.9	1,000	1.2	26		M-THSU

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
			2.30						1.5	M-THSU						1.7	M-THSU
			2.45				1.4*	21*	1.3	M-THSU				1.6*	24*	1.5	M-THSU
			3.00						1.2	M-THSU						1.5	M-THSU
			3.15				1.2*	22*	1.1	M-THSU				1.4*	25*	1.3	M-THSU
			3.30						1.0	M-THSU						1.3	M-THSU
			3.45				1.0*	22*	1.0	M-THSU				1.2*	25*	1.2	M-THSU
			4.00						1.1	M-THSU						1.2	M-THSU
			4.15				1.1*	27*	1.0	M-THSU				1.2*	29*	1.1	M-THSU
			4.30						1.0	M-THSU						1.0	M-THSU
			4.45				1.0*	27*	1.0	M-THSU				1.0*	27*	1.0	M-THSU
			5.30						.9	M-THSU						1.2	M-THSU
			5.45				.9*	25*	.9	M-THSU				1.2*	32*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,750	11.7	9,750	11.7	19	11.7	M-F	9,910	11.9	9,910	11.9	19	11.9	M-F
NBC NBC NEWS DIGEST-2-M-F	2	>	9.30								13,580	16.3	13,580	16.3	25	23.0	MWF
	1	9.58- 9.59PM	9.45	9,660	11.6	9,660	11.6	18	11.6	TU&TH						13.0	MWF
NBC TONIGHT SHOW		>	11.30	9,080	10.9	5,500	6.6	22	8.4	M-F	10,160	12.2	6,500	7.8	24	9.2	M-F
			11.45				7.9*	22*	7.3	MTUTHF				8.8*	24*	8.5	M-F
			12.00						6.4	M-F						7.3	M-F
			12.15				6.0*	22*	5.6	M-F				6.7*	24*	6.0	M-F
			12.30						5.3	WED.							
			12.45				5.1*	25*	4.8	WED.							
NBC DAVID LETTERMAN I		>	12.30	3,000	3.6	2,500	3.0	17	3.1	M-TH	3,500	4.2	2,920	3.5	18	3.9	M-TH
			12.45						2.8	MTUTH						3.3	M-TH
			1.00						3.5	WED.							
			1.15						3.0	WED.							
NBC DAVID LETTERMAN SPECIAL(S)	1	12.30- 2.00AM	12.30	5,750	6.9	2,830	3.4	17	5.0	FRI.							
			12.45				4.4*	19*	3.8	FRI.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN SPECIAL(S)-CONT'D																	
			1.00						3.0	FRI.							
			1.15				3.0*	15*	3.0	FRI.							
			1.30						2.7	FRI.							
			1.45				2.6*	16*	2.6	FRI.							
NBC SCTV NETWORK	2	12.30- 2.00AM	12.30								5,500	6.6	2,670	3.2	15	4.8	FRI.
			12.45											4.3*	17*	3.8	FRI.
			1.00													3.2	FRI.
			1.15											3.0*	14*	2.7	FRI.
			1.30													2.5	FRI.
			1.45											2.4*	15*	2.3	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,420	2.9	1,920	2.3	17	2.5	M-TH	2,750	3.3	2,250	2.7	18	2.9	M-TH
			1.15						2.0	MTUTH						2.5	M-TH
			1.30						2.7	WED.							
			1.45						2.4	WED.							
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,670	2.0	1,250	1.5	14	1.6	M-F	1,670	2.0	1,330	1.6	14	1.8	M-F
			1.45				1.5*	13*	1.4	MTUTH				1.7*	15*	1.6	M-TH
			2.00						1.3	M-F						1.5	MTUTHF
			2.15				1.8*	16*	1.4	M-F				1.5*	12*	1.3	MTUTHF
			2.30						1.6	W & F							
			2.45						1.5	W & F							

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,580	1.9	1,500	1.8	16	1.8	M-F	2,080	2.5	1,830	2.2	17	2.2	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,910	8.3	6,750	8.1	28	8.1	M-F	6,660	8.0	6,410	7.7	28	7.7	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	7,410	8.9	4,830	5.8	18	5.4	WED.							
			4.45				5.5*	18*	5.6	WED.							
			5.00						6.1	WED.							
			5.15				6.1*	18*	6.1	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,250	1.5	1,080	1.3	18	1.2	M-F	1,500	1.8	1,170	1.4	17	1.2	M-F
			6.45						1.3	M-F						1.6	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,330	6.4	5,080	6.1	29	6.1	M-F	5,000	6.0	4,830	5.8	28	5.8	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,750	5.7	4,500	5.4	19	5.4	M-F	5,080	6.1	4,750	5.7	19	5.7	M-F
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,250	1.5	920	1.1	11	1.0	M-F	1,580	1.9	1,080	1.3	12	1.1	M-F
			6.45						1.3	M-F						1.7	M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	3,920	4.7	3,170	3.8	25	3.8		4,330	5.2	3,830	4.6	27	4.6	
ABC SCHOOLHOUSE ROCK-10.55AM		10.55-10.59AM	10.45	5,660	6.8	4,830	5.8	23	5.8		5,160	6.2	4,080	4.9	20	4.9	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	4,330	5.2	3,420	4.1	15	4.1		3,920	4.7	3,250	3.9	14	3.9	
ABC KENTUCKY DERBY(S)	2	4.30- 6.06PM	→GRID								20,080	24.1	12,080	14.5	37		
			6.00													13.6	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	1,750	2.1	1,670	2.0	13	2.0		1,920	2.3	1,830	2.2	13	2.2	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,000	2.4	1,670	2.0	10	2.0		2,750	3.3	2,420	2.9	14	2.9	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	2,420	2.9	2,080	2.5	12	2.5		2,920	3.5	2,830	3.4	15	3.4	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	3,500	4.2	3,330	4.0	17	4.0		3,920	4.7	3,750	4.5	20	4.5	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,080	6.1	4,330	5.2	21	5.2		5,080	6.1	4,580	5.5	23	5.5	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	5,580	6.7	5,250	6.3	24	6.3		4,910	5.9	4,660	5.6	22	5.6	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,000	7.2	5,250	6.3	23	6.3		5,000	6.0	4,410	5.3	19	5.3	
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								4,250	5.1	3,920	4.7	17	4.7	
CBS IN THE NEWS-12.26PM(B)	1	12.26-12.29PM	12.15	3,420	4.1	3,170	3.8	13	3.8								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								3,920	4.7	3,670	4.4	16	4.4	
CBS IN THE NEWS-12.56PM(B)	1	12.56-12.59PM	12.45	3,250	3.9	3,000	3.6	13	3.6								
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								3,500	4.2	3,080	3.7	13	3.7	
CBS IN THE NEWS- 1.26PM(B)	1	1.26- 1.29PM	1.15	3,330	4.0	3,080	3.7	13	3.7								
CBS NBA PLAYOFF GAME-SAT.(S)	1	2.00- 4.42PM	→GRID 4.30	12,160	14.6	4,830	5.8	18	7.6								
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,420	4.1	3,330	4.0	26	4.0		3,580	4.3	3,250	3.9	23	3.9	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	4,660	5.6	4,580	5.5	29	5.5		5,000	6.0	4,910	5.9	29	5.9	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	5,910	7.1	5,580	6.7	28	6.7		6,500	7.8	6,160	7.4	31	7.4	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	5,580	6.7	5,250	6.3	25	6.3		5,000	6.0	4,830	5.8	24	5.8	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	4,750	5.7	4,580	5.5	20	5.5		5,660	6.8	5,410	6.5	24	6.5	
NBC NBC SPORTS-30 ROCK	1	1.00- 1.17PM	→GRID 1.15	4,750	5.7	4,250	5.1	18	4.8								
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 3.44PM	→GRID 4.00	9,750	11.7	4,250	5.1	17	<<								
NBC NBC SPORTS-30 ROCK	2	2.00- 2.18PM	→GRID 2.15								4,250	5.1	3,580	4.3	16	4.3	
NBC BASEBALL FILL(SUS)	1	3.35- 4.00PM	3.30														
DAY SUNDAY																	
ABC TOURN. OF CHAMPIONS-SUN.(S)	2	12.30- 2.42PM	→GRID 2.30								7,750	9.3	2,920	3.5	12	4.5	
ABC USFL FOOTBALL	1	1.30- 5.07PM	→GRID 5.00	13,580	16.3	4,170	5.0	14	6.9								
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)		7.56- 7.59AM	7.45														
CBS NBA PLAYOFF GAME-1	2	1.00- 3.55PM	→GRID 3.45								15,240	18.3	6,750	8.1 10.4*	25 30*	10.4	